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KEY=BRAVIA - BLEVINS RODGERS

Out of My Mind

Simon and Schuster **Considered by many to be mentally retarded, a brilliant, impatient fifth-grader with cerebral palsy discovers a technological device that will allow her to speak for the first time.**

Parentology

Everything You Wanted to Know about the Science of Raising Children but Were Too Exhausted to Ask

Simon and Schuster **An award-winning scientist offers his unorthodox approach to childrearing: "Parentology is brilliant, jaw-droppingly funny, and full of wisdom...bound to change your thinking about parenting and its conventions" (Amy Chua, author of Battle Hymn of the Tiger Mother). If you're like many parents, you might ask family and friends for advice when faced with important choices about how to raise your kids. You might turn to parenting books or simply rely on timeworn religious or cultural traditions. But when Dalton Conley, a dual-doctorate scientist and full-blown nerd, needed childrearing advice, he turned to scientific research to make the big decisions. In Parentology, Conley hilariously reports the results of those experiments, from bribing his kids to do math (since studies show conditional cash transfers improved educational and health outcomes for kids) to teaching them impulse control by giving them weird names (because evidence shows kids with unique names learn not to react when their peers tease them) to getting a vasectomy (because fewer kids in a family mean smarter kids). Conley encourages parents to draw on the latest data to rear children, if only because that level of engagement with kids will produce solid and happy ones. Ultimately these experiments are very loving, and the outcomes are redemptive—even when Conley's sassy kids show him the limits of his profession. Parentology teaches you everything you need to know about the latest literature on parenting—with lessons that go down easy. You'll be laughing and learning at the same time.**

Measurement, Instrumentation, and Sensors Handbook

Spatial, Mechanical, Thermal, and Radiation Measurement

CRC Press **The Second Edition of the bestselling Measurement, Instrumentation, and Sensors Handbook brings together all aspects of the design and implementation of measurement, instrumentation, and sensors. Reflecting the current state of the art, it describes the use of instruments and techniques for performing practical measurements in engineering, physics, chemistry, and the life sciences and discusses processing systems, automatic data acquisition, reduction and analysis, operation characteristics, accuracy,**

errors, calibrations, and the incorporation of standards for control purposes. Organized according to measurement problem, the Spatial, Mechanical, Thermal, and Radiation Measurement volume of the Second Edition: Contains contributions from field experts, new chapters, and updates to all 96 existing chapters Covers instrumentation and measurement concepts, spatial and mechanical variables, displacement, acoustics, flow and spot velocity, radiation, wireless sensors and instrumentation, and control and human factors A concise and useful reference for engineers, scientists, academic faculty, students, designers, managers, and industry professionals involved in instrumentation and measurement research and development, Measurement, Instrumentation, and Sensors Handbook, Second Edition: Spatial, Mechanical, Thermal, and Radiation Measurement provides readers with a greater understanding of advanced applications.

Tony Northrup's Photography Buying Guide

How to Choose a Camera, Lens, Tripod, Flash & More

Tony Northrup If you're a beginner photographer, this book can save you hundreds of dollars. If you're a seasoned pro, it can save you thousands. With access to over 16 HOURS of online video, this book helps you choose the best equipment for your budget and style of photography. In this book, award-winning author and photographer Tony Northrup explains what all your camera, flash, lens, and tripod features do, as well as which are worth paying for and which you can simply skip. Tony provides information specific to your style of photography, whether you're a casual photographer or you're serious about portraits, landscapes, sports, wildlife, weddings, or even macro. For the casual reader, Tony provides quick recommendations to allow you to get the best gear for your budget, without spending days researching. If you love camera gear, you'll be able to dive into 200 pages of detailed information covering Nikon, Canon, Sony, Micro Four-Thirds, Olympus, Samsung, Leica, Mamiya, Hasselblad, Fuji, Pentax, Tamron, Sigma, Yongnuo, PocketWizard, Phottix, Pixel King, and many other manufacturers. Camera technology changes fast, and this book keeps up. Tony updates this book several times per year, and buying the book gives you a lifetime subscription to the updated content. You'll always have an up-to-date reference on camera gear right at your fingertips. Here are just some of the topics covered in the book: What should my first camera be? Which lens should I buy? Should I buy Canon, Nikon, or Sony? Is a mirrorless camera or a DSLR better for me? Do I need a full frame camera? Is it safe to buy generic lenses and flashes? What's the best landscape photography gear? Which portrait lens and flash should I buy? What gear do I need to photograph a wedding? How can I get great wildlife shots on a budget? Which sports photography equipment should I purchase? Should I buy zooms or primes? Is image stabilization worth the extra cost? Which type of tripod should I buy? Which wireless flash system is the best for my budget? How can I save money by buying used? What kind of computer should I get for photo editing? What studio lighting equipment should I buy? When you buy this book, you'll be able to immediately read the book online. You'll also be able to download it in PDF, .mobi, and .epub formats--every popular format for your computer, tablet, smartphone, or eReader!

Marketing Research

An Applied Approach

Ft Press Written for students studying market research at both undergraduate and postgraduate levels, this book provides a comprehensive commentary on this increasingly important subject. It includes a CD-ROM containing valuable SNAP and XSIGHT Software demos, to enhance understanding of quantitative and qualitative aspects of marketing research.

Sense and sensibility, and Persuasion

The New Positioning: The Latest on the World's #1 Business Strategy

McGraw Hill Professional In the same right-to-the-point, no-nonsense style that was a hallmark of Positioning, this sequel squares off against critical marketing challenges such as how to make sure your message gets through in an era of information overload.

Foreign Direct Investment in Latin America and the Caribbean 2021

This document examines the global and regional evolution of Foreign Direct Investment (FDI) and offers recommendations so these flows can contribute to the region's productive development processes.

Tony Northrup's DSLR Book: How to Create Stunning Digital Photography

Tony Northrup The top-rated and top-selling photography ebook since 2012 and the first ever Gold Honoree of the Benjamin Franklin Digital Award, gives you five innovations no other book offers: Free video training. 9+ HOURS of video training integrated into the book's content (requires Internet access). Travel around the world with Tony and Chelsea as they teach you hands-on. Appendix A lists the videos so you can use the book like an inexpensive video course. Classroom-style teacher and peer help. After buying the book, you get access to the private forums on this site, as well as the private Stunning Digital Photography Readers group on Facebook where you can ask the questions and post pictures for feedback from Tony, Chelsea, and other readers. It's like being able to raise your hand in class and ask a question! Instructions are in the introduction. Lifetime updates. This book is regularly updated with new content (including additional videos) that existing owners receive for free. Updates are added based on reader feedback and questions, as well as changing photography trends and new camera equipment. This is the last photography book you'll ever need. Hands-on practices. Complete the practices at the end of every chapter to get the real world experience you need. 500+ high resolution, original pictures. Detailed example pictures taken by the author in fifteen countries demonstrate both good and bad technique. Many pictures include links to the full-size image so you can zoom in to see every pixel. Most photography books use stock photography, which means the author didn't even take them. If an author can't take his own pictures, how can he teach you? In this book, Tony Northrup (award-winning author of more than 30 how-to books and a professional portrait, wildlife, and landscape photographer) teaches the art and science of creating stunning pictures. First, beginner photographers will master: Composition Exposure Shutter speed Aperture Depth-of-field (blurring the background) ISO Natural light Flash Troubleshooting blurry, dark, and bad pictures Pet photography Wildlife photography (mammals, birds, insects, fish, and more) Sunrises and sunsets Landscapes Cityscapes Flowers Forests, waterfalls, and rivers Night photography Fireworks Raw files HDR Macro/close-up photography Advanced photographers can skip forward to learn the pro's secrets for: Posing men and women. including corrective posing (checklists provided) Portraits (candid, casual, formal, and underwater) Remotely triggering flashes Using bounce flash and flash modifiers Using studio lighting on any budget Building a temporary or permanent studio at home Shooting your first wedding High speed photography Location scouting/finding the best spots and times Planning shoots around the sun and moon Star trails (via long exposure and image stacking) Light painting Eliminating noise Focus stacking for infinite depth-of-field Underwater photography Getting close to wildlife Using electronic shutter triggers Photographing moving cars Photographing architecture and real estate

Adland

A Global History of Advertising

Kogan Page Publishers Adland is a ground-breaking examination of modern advertising, from its early origins, to the evolution of the current advertising landscape. Bestselling author and journalist Mark Tungate examines key developments in advertising, from copy adverts, radio and television, to the opportunities afforded by the explosion of digital media - podcasting, text messaging and interactive campaigns. Adland focuses on key players in the industry and features exclusive interviews with leading names in advertising today, including Jean-Marie Dru, Sir Alan Parker, John Hegarty and Sir Martin Sorrell, as well as industry luminaries from the 20th Century such as Phil Dusenberry and George Lois. Exploring the roots of the advertising industry in New York and London, and going on to cover the emerging markets of Eastern Europe, Asia and Latin America, Adland offers a

comprehensive examination of a global industry and suggests ways in which it is likely to develop in the future.

Sensory Marketing

Springer The book covers the ongoing shift from mass-marketing and micro-marketing to sensory marketing in terms of the increased individualization in the contemporary society. It shows the importance in reaching the individuals' five senses at a deeper level than traditional marketing theories do.

High Score!

The Illustrated History of Electronic Games

McGraw-Hill Osborne Media Explores the history of video and computer games and discusses the changes they have made in both the business world and popular culture.

Marketing Research

Applied Insight

Pearson UK "Working as a marketing researcher remains an intellectually stimulating, creative and rewarding career. Marketing research is a huge and growing industry at the forefront of innovation in many sectors of the economy. However, few industries can have been presented with as many challenges and opportunities as those faced by marketing research due to the growing amounts of data generated by modern technology. Founded upon the enormously successful US edition, and building upon the previous five European editions, the sixth edition of this book seeks to maintain its position as the leading marketing research text, focused on the key challenges facing marketing research in a European context. As with previous editions, this aims to be comprehensive, authoritative and applied. As a result, the book covers all the topics in previous editions while including updates that reflect the changes and challenges that have impacted the marketing research sector since the fifth edition was published. This includes the ever shifting impact of new technologies, the growth of 'insight' and the shifting role of research ethics, for example, through considering the impact of GDPR. This edition has been significantly updated, with new content, updated cases studies and a major focus on the issues and methods generated by new technologies"--

Strategic Management

Concepts and Cases

Prentice Hall "Both the challenges and opportunities facing organizations of all sizes today are greater than ever. Illegal immigration across the U.S.-Mexico border has reached emergency levels. There is less room than ever for error today in the formulation and implementation of a strategic plan. This textbook provides a systematic effective approach for developing a clear strategic plan. Changes made in this twelfth edition are aimed squarely at illustrating the effect of this new world order on strategic-management theory and practice. ... This twelfth edition provides updated coverage of strategic-management concepts, theory, research, and techniques in the chapters."--Preface.

The Toyota Way Fieldbook

McGraw Hill Professional The Toyota Way Fieldbook is a companion to the international bestseller The Toyota Way. The Toyota Way Fieldbook builds on the philosophical aspects of Toyota's operating systems by detailing the concepts and providing practical examples for application that leaders need to bring Toyota's success-proven practices to life in any organization. The Toyota Way Fieldbook will help other companies learn from Toyota and develop systems that fit their unique cultures. The book begins with a review of the

principles of the Toyota Way through the 4Ps model-Philosophy, Processes, People and Partners, and Problem Solving. Readers looking to learn from Toyota's lean systems will be provided with the inside knowledge they need to Define the companies purpose and develop a long-term philosophy Create value streams with connected flow, standardized work, and level production Build a culture to stop and fix problems Develop leaders who promote and support the system Find and develop exceptional people and partners Learn the meaning of true root cause problem solving Lead the change process and transform the total enterprise The depth of detail provided draws on the authors combined experience of coaching and supporting companies in lean transformation. Toyota experts at the Georgetown, Kentucky plant, formally trained David Meier in TPS. Combined with Jeff Liker's extensive study of Toyota and his insightful knowledge the authors have developed unique models and ideas to explain the true philosophies and principles of the Toyota Production System.

Roald Dahl Collection

16 Story Collection

Consumer Behavior

Pearson Education India

The Management of Technology and Innovation

A Strategic Approach

South-Western Pub Are you looking for the perfect tool to guide you in today's fast paced business world? In **THE MANAGEMENT OF TECHNOLOGY AND INNOVATION: A STRATEGIC APPROACH** you will find an integrated text that bridges the gap between business strategy and innovation. With the combination of current theory and real-world decision making tools, you will soon be on the road to success!

AWS B5. 1-2013, Specification for the Qualification of Welding Inspectors

This standard defines the qualification requirements to qualify welding inspectors. The qualification requirements for visual welding inspectors include experience, satisfactory completion of an examination which includes demonstrated capabilities, and proof of visual acuity. The examination tests the inspector's knowledge of welding processes, welding procedures, nondestructive examinations, destructive tests, terms, definitions, symbols, reports, welding metallurgy, related mathematics, safety, quality assurance and responsibilities.

Advanced Engineering Mathematics

I. K. International Pvt Ltd The text has been divided in two volumes: Volume I (Ch. 1-13) & Volume II (Ch. 14-22). In addition to the review material and some basic topics as discussed in the opening chapter, the main text in Volume I covers topics on infinite series, differential and integral calculus, matrices, vector calculus, ordinary differential equations, special functions and Laplace transforms. Volume II covers topics on complex analysis, Fourier analysis, partial differential equations and statistics. The present book has numerous distinguishing features over the already existing books on the same topic. The chapters have been planned to create interest among the readers to study and apply the mathematical tools. The subject has been presented in a very lucid and precise manner with a wide variety of examples and exercises, which would eventually help the reader for hassle free study.

Recueil de L'Académie Des Jeux Floraux: 1849

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Diario oficial

organo del gobierno constitucional de los Estados Unidos Mexicanos

Alice's Island

A Novel

Atria Books A happily married woman's perfect life shatters when her husband turns up dead hundreds of miles away from where he should have been, and she suddenly discovers that there was a part of him she knew nothing about. Alice Dupont's perfect marriage was a perfect lie. When her husband, Chris, dies in a car accident, far from where he should have been, Alice's life falls apart. After the police close the case, she is left with more questions than answers. While learning to cope with her loss and her new identity as a single mother of two, Alice becomes obsessed with unraveling the mystery surrounding her husband's death and decides to start her own investigation. Retracing her husband's last known whereabouts, she soon discovers clues that lead her to a small island near Nantucket. As she insinuates herself into the lives of the island's inhabitants in an effort to discover what they knew about her husband, Alice finds herself increasingly involved in their private lives and comes to a disturbing realization: she has been transformed into a person she no longer recognizes. In seeking an answer to what her husband was doing before he died, Alice discovers not only a side of him she never knew, but sides of her own character she has never explored. Part mystery, part moving family drama, part psychological page-turner, Alice's Island is a novel whose vivid characters hold the reader rapt right up until the final page.

Japanese Electronics Technology

Enterprise and Innovation

John Wiley & Sons Incorporated Very Good, No Highlights or Markup, all pages are intact.

Looptail

How one company changed the world by reinventing business

Hachette UK Can a company be cool, socially responsible ... and still make money? Welcome to the looptail. This is the extraordinary true story of Bruce Poon Tip and how, with nothing more than two credit cards and a burning desire to create an authentic, sustainable travel experience like nothing the world had ever seen, he created G Adventures, the world's most successful adventure travel company. G Adventures operates in more than 100 countries, on all seven continents, serves more than 100,000 customers every year - and is now a significant player in Australia. In this unique first-person account, Poon Tip reveals his unusual management secrets that allowed him to keep growing his company, his employees fully engaged and energised, and his customers extremely happy. This is a singularly stunning story of why community, culture and karma matter in business, and how one man's desire to do the right thing and generate profits can be blended into a win-win for all involved. In this special Australian edition, Bruce Poon Tip writes about the unique experiences and lessons learned which have fuelled the growth of his Australian business, and also about how Australia really could be better at presenting itself to the world's travellers. www.gadventures.com.au

Marketing Communications

Interactivity, Communities and Content

Pearson Education Building on its established structure and reputation, the fifth edition of "Marketing Communications "is geared toward students studying marketing or business studies at undergraduate level and postgraduate students on marketing related programmes. The book is also an invaluable resource for students studying for professional marketing qualifications, most notably those studying courses offered by the Chartered Institute of Marketing. "Marketing Communications "adopts a critical perspective of the subject and unlike other texts in the field, which adopt a 'how-to' approach, this text provides readers with an insight into the 'why' about marketing communications. Comprehensive web site Enhance your teaching/learning with materials available on the companion web site. Visit www.pearsoned.co.uk/fill to access outline answers to the MiniCase questions, an Instructor's Manual, PowerPoint slides and, NEW TO THIS EDITION, podcasts, video and direction to key academic papers on marketing communications. There are opportunities for students and tutors to share their marketing communications essays, thoughts, ideas, and favourite campaigns and papers. About the author Chris Fill is Principal Lecturer in Marketing and Strategic Management at the University of Portsmouth. He is the Senior Examiner for the "Marketing Communications" module offered by the Chartered Institute of Marketing on the Professional Diploma programme and he is also responsible for the module "Managing Corporate Reputation" on the newly revised Postgraduate Diploma programme. 'This new edition is a superb text that covers the core areas of the subject area as well as the latest and contemporary developments that have impacted companies and consumers. Students will find this book interesting to read, with many relevant case studies, vignettes with questions, figures and diagrams that provide clear connections between theory and practice.' Professor T. C. Melewar PhD, Professor of Marketing and Strategy, Brunel University "'Marketing Communications" engages and stimulates the reader with interesting, contemporary and beautifully presented imagery and examples. This is an invaluable resource and should be on the bookshelf of every serious student of advertising and marketing.' Marian Norwood, Course Director BSc Hons Advertising, University of Ulster All Island Marketing Award Winner 'This book has always been THE definitive marketing communications 'authority' - but this new edition has superseded all my expectations in terms of delivering an exciting and authoritative text which stimulates the reader and explores the most apt and crucial contemporary key issues for tomorrow's recession-proof marketing communicators.' Dr Ruth Ashford, PhD, Chartered Marketer, MCIM, MAM, AIPM Head of Marketing and Retail Division, MMU Business School

The Ultimate Instant Pot Cookbook

Foolproof, Quick and Easy 800 Instant Pot Recipes for Beginners and Advanced Users

The Ultimate Instant Pot Cookbook with 800 Recipes for Beginners & Advanced Users Do you want to make an effortless progress in your kitchen regardless of the occasion? Do you want to save time cooking healthy meals on any budget? In this pressure cooker cookbook you will find: Simple and quick solutions as to how to use your Instant Pot effectively Easy-to-cook and delicious-to-taste instant pot recipes Improved techniques on how to cook in the most efficient way using the Instant Pot Thanks to this great cooking device, the Instant Pot, cooking quick and budget-friendly meals is easier than ever. No matter if you're a solo eater, or if you cook for the whole family or friends - you'll always find dozens of recipes to satisfy everyone. In this instant pot recipe book you will find 800 recipes in these categories: Brunch & Side Dishes to die for Easy Pasta and Rice recipes Something for Fish & Seafood lovers Tons of tasty Pork, Beef, Lamb and Poultry recipes Beans & Grains recipes for quick meals Effortless Soups, Stews & Chilis Vegetables & Vegetarian pressure cooker recipes Delicious Snacks & Appetizers Quick-to-prepare Desserts Finally there's your All-on-one Instant Pot recipes cookbook, for any occasion for any guest for any budget! Get the best-selling instant pot cookbook now and master your Instant Pot!

Hank Zipzer Collection Complete Set 1-17

Penguin Young Readers Group

In Battle for Peace

The Story of My 83rd Birthday

Oxford University Press **W. E. B. Du Bois** was a public intellectual, sociologist, and activist on behalf of the African American community. He profoundly shaped black political culture in the United States through his founding role in the NAACP, as well as internationally through the Pan-African movement. Du Bois's sociological and historical research on African-American communities and culture broke ground in many areas, including the history of the post-Civil War Reconstruction period. Du Bois was also a prolific author of novels, autobiographical accounts, innumerable editorials and journalistic pieces, and several works of history. One of the most neglected and obscure books by W. E. B. Du Bois, *In Battle for Peace* frankly documents Du Bois's experiences following his attempts to mobilize Americans against the emerging conflict between the United States and the Soviet Union. A victim of McCarthyism, Du Bois endured a humiliating trial-he was later acquitted-and faced political persecution for over a decade. Part autobiography and part political statement, *In Battle for Peace* remains today a powerful analysis of race in America. With a series introduction by editor Henry Louis Gates, Jr., and an introduction by Manning Marable, this edition is essential for anyone interested in African American history.

For Your Eyes Only

Behind the Scenes of the James Bond Films

E C W Press **All-new stories told by the people who make Bond come to life.** *For Your Eyes Only: Behind the Scenes of the Bond Films* is a rare tour of the world's most successful film series of all time. Explore the exciting world of James Bond through unprecedented access on the 007 sets and exclusive interviews with Bond's leading players, from Pierce Brosnan, Roger Moore, Timothy Dalton, and Sean Connery, to the key directors, stunt and special effects wizards, to the legendary producers and writers, to old series favourites like "Q" and Miss Money Penny. And, oh yes, the bevy of Bond girl beauties. Retracing the cultural and political impact of the Bond series, the book also features interviews with such luminaries as Hugh Hefner and CIA agent E. Howard Hunt discussing the Bond phenomenon. From literary beginnings, to international film sensation, to mid-'80s faltering, to the spectacular resurgence when Pierce Brosnan took over the infamous role, James Bond is now more popular -- and a bigger box-office behemoth -- than ever before. *Tomorrow Never Dies* -- and neither does Bond ... James Bond.

The Grace Walk Experience

Enjoying Life the Way God Intends

Harvest House Publishers For years, Steve McVey's Grace Walk (more than 200,000 copies sold) has inspired Christians to leave behind a performance and fear-based faith to embrace a faith lived in abundance and grace. Now The Grace Walk Experience workbook helps readers move that message of hope from their heads to their hearts as they explore eight truths that have changed lives worldwide daily, interactive studies that reveal grace as much more than a doctrine ways to quit "doing" for God so that He can live through them illustrations of the wonder and miracle of faith as God intended God's Word, salvation, and evangelism with new perspective This excellent tool for church classes, small group discussion, and individual study will lead believers to understand their identity in Christ, let go of legalism, and make room for the overflowing love, mercy, and purpose of life lived wholly in God's grace.

The World of Mr Casaubon

Cambridge University Press This book explores the intellectual contexts for Mr Casaubon, a central character in George Eliot's classic and much-loved novel Middlemarch.

Radio Frequency and Microwave Electronics Illustrated

Prentice Hall Foreword by Dr. Asad Madni, C. Eng., Fellow IEEE, Fellow IEE Learn the fundamentals of RF and microwave electronics visually, using many thoroughly tested, practical examples RF and microwave technology are essential throughout industry and to a world of new applications-in wireless communications, in Direct Broadcast TV, in Global Positioning System (GPS), in healthcare, medical and many other sciences. Whether you're seeking to strengthen your skills or enter the field for the first time, Radio Frequency and Microwave Electronics Illustrated is the fastest way to master every key measurement, electronic, and design principle you need to be effective. Dr. Matthew Radmanesh uses easy mathematics and a highly graphical approach with scores of examples to bring about a total comprehension of the subject. Along the way, he clearly introduces everything from wave propagation to impedance matching in transmission line circuits, microwave linear amplifiers to hard-core nonlinear active circuit design in Microwave Integrated Circuits (MICs). Coverage includes: A scientific framework for learning RF and microwaves easily and effectively Fundamental RF and microwave concepts and their applications The characterization of two-port networks at RF and microwaves using S-parameters Use of the Smith Chart to simplify analysis of complex design problems Key design considerations for microwave amplifiers: stability, gain, and noise Workable considerations in the design of practical active circuits: amplifiers, oscillators, frequency converters, control circuits RF and Microwave Integrated Circuits (MICs) Novel use of "live math" in circuit analysis and design Dr. Radmanesh has drawn upon his many years of practical experience in the microwave industry and educational arena to introduce an exceptionally wide range of practical concepts and design methodology and techniques in the most comprehensible fashion. Applications include small-signal, narrow-band, low noise, broadband and multistage transistor amplifiers; large signal/high power amplifiers; microwave transistor oscillators, negative-resistance circuits, microwave mixers, rectifiers and detectors, switches, phase shifters and attenuators. The book is intended to provide a workable knowledge and intuitive understanding of RF and microwave electronic circuit design. Radio Frequency and Microwave Electronics Illustrated includes a comprehensive glossary, plus appendices covering key symbols, physical constants, mathematical identities/formulas, classical laws of electricity and magnetism, Computer-Aided-Design (CAD) examples and more. About the Web Site The accompanying web site has an "E-Book" containing actual design examples and methodology from the text, in Microsoft Excel environment, where files can easily be manipulated with fresh data for a new design.

High Tide

Simon and Schuster Fiona is the creator of fashion doll sensation Kimberley, and is quite satisfied with her career-focused life. Yet when her boss informs her that she must win over a new account by going camping with the creator of a hit children's TV show, she is extremely reluctant. Nevertheless, she goes to Florida to meet Roy and his Guide Ace Montgomery. When Roy is found dead with Fiona holding the bloody knife, she becomes the prime suspect - though she has no recollection of what happened. Things get worse when she learns

that Roy, until now a stranger to her, left her all the proceeds from his new TV show, giving her a strong motive for murder. Suddenly, she and Ace find themselves on the run, and being condemned by the press for murder. They must prove their innocence by discovering the true motive and murderer of Roy. Fiona and Ace figure out they are linked through her father, and it is then that Fiona learns the secrets of her family's past, turning her world upside down.

Smart (enough) Systems

How to Deliver Competitive Advantage by Automating the Decisions Hidden in Your Business

Pearson Education The computer-based systems most organizations rely on to support their businesses are not very smart. Many of the business decisions these companies make tend to be hidden in systems that make poor decisions, or don't make them at all. Further, most systems struggle to keep up with the pace of change. The answer is not to implement newer, "intelligent" systems. The fact is that much of today's existing technology has the potential to be "smart enough" to make a big difference to an organization's business. This book tells you how.

Sensory Marketing

An Introduction

SAGE Authored by Bertil Hultén, one of the world's leading professors of sensory marketing, this text brilliantly explains the techniques through which a sensory experience can be created to surround a consumer. Sensory experiences combine not only to increase the chance of an immediate sale, but to influence perception of a product which then plays into a customer's chance of return, and brand loyalty for the future. • Hulten provides definitions, insight boxes, questions and case studies to provide an engaging learning experience. • The author is one of the most published professors in the field, sharing exclusive expertise and experience. • The book is thorough yet accessible, dedicating a chapter to each of the 5 senses.

National Parks

Our American Landscape

Earth Aware Editions An oversized photographic tribute to national parks considers their reflection of both the natural world and the American spirit, in a lavishly illustrated survey that offers insight into the diversity of such subjects as the Appalachian Trail, Mount McKinley, and Alaska's Denali.

Laboratory Manual to Accompany Introductory Circuit Analysis, Eleventh Edition

Prentice Hall

Cost Accounting

Cengage Learning **The most practical, real-world presentation of cost accounting on the market, this book blends a traditional and proven method of teaching cost accounting with the integration of innovative topics. Cost topics are covered in the context of organizational strategy and operational tactics, as cost management decisions are sensitive to strategies driven by quality, cost, and innovation. Kinney, Prather-Kinsey, and Raiborn reinforce the material with real-world examples and visual illustrations that bring cost management techniques into the student's sphere of understanding. A flexible organization appropriate for either a one- or two- semester course--coupled with clear and abundant visual presentations--allows students to clearly understand difficult topics. The text's revised organizational structure streamlines chapter materials as well as reduces redundancy between cost accounting and other business courses.**

Bob and Tom Get a Dog

"Siblings Bob and Tom get a dog with spots. This A-level story uses decodable text to raise confidence in early readers. The book uses a combination of sight words and short-vowel words in repetition to build recognition. Original illustrations help guide readers through the text."