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### MICROECONOMICS: AN INTUITIVE APPROACH

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Cengage Learning Examine microeconomic theory as a way of looking at the world with **MICROECONOMICS: AN INTUITIVE APPROACH, 2E**. Using a conversational writing style, everyday examples and outstanding graphs, this book sets a new standard for clarity and rigor without requiring any background in calculus. The author builds on the foundation of individual behavior, showing readers the larger context of economic intuition while developing conceptual thinking skills with carefully written analysis. The first chapters establish a set of tools that prepare the reader to understand supply, demand and equilibrium. The text offers unprecedented flexibility in topical coverage with four distinct paths through the topics. Readers can follow a non-game theory path through microeconomics, a path emphasizing game theory, a path emphasizing policy issues or a path focused on business. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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### ADVANCED MICROECONOMIC THEORY

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#### AN INTUITIVE APPROACH WITH EXAMPLES

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MIT Press An introduction to advanced topics in microeconomics that emphasizes the intuition behind assumptions and results, providing examples that show how to apply theory to practice. This textbook offers an introduction to advanced microeconomic theory that emphasizes the intuition behind mathematical assumptions, providing step-by-step examples that show how to apply theoretical models. It covers standard topics such as preference relations, demand theory and applications, producer theory, choice under uncertainty, partial and general equilibrium, monopoly, game theory and imperfect competition, externalities and public goods, and contract theory; but its intuitive and application-oriented approach provides students with a bridge to more technical topics. The book can be used by advanced undergraduates as well as Masters students in economics, finance, and public policy, and by PhD students in programs with an applied focus. The text connects each topic with recent findings in behavioral and experimental economics, and discusses these results in context, within the appropriate chapter. Step-by-step examples appear immediately after the main theoretical findings, and end-of chapter exercises help students understand how to approach similar exercises on their own. An appendix reviews basic mathematical concepts. A separate workbook, *Practice Exercises for Advanced Microeconomic Theory*, offers solutions to selected problems with detailed explanations. The textbook and workbook together help students improve both their theoretical and practical preparation in advanced microeconomics.

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### MICROECONOMICS: AN INTUITIVE APPROACH WITH CALCULUS

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Cengage Learning Examine microeconomic theory as a way of looking at the world as **MICROECONOMICS: AN INTUITIVE APPROACH WITH CALCULUS, 2E** builds on the basic economic foundation of individual behavior. Each chapter contains two sections. The A sections introduce concepts using intuition, conversational writing, everyday examples, and graphs with a focus on mathematical counterparts. The B sections then cover the same concepts with precise, accessible mathematical analyses that assume one semester of single-variable calculus. The book offers flexible topical coverage with four distinct paths: a non-game theory path through microeconomics, a path emphasizing game theory, a path emphasizing policy issues, or a path focused on business. Readers can use B sections to explore topics in greater depth. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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### MICROECONOMICS

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#### AN INTUITIVE APPROACH

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South-Western Pub Is it more efficient to rent a car or take taxis while on vacation? How do coupons change demand? **MICROECONOMICS: AN INTUITIVE APPROACH** explains the economic theory underlying everyday choices in a fun and conversational way. While showing the big picture of economic intuition, this easy-to-read text also aids conceptual

thinking with careful analysis. Each copy includes access to online LiveGraphs -- a suite of interactive, animated graphs that allows you to view dimensional graphs and functions illustrated in the book, as well as some additional graphs that are not in the printed text. LiveGraphs and the Study Guide are accessible through the access code that is included with the purchase of a new text.

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## **INTERMEDIATE MICROECONOMICS WITH CALCULUS: A MODERN APPROACH**

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### **NINTH INTERNATIONAL STUDENT EDITION**

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W.W. Norton & Company From Google's chief economist, Varian's best-selling intermediate microeconomics texts are revered as some of the best in the field. And now students can work problems online with Smartwork5, Norton's online homework system, packaged at no additional charge with the Media Update Editions. In addition to online homework, the texts now include four-color graphs and new interactive animations.

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### **STUDY GUIDE, MICROECONOMICS**

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### **MICROECONOMIC THEORY**

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### **AN INTEGRATED APPROACH**

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Pearson College Division This student-friendly text clearly integrates microeconomic theory with calculus and graphics; its approach centers on constructing and analyzing fundamental models. By integrating basic tools of calculus, the text encourages students to solve problems by generating actual numerical solutions. The manner in which calculus reinforces the graphical analysis is clearly demonstrated in a step-by-step fashion; students will understand what the graphical solutions actually represent. Numerous real world applications of the theory are highlighted throughout the text.

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### **MICROECONOMICS**

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### **AN INTUITIVE APPROACH WITH CALCULUS**

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South-Western Pub Is it more efficient to rent a car or take taxis while on vacation? How do coupons change demand? **MICROECONOMICS: AN INTUITIVE APPROACH** explains the economic theory underlying everyday choices in a fun and conversational way. While showing the big picture of economic intuition, this easy-to-read text also aids conceptual thinking with careful analysis. Each copy includes access to online LiveGraphs -- a suite of interactive, animated graphs that allows you to view dimensional graphs and functions illustrated in the book, as well as some additional graphs that are not in the printed text. LiveGraphs and the Study Guide are accessible through the access code that is included with the purchase of a new text.

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### **HANDBOOK OF RESEARCH METHODS AND APPLICATIONS IN EMPIRICAL MICROECONOMICS**

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Edward Elgar Publishing Written in a comprehensive yet accessible style, this Handbook introduces readers to a range of modern empirical methods with applications in microeconomics, illustrating how to use two of the most popular software packages, Stata and R, in microeconometric applications.

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### **ESSENTIAL MICROECONOMICS**

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Cambridge University Press "PRICES AND OPTIMIZATION 1.1 SUPPORTING PRICES 1.2 SHADOW PRICES 1.3 THE ENVELOPE THEOREM 1.4 FOUNDATIONS OF CONSTRAINED OPTMIZATION 1.5 APPLICATION: MONOPOLY PRICING WITH JOINT COSTS 1.1 SUPPORTING PRICES Key ideas: convex and non-convex production sets, price based incentives, Supporting Hyperplane Theorem Pursuit of self-interest is central to economics. Thus a deep understanding of the theory of maximization is essential to effective theorizing. In particular, the theory of constrained maximization is so crucial that we explore it in this first chapter. In contrast to a purely mathematical exposition, the emphasis here is on prices"--

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### **MICROECONOMICS DEMYSTIFIED**

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### **A SELF-TEACHING GUIDE**

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McGraw Hill Professional There's no easier, faster, or more practical way to learn the really tough subjects **Microeconomics Demystified** features a clear and easy-to-understand presentation of the concepts and principles of microeconomics, with generous applications and examples. This self-teaching guide comes complete with key points, background information, quizzes at the end of each chapter, and even a final exam. Simple enough for beginners but challenging enough for advanced students, this is a lively and entertaining brush-up, introductory text, or classroom supplement.

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### **MICROECONOMIC FOUNDATIONS I**

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### **CHOICE AND COMPETITIVE MARKETS**

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Princeton University Press Provides a rigorous treatment of some of the basic tools of economic modeling and reasoning, along with an assessment of the strengths and weaknesses of these tools.

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## INTERMEDIATE MICROECONOMICS

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### AN INTUITIVE APPROACH WITH CALCULUS

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This brand new EMEA adaptation of Thomas Nechyba's popular text presents a European, Middle East and African perspective, whilst also being fully updated. This exciting new edition follows Professor Nechyba's five primary goals for any microeconomics course by presenting microeconomics as a way of looking at the world, showing students how and why the world works, how to think more clearly and develop conceptual thinking skills, providing a flexible learning style and by finally providing a roadmap for further study. Each chapter follows the A and B structure developed by Professor Nechyba, allowing students to explore an intuitive approach in Part A and then focus on how the intuitive approach can be represented mathematically approach in Part B. This edition is also available as a MindTap with additional assessments, Graph Builder and video graph presentations. It is also available with Aplia, a comprehensive online learning assessment tool with autograded randomised questions to test students' understanding.

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## MICROECONOMETRICS

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### METHODS AND APPLICATIONS

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Cambridge University Press This book provides the most comprehensive treatment to date of microeconometrics, the analysis of individual-level data on the economic behavior of individuals or firms using regression methods for cross section and panel data. The book is oriented to the practitioner. A basic understanding of the linear regression model with matrix algebra is assumed. The text can be used for a microeconometrics course, typically a second-year economics PhD course; for data-oriented applied microeconometrics field courses; and as a reference work for graduate students and applied researchers who wish to fill in gaps in their toolkit. Distinguishing features of the book include emphasis on nonlinear models and robust inference, simulation-based estimation, and problems of complex survey data. The book makes frequent use of numerical examples based on generated data to illustrate the key models and methods. More substantially, it systematically integrates into the text empirical illustrations based on seven large and exceptionally rich data sets.

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## MACROECONOMICS

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### THIRD INTERNATIONAL STUDENT EDITION

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W. W. Norton & Company Macroeconomics is the first text to truly reflect today 's macroeconomy. In this teachable, coherent book, the author makes complex topics easily understandable for undergraduates and combines innovative treatment of both the short run and the long run with a strong emphasis on problem solving.

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## MICROECONOMICS

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### A VERY SHORT INTRODUCTION

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Oxford University Press The issues of microeconomics - including individuals' financial choices and firms' decisions about hiring and firing - have a large impact on the economic world, arguably as much, if not more than, macroeconomics. In this Very Short Introduction Avinash Dixit clearly explains what microeconomics is by using examples from around the world.

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## INTERMEDIATE MICROECONOMIC THEORY

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### TOOLS AND STEP-BY-STEP EXAMPLES

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MIT Press A short, rigorous introduction to intermediate microeconomic theory that offers worked-out examples, tools for solving exercises, and algebra support. This book takes a concise, example-filled approach to intermediate microeconomic theory. It avoids lengthy conceptual description and focuses on worked-out examples and step-by-step solutions. Each chapter presents the basic theoretical elements, reducing them to their main ingredients, and offering several worked-out examples and applications as well as the intuition behind each mathematical assumption and result. The book provides step-by-step tools for solving standard exercises, offering students a common approach for solving similar problems. The book walks readers through each algebra step and calculation, so only a basic background in algebra and calculus is assumed. The book includes 140 self-assessment exercises, giving students an opportunity to apply concepts from previous worked-out examples.

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## ECONOMICS OF TOURISM AND HOSPITALITY

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### A MICRO APPROACH

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Routledge This book offers students an accessible and applied introduction to microeconomics in tourism and hospitality through a comprehensive analysis of the market mechanism, demand and supply, firm behavior and strategy, and transaction and institution. This book not only helps students to master core microeconomic theories that are essential for understanding the tourism and hospitality industry, but, more importantly, it guides students to analyze consumer behavior and firm strategy specific to the industry. Throughout the book, readers are guided to

develop the economic analysis of tourism and hospitality that progresses from economic intuition to graphical representation and to mathematical quantification. Carefully corralled case studies showcase the applications of key microeconomic theories in solving a wide range of real-world problems, including Uber's surge pricing, Airbnb's supply adjustment, and McDonald's and Burger King vying for prime locations. This book is written in an accessible style, illustrated with exquisite diagrams, and enriched with a range of other features, such as chapter summaries, review questions, and further readings to aid readers' further understanding. By reading this book, students will be able to develop an economist's way of thinking, which will enable them to analyze tourism and hospitality businesses in a rigorous and critical manner. This book is essential reading for all tourism and hospitality students and teachers.

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## **INTERMEDIATE MICROECONOMICS**

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### **A TOOL-BUILDING APPROACH**

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Routledge Intermediate Microeconomics: A Tool-Building Approach is a clear and concise, calculus-based exposition of current microeconomic theory essential for students pursuing degrees in Economics or Business. This beautifully-presented and accessible text covers all the essential topics that are typically required at the intermediate level, from consumer and producer theory to market structure (perfect competition, monopoly and oligopoly). Topics covered include risk, game theory, general equilibrium and externalities, asymmetric information, and public goods. Using numerical examples as well as sophisticated and carefully designed exercises, the book aims to teach microeconomic theory via a process of learning-by-doing. When there is a skill to be acquired, a list of steps outlining the procedure is provided, followed by an example to illustrate how this procedure is carried out. Once the procedure has been learned, students will be able to solve similar problems and be well on their way to mastering the skills needed for future study. Intermediate Microeconomics presents a tremendous amount of material in a concise way, without sacrificing rigor, clarity or exposition. Through use of this text, students will acquire both the analytical toolkit and theoretical foundations necessary in order to take upper-level courses in industrial organization, international trade, public finance and other field courses. Instructors that would like to consider Intermediate Microeconomics: A Tool-Building Approach for course adoption will have access to the book's free companion website featuring: Detailed answers to end of chapter questions All figures used in the book as PDF files suitable for inclusion in PowerPoint slides Chapter-by-Chapter zipped files of worksheets/quizzes suitable for classroom use Online exercises with questions similar to the end-of-chapter problems will be carried by WebAssign. Please contact the author at banerjeemicro@gmail.com for details, or visit his website at <http://banerjeemicro.com/>

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## **PROSPECT THEORY**

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### **FOR RISK AND AMBIGUITY**

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Cambridge University Press Prospect Theory: For Risk and Ambiguity, provides a comprehensive and accessible textbook treatment of the way decisions are made both when we have the statistical probabilities associated with uncertain future events (risk) and when we lack them (ambiguity). The book presents models, primarily prospect theory, that are both tractable and psychologically realistic. A method of presentation is chosen that makes the empirical meaning of each theoretical model completely transparent. Prospect theory has many applications in a wide variety of disciplines. The material in the book has been carefully organized to allow readers to select pathways through the book relevant to their own interests. With numerous exercises and worked examples, the book is ideally suited to the needs of students taking courses in decision theory in economics, mathematics, finance, psychology, management science, health, computer science, Bayesian statistics, and engineering.

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## **A GUIDE TO ECONOMETRICS**

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John Wiley & Sons This is the perfect (and essential) supplement for all econometrics classes--from a rigorous first undergraduate course, to a first master's, to a PhD course. Explains what is going on in textbooks full of proofs and formulas Offers intuition, skepticism, insights, humor, and practical advice (dos and don'ts) Contains new chapters that cover instrumental variables and computational considerations Includes additional information on GMM, nonparametrics, and an introduction to wavelets

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## **RISK, UNCERTAINTY AND PROFIT**

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Courier Corporation DIV This enduring economics text provided the theoretical basis of the entrepreneurial American economy during the post-industrial era. A revolutionary work, it taught the world how to systematically distinguish between risk and uncertainty. /div

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## **MATHEMATICAL METHODS AND MODELS FOR ECONOMISTS**

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Cambridge University Press A textbook for a first-year PhD course in mathematics for economists and a reference for graduate students in economics.

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## **INTERMEDIATE MICROECONOMICS: A MODERN APPROACH**

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### **NINTH INTERNATIONAL STUDENT EDITION**

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W. W. Norton & Company This best-selling text is still the most modern presentation of the subject. The Varian

approach gives students tools they can use on exams, in the rest of their classes, and in their careers after graduation.

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## **ECONOMICS**

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### **THEORY THROUGH APPLICATIONS**

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Russell Cooper and Andrew John have written an economics text aimed directly at students from its very inception. You're thinking, "Yeah, sure. I've heard that before." This textbook, *Economics: Theory Through Applications*, centers around student needs and expectations through two premises: Students are motivated to study economics if they see that it relates to their own lives. Students learn best from an inductive approach, in which they are first confronted with a problem, and then led through the process of solving that problem. Many books claim to present economics in a way that is digestible for students; Russell and Andrew have truly created one from scratch. This textbook will assist you in increasing students' economic literacy both by developing their aptitude for economic thinking and by presenting key insights about economics that every educated individual should know. How? Russell and Andrew have done three things in this text to accomplish that goal: **Applications Ahead of Theory:** They present all the theory that is standard in Principles books. But by beginning with applications, students get to learn why this theory is needed. **Learning through Repetition:** Important tools appear over and over again, allowing students to learn from repetition and to see how one framework can be useful in many different contexts. **A Student's Table of Contents vs. An Instructor's Table of Contents:** There is no further proof that Russell and Andrew have created a book aimed specifically at educating students about economics than their two tables of contents.

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### **PRACTICE EXERCISES FOR ADVANCED MICROECONOMIC THEORY**

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MIT Press Solutions and detailed explanations for odd-numbered end-of-chapter exercises (107 problems) in Felix Muñoz-Garcia's *Advanced Microeconomic Theory*. Felix Muñoz-Garcia's *Advanced Microeconomic Theory* provides examples and exercises that help students understand how to apply theoretical models and offers tools for approaching similar problems on their own. This workbook provides solutions and step-by-step explanations for the odd-numbered exercises (107 problems in total). The answer key and detailed explanations emphasize the economic intuition behind the mathematical assumptions and results and, in combination with the textbook, enable students to improve both their theoretical and practical preparation.

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### **INTRODUCTION TO ECONOMIC ANALYSIS**

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Orange Groove Books

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### **INTERMEDIATE MICROECONOMICS WITH MICROSOFT EXCEL**

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Cambridge University Press This unique text uses Microsoft Excel® workbooks to instruct students. In addition to explaining fundamental concepts in microeconomic theory, readers acquire a great deal of sophisticated Excel skills and gain the practical mathematics needed to succeed in advanced courses. In addition to the innovative pedagogical approach, the book features explicitly repeated use of a single central methodology, the economic approach. Students learn how economists think and how to think like an economist. With concrete, numerical examples and novel, engaging applications, interest for readers remains high as live graphs and data respond to manipulation by the user. Finally, clear writing and active learning are features sure to appeal to modern practitioners and their students. The website accompanying the text is found at [www.depauw.edu/learn/microexcel](http://www.depauw.edu/learn/microexcel).

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### **THE CARTOON INTRODUCTION TO ECONOMICS**

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#### **VOLUME ONE: MICROECONOMICS**

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Macmillan Provides an introduction to the principles of both microeconomics and macroeconomics that features graphic representations of key concepts.

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### **MACROECONOMICS FOR PROFESSIONALS**

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#### **A GUIDE FOR ANALYSTS AND THOSE WHO NEED TO UNDERSTAND THEM**

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Cambridge University Press Understanding macroeconomic developments and policies in the twenty-first century is daunting: policy-makers face the combined challenges of supporting economic activity and employment, keeping inflation low and risks of financial crises at bay, and navigating the ever-tighter linkages of globalization. Many professionals face demands to evaluate the implications of developments and policies for their business, financial, or public policy decisions. *Macroeconomics for Professionals* provides a concise, rigorous, yet intuitive framework for assessing a country's macroeconomic outlook and policies. Drawing on years of experience at the International Monetary Fund, Leslie Lipschitz and Susan Schadler have created an operating manual for professional applied economists and all those required to evaluate economic analysis.

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### **GENERAL EQUILIBRIUM THEORY**

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#### **AN INTRODUCTION**

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Cambridge University Press *General Equilibrium Theory: An Introduction* presents to students general equilibrium

analysis.

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### **MODELS IN MICROECONOMIC THEORY ('SHE' EDITION)**

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Open Book Publishers Models in Microeconomic Theory covers basic models in current microeconomic theory. Part I (Chapters 1-7) presents models of an economic agent, discussing abstract models of preferences, choice, and decision making under uncertainty, before turning to models of the consumer, the producer, and monopoly. Part II (Chapters 8-14) introduces the concept of equilibrium, beginning, unconventionally, with the models of the jungle and an economy with indivisible goods, and continuing with models of an exchange economy, equilibrium with rational expectations, and an economy with asymmetric information. Part III (Chapters 15-16) provides an introduction to game theory, covering strategic and extensive games and the concepts of Nash equilibrium and subgame perfect equilibrium. Part IV (Chapters 17-20) gives a taste of the topics of mechanism design, matching, the axiomatic analysis of economic systems, and social choice. The book focuses on the concepts of model and equilibrium. It states models and results precisely, and provides proofs for all results. It uses only elementary mathematics (with almost no calculus), although many of the proofs involve sustained logical arguments. It includes about 150 exercises. With its formal but accessible style, this textbook is designed for undergraduate students of microeconomics at intermediate and advanced levels.

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### **MICROECONOMICS: A COMPUTATIONAL APPROACH**

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#### **A COMPUTATIONAL APPROACH**

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Routledge This concise and comprehensive introduction to economics offers readers at all levels a more realistic approach to understanding the elements of resource and product markets, including the role of business decisions; technological change; product differentiation; uncertainty; and the optimal location of activities. With the book's easy-to-use software package for computations, even non-economists will become strongly motivated and can gain a proficiency in economic analysis as well as in practical and professional decision-making skills. End-of-chapter problems, computer exercises, programming examples, and numerous diagrams further enhance the book's usefulness.

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### **LECTURE NOTES IN MICROECONOMIC THEORY**

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#### **THE ECONOMIC AGENT (SECOND EDITION)**

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Princeton University Press This book presents Ariel Rubinstein's lecture notes for the first part of his well-known graduate course in microeconomics. Developed during the fifteen years that Rubinstein taught the course at Tel Aviv University, Princeton University, and New York University, these notes provide a critical assessment of models of rational economic agents, and are an invaluable supplement to any primary textbook in microeconomic theory. In this fully revised and expanded second edition, Rubinstein retains the striking originality and deep simplicity that characterize his famously engaging style of teaching. He presents these lecture notes with a precision that gets to the core of the material, and he places special emphasis on the interpretation of key concepts. Rubinstein brings this concise book thoroughly up to date, covering topics like modern choice theory and including dozens of original new problems. Written by one of the world's most respected and provocative economic theorists, this second edition of Lecture Notes in Microeconomic Theory is essential reading for students, teachers, and research economists. Fully revised, expanded, and updated Retains the engaging style and method of Rubinstein's well-known lectures Covers topics like modern choice theory Features numerous original new problems--including 21 new review problems Solutions manual (available only to teachers) can be found at: <http://gametheory.tau.ac.il/microTheory/>.

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### **LOOSE-LEAF VERSION FOR MICROECONOMICS**

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Macmillan Higher Education Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's Microeconomics bridges the gap between today's theory and practice, with a strong empirical dimension that lets students test theory and successfully apply it. With carefully crafted features and vivid examples, Goolsbee, Levitt, and Syverson's text helps answer two critical questions students ask, "Do people and firms really act as theory suggests?" and "How can someone use microeconomics in a practical way?" The authors teach in economics departments and business schools and are active empirical microeconomics researchers. Their grounding in different areas of empirical research allows them to present the evidence developed in the last 20 years that has tested and refined fundamental theories. Their teaching and professional experiences are reflected in an outstanding presentation of theories and applications.

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### **PRICES AND QUANTITIES**

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Cambridge University Press This unique approach to intermediate microeconomics reverses the standard order of topics, provides examples and solved practice problems.

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### **PRACTICE EXERCISES FOR INTERMEDIATE MICROECONOMIC THEORY**

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MIT Press Detailed answer keys to all 140 self-assessment exercises and solutions to the 173 odd-numbered end-of-chapter exercises in Intermediate Microeconomic Theory. This book accompanies Ana Espinola-Arredondo and Felix Muñoz-García's Intermediate Microeconomic Theory: Tools and Step-by-Step Examples, offering detailed answer keys

to all 140 self-assessment exercises and solutions to the 173 odd-numbered end-of-chapter exercises. It provides readable step-by-step explanations and algebra support, enabling students to approach similar exercises on their own, emphasizing the economic intuition behind mathematical results.

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## **MICROECONOMICS**

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### **COMPETITION, CONFLICT, AND COORDINATION**

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Oxford University Press The authors bring into the classroom the ideas that today's researchers and policy-makers use - including behavioral economics, game theory, and incomplete contracts. Modern microeconomics is applied to pressing issues that students care about - inequality, climate change, and innovation - and illustrated with empirical case studies.

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### **MODELING MONETARY ECONOMIES**

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Cambridge University Press Too often monetary economics has been taught as a collection of facts about institutions for students to memorize. By teaching from first principles instead, this advanced undergraduate textbook builds on a simple, clear monetary model and applies this framework consistently to a wide variety of monetary questions. Starting with the case in which trade is mutually beneficial, the book demonstrates that money makes people better off, and that government money competes against other means of payments, including other types of government money. After developing each of these topics, the book tackles the issue of money competing against other stores of value, examining issues associated with trade, finance, and modern banking. The book then moves from simple economies to modern economies, addressing the role banks play in making more trades possible, concluding with the information problems plaguing modern banking, which result in financial crises.

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### **RESEARCH IN EDUCATION**

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### **ANNUAL INDEX**

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