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INTERNATIONAL ECONOMICS

THEORY & POLICY

Pearson College Division

THE MATHEMATICAL-FUNCTION COMPUTATION HANDBOOK

PROGRAMMING USING THE MATHCW PORTABLE SOFTWARE LIBRARY

Springer This highly comprehensive handbook provides a substantial advance in the computation of elementary and special functions of mathematics, extending the function coverage of major programming languages well beyond their international standards, including full support for decimal floating-point arithmetic. Written with clarity and focusing on the C language, the work pays extensive attention to little-understood aspects of floating-point and integer arithmetic, and to software portability, as well as to important historical architectures. It extends support to a future 256-bit, floating-point format offering 70 decimal digits of precision. Select Topics and Features: references an exceptionally useful, author-maintained MathCW website, containing source code for the book's software, compiled libraries for numerous systems, pre-built C compilers, and other related materials; offers a unique approach to covering mathematical-function computation using decimal arithmetic; provides extremely versatile appendices for interfaces to numerous other languages: Ada, C#, C++, Fortran, Java, and Pascal; presupposes only basic familiarity with computer programming in a common language, as well as early level algebra; supplies a library that readily adapts for existing scripting languages, with minimal effort; supports both binary and decimal arithmetic, in up to 10 different floating-point formats; covers a significant portion (with highly accurate implementations) of the U.S National Institute of Standards and Technology's 10-year project to codify mathematical functions. This highly practical text/reference is an invaluable tool for advanced undergraduates, recording many lessons of the intermingled history of computer hardware and software, numerical algorithms, and mathematics. In addition, professional numerical analysts and others will find the handbook of real interest and utility because it builds on research by the mathematical software community over the last four decades.

DIGITAL ELECTRONICS

A PRACTICAL APPROACH WITH VHDL

Prentice Hall Digital Electronics: A Practical Approach with VHDL, Ninth Edition, offers students an easy-to-learn-from resource that emphasizes practical application of circuit design, operation, and troubleshooting. Over 1,000 annotated color figures help explain circuit operation or emphasize critical components and input/output criteria. Throughout the text, the author employs a step-by-step approach that takes students from theory to example to application of the concepts. Over all nine editions, Kleitz has consistently sought out student feedback, along with his own experience of teaching the course in-class and on-line, to improve each new edition.

APPLIED ENGINEERING ANALYSIS

John Wiley & Sons Applied Engineering Analysis Tai-Ran Hsu, San Jose State University, USA A resource book applying mathematics to solve engineering problems Applied Engineering Analysis is a concise textbook which demonstrates how to apply mathematics to solve engineering problems. It begins with an overview of engineering analysis and an introduction to mathematical modeling, followed by vector calculus, matrices and linear algebra, and applications of first and second order differential equations. Fourier series and Laplace transform are also covered, along with partial differential equations, numerical solutions to nonlinear and differential equations and an introduction to finite element analysis. The book also covers statistics with applications to design and statistical process controls. Drawing on the author's extensive industry and teaching experience, spanning 40 years, the book takes a pedagogical approach and includes examples, case studies and end of chapter problems. It is also accompanied by a website hosting a solutions manual and PowerPoint slides for instructors. Key features: Strong emphasis on deriving equations, not just solving given equations, for the solution of engineering problems. Examples and problems of a practical nature with illustrations to enhance student's self-learning. Numerical methods and techniques, including finite element analysis. Includes coverage of statistical methods for probabilistic design analysis of structures and statistical process control (SPC). Applied Engineering Analysis is a resource book for engineering students and professionals to learn how to apply the mathematics experience and skills that they have already acquired to their engineering profession for innovation, problem solving, and decision making.

VISION AND VISUAL PERCEPTION

Archway Publishing Vision is about insight, and visual perception is about cognition - and they form the foundation of how we see the world. Duco A. Schreuder, a physicist and psychologist, explores the finer details of each in this groundbreaking book that explores human consciousness and perception. Sharing virtually everything he's learned over a varied career spanning more than sixty years, he examines a wide array of topics, including how we understand what we visually process, how we store and retrieve information, the role that neurons play in how what we see, and much more. While Schreuder isn't afraid to disagree with other leading thinkers, he relies on science and focuses on the facts behind it so you can understand lighting, visual perception, engineering design, and applied and experimental physics. Looking is about insight, whereas seeing is about knowledge, and you need to know how each one works to truly understand how humanity views the world. Whether you're an illuminating engineer considering the fundamentals of the trade or a student or professional in an allied discipline, you'll be well served by taking a closer look at Vision and Visual Perception.

ACCOUNTING

Prentice Hall With its tried-and-true framework and respected author team, Horngren/Harrison/Oliver's Accounting—when combined with MyAccountingLab—is the trusted choice for instructors and students of Principles of Accounting. To package MyAccountingLab with Accounting, order ISBN 0132785862. Accounting and the Business Environment; Recording Business Transactions; The Adjusting Process; Completing the Accounting Cycle; Merchandising Operations; Merchandise Inventory; Internal Control and Cash; Receivables; Plant Assets and Intangibles; Current Liabilities and Payroll; Long-Term Liabilities, Bonds Payable, and Classification of Liabilities on the Balance Sheet; Corporations, Paid-In Capital, and the Balance Sheet; Corporations: Effects on Retained Earnings and the Income Statement; Statement of Cash Flows; Financial Statement Analysis; Statement of Cash Flows; Financial Statement Analysis; Introduction to Management Accounting; Job Order and Process Costing; Activity-Based Costing and Other Cost-Management Tools; Cost-Volume-Profit Analysis; Short-Term Business Decisions; Capital Investment Decisions and the Time Value of Money; The Master Budget and Responsibility Accounting; Flexible Budgets and Standard Costs; Performance Evaluation and the Balanced Scorecard MARKET: For anyone interested in learning the principles of accounting.

CAMPBELL BIOLOGY, AP* EDITION - WITH CD

Ingram

THE PRENTICE HALL GUIDE FOR COLLEGE WRITERS

The Prentice Hall Guide for College Writers is organized around a sequence of purposes for writing. Each well-structured chapter contains process-oriented advice on choosing a subject, collecting data, drafting and revising essays for each purpose, and advice on customizing major rhetorical strategies to each purpose. Effective student examples, professional essays, and journal exercises help introduce students to the writing process as it changes with each different purpose.

CHORD CHANGES ON THE CHALKBOARD

HOW PUBLIC SCHOOL TEACHERS SHAPED JAZZ AND THE MUSIC OF NEW ORLEANS

Scarecrow Press The world's fascination with New Orleans stems from the allure of the music of the city, music that owes its origins and development to many sources. Until now, popular and scholarly books, dissertations, and articles that attempt to explain these sources have failed to recognize the unsung heroes of the New Orleans jazz scene: the teachers in its public schools. Through more than 90 original interviews and extensive research in New Orleans' historical collections, Dr. Kennedy documents ways that public school teachers pushed an often unwilling urban institution to become an important structure that transmitted jazz and the other musical traditions of the city to future musicians. Music legends from Louis Armstrong to Ellis Marsalis Jr., who also provides the foreword, are just two of the many well-known former students of the New Orleans public schools. Chord Changes on the Chalkboard shows that, particularly after the 1920s, public school students benefited not only from the study of instrumental music and theory, but also from direct exposure to musicians, many of whom were invited to perform for the students. The impact the teachers had on generations of musicians and music fans is undeniable, yet their teaching techniques are only part of the story. In addition to the successes enjoyed with their students, the teachers' own musical experiences, recordings, and performances are also examined. The interaction between teachers and students in New Orleans public school classrooms opens a new field of research for music historians, and this book is the first to document ways in which public school teachers acted as mentors to shape the future of jazz and the music of New Orleans. An important addition to its field, Chord Changes on a Chalkboard will provide invaluable information for jazz fans and historians, music scholars and students, and it is also useful reading for any public school teacher. A must for any music library, it should also be a welcome addition to any collection supporting African-American history or popular culture.

HUMAN RESOURCE MANAGEMENT

Pearson Educación Human Resource Management provides readers with a complete, comprehensive review of essential personnel management concepts and techniques in a highly readable and understandable form. Coverage emphasizes essential themes throughout the book, including the building of better, faster, more competitive organizations through HRM; practical applications that help all managers deal with their personnel-related responsibilities; and technology and HR. Specific topics include the strategic role of human resource management; equal opportunity and the law; job analysis; personnel planning and recruiting; employee testing and selection; interviewing candidates; training and developing employees; managing organizational renewal; appraising performance; managing careers and fair treatment; establishing pay plans; pay-for-performance and financial incentives; benefits and services; labor relations and collective bargaining; employee safety and health; managing human resources in an international business; human resources information systems and technology. For practicing Human Resource Managers as well as any business managers who deal with human resource/personnel issues.

DUCT TAPE MARKETING REVISED AND UPDATED

THE WORLD'S MOST PRACTICAL SMALL BUSINESS MARKETING GUIDE

Thomas Nelson Is Your Marketing as Simple, Effective, and Affordable as Duct Tape? Let's face it, as a small business owner, you are really in the business of marketing. The problem for most small business owners is that they suffer from "marketing idea of the week" syndrome instead of implementing a systematic approach to the problem of small business marketing. In Duct Tape Marketing, renowned Small Business Marketing guru John Jantsch shows you how to develop and execute a marketing plan that will give your business the life and longevity you knew you could have when you made that decision to go out on your own. CAREFUL! Duct tape is a serious tool... it sticks where you put it. So are the ideas in this book. If you're ready to make a commitment and are willing to make something happen, John's book is a great place to start. ?Seth Godin, author of Purple Cow For all those who wonder why John Jantsch has become the leading advisor and coach to small businesses everywhere, Duct Tape Marketing is the answer. I have never read a business book that is as packed with hands-on, actionable information as this one. There are takeaways in every paragraph, and the success of John's blog is living proof that they work. Duct Tape Marketing should be required reading for anyone who is building a business, or thinking about it. ?Bo Burlingham, editor-at-large, Inc. magazine, and author of Small Giants: Companies That Choose To Be Great Instead of Big Duct Tape Marketing is a worthy addition to the growing library of how-to books on small business marketing?concise, clear, practical, and packed with great ideas to boost your bottom line. ?Bob Bly, author of The White Paper Handbook With the world suffering from depleted reserves of trust, a business that sells plenty of it every day tends to create the most value. The great thing about trust as a product feature is that it delivers exceptional returns. With this book, John Jantsch has zeroed in on exactly what small businesses need to sell every day, every hour. ?Ben McConnell, co-author of Creating Customer Evangelists: How Loyal Customers Become a Volunteer Sales Force John Jantsch has provided small businesses with the perfect perspective for maximizing all marketing activities - offline and on. Jantsch has the plan to help you thrive in the world of business today. Read it, all your competitors will. ?John Battelle, cofounding editor or Wired and author of The Search: How Google and Its Rivals Rewrote the Rules of Business and Transformed Our Culture Duct Tape Marketing is a great read for anyone in business. It has fresh ideas laid out in a practical and useable way. I highly recommend this book for growing any business. ?Dr. Ivan Misner, Founder of BNI and Co-author of the New York Times bestseller, Masters of Networking

COMPUTERWORLD

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

PRENTICE HALL WORLD HISTORY

THE MODERN ERA

MINERALS IN AFRICA

OPPORTUNITIES FOR THE CONTINENT'S INDUSTRIALISATION

CRC Press Africa's dire need to industrialize is universally acknowledged and it is evident that the continent's vast mineral resources can catalyze that industrialization. This requires the promotion of local beneficiation and value addition of minerals to yield materials on which modern Africa's industry and society can rely. This book is, therefore, about transforming Africa's comparative advantages in minerals into the continent's competitive edge regarding materials. Mineral beneficiation and value addition form the basis and provide opportunities for mineral-driven Africa's industrialization. The scope of the book is three-fold with inter-connected relationships: Information, Technical, and Policy oriented. It will be a useful reference material for mining undergraduate students on beneficiation and value addition of each of the minerals found in Africa. The book, while presenting a broad overview of beneficiation and value addition of Africa's minerals, provides crucial starting material for postgraduate research students and R&D institutions who wish to delve into more advanced methods of extraction and utilization of mineral-derived materials that are in Africa for the purpose of industrialization of the continent.

PUBLIC ADMINISTRATION IN AMERICA

Cengage Learning Combining emerging trends, challenges and ethical considerations with current research, Milakovich/Gordon's PUBLIC ADMINISTRATION IN AMERICA, 12th edition, gives you a behind-the-scenes look at day-to-day operations of government administrative agencies as it examines policies and procedures across various levels of U.S. government. The most current concerns in public administration are analyzed from the second Obama administration, the Trump presidency and the beginning of President Biden's term. Up-to-date discussions explore the many challenges posed by the COVID-19 pandemic, homeland security concerns, ongoing health care debates and more. Point/Counterpoint features enable you to debate and discuss key issues. As it builds your knowledge of core concepts, the text also highlights the path to a fulfilling career in politics and public administration -- and how you can make a difference. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

FUNDAMENTALS OF ANATOMY AND PHYSIOLOGY

Pearson College Division Frederic ("Ric") Martini, joined by accomplished educator, award-winning teacher, and co-author Judi Nath, has substantially revised Fundamentals of Anatomy & Physiology to make the Ninth Edition the most readable and visually effective edition to date. New Spotlight figures integrate brief text and visuals for easy reading. This package contains: Fundamentals of Anatomy & Physiology, Ninth Edition

THE MAP READER

THEORIES OF MAPPING PRACTICE AND CARTOGRAPHIC REPRESENTATION

John Wiley & Sons WINNER OF THE CANTEMIR PRIZE 2012 awarded by the Berendel Foundation The Map Reader brings together, for the first time, classic and hard-to-find articles on mapping. This book provides a wide-ranging and coherent edited compendium of key scholarly writing about the changing nature of cartography over the last half century. The editorial selection of fifty-four theoretical and thought provoking texts demonstrates how cartography works as a powerful representational form and explores how different mapping practices have been conceptualised in particular scholarly contexts. Themes covered include paradigms, politics, people, aesthetics and technology. Original interpretative essays set the literature into intellectual context within these themes. Excerpts are drawn from leading scholars and researchers in a range of cognate fields including: Cartography, Geography, Anthropology, Architecture, Engineering, Computer Science and Graphic Design. The Map Reader provides a new unique single source reference to the essential literature in the cartographic field: more than fifty specially edited excerpts from key, classic articles and monographs critical introductions by experienced experts in the field focused coverage of key mapping practices, techniques and ideas a valuable resource suited to a broad spectrum of researchers and students working in cartography and GIScience, geography, the social sciences, media studies, and visual arts full page colour illustrations of significant maps as provocative visual 'think-pieces' fully indexed, clearly structured and accessible ways into a fast changing field of cartographic research

CRIMINAL JUSTICE

A BRIEF INTRODUCTION

The first and BEST-SELLING brief introduction to criminal justice text, Criminal Justice: A Brief Introduction 9e offers instructors and students a trusted, authoritative and impeccably researched introduction to police, courts, and corrections. Designed with a new visual approach, this edition integrates graphic art with the important concepts and ideas of criminal justice. Its unifying theme, its unmatched timeliness and its coverage of trends and technology makes this text THE standard by which all other brief texts are judged. An interactive website along with author tweets (@schmallegger) extends chapter material and provides up-to-the minute current the most recent information on this ever-evolving field. This is the standalone book, if you want the book/access code order the ISBN listed below. 0132768887 / 9780132768887 Criminal Justice: A Brief Introduction and Criminal Justice Interactive Student Access Code Card Package Package consists of: 0135068460 / 9780135068465 Criminal Justice Interactive Student Access Code Card 0137069839 / 9780137069835 Criminal Justice: A Brief Introduction

CAMPBELL BIOLOGY

Benjamin Cummings Helping Students Make Connections Across Biology Campbell BIOLOGY is the unsurpassed leader in introductory biology. The text's hallmark values--accuracy, currency, and passion for teaching and learning--have made it the most successful college introductory biology book for eight consecutive editions. Building on the Key Concepts chapter framework of previous editions, Campbell BIOLOGY, Ninth Edition helps students keep sight of the "big picture" by encouraging them to: Make connections across chapters in the text, from molecules to ecosystems, with new Make Connections Questions Make connections between classroom learning, research breakthroughs, and the real world with new Impact Figures Make connections to the overarching theme of evolution in every chapter with new Evolution sections Make connections at a higher cognitive level through new Summary of Key Concepts Questions and Write About a Theme Questions This is the standalone book if you want the Book with Mastering Biology order the ISBN below: ISBN 0321558146 / 9780321558145 Campbell Biology with MasteringBiology® Package consists of 0321558235 / 9780321558237 Campbell Biology 0321686500 / 9780321686503 MasteringBiology® with Pearson eText -- ValuePack Access Card -- for Campbell Biology

PRENTICE HALL LITERATURE, GRADE 10

LANGUAGE AND LITERACY

Pearson Prentice Hall

OPERATING SYSTEMS

INTERNALS AND DESIGN PRINCIPLES

Prentice Hall Operating Systems: Internals and Design Principles is intended for use in a one- or two-semester undergraduate course in operating systems for computer science, computer engineering, and electrical engineering majors. It also serves as a useful reference for programmers, systems engineers, network designers and others involved in the design of computer products, information system and computer system personnel. Operating Systems provides a comprehensive and unified introduction to operating systems topics. Stallings emphasizes both design issues and fundamental principles in contemporary systems and gives readers a solid understanding of the key structures and mechanisms of operating systems. He discusses design trade-offs and the practical decisions affecting design, performance and security. The book illustrates and reinforces design concepts and ties them to real-world design choices through the use of case studies in Linux, UNIX, Android, and Windows 8. Teaching and Learning Experience This program presents a better teaching and learning experience-for you and your students. It will help: Illustrate Concepts with Running Case Studies: To illustrate the concepts and to tie them to real-world design choices that must be made, four operating systems serve as running examples. Easily Integrate Projects in your Course: This book provides an unparalleled degree of support for including a projects component in the course. Keep Your Course Current with Updated Technical Content: This edition covers the latest trends and developments in operating systems. Provide Extensive Support Material to Instructors and Students: Student and instructor resources are available to expand on the topics presented in the text.

THE CORES OF STRATEGIC MANAGEMENT

Routledge Most strategic management textbooks seem to stem from the old belief that "more is always better" (tm). But in this age of data deluge, many are calling for a return to the basics. If students can master the core concepts and learn how to apply these basics, they are bound to be better equipped to approach and resolve even the most complex problems. This book, unlike most textbooks, focuses on the core concepts of strategic management, aiming to help students understand the basic ideas of the field more clearly, rather than overloading them with new, peripherally-related information. With cases designed to help students apply their deeper understanding of the core concepts, this book will equip any student with the solid grounding in strategic management fundamentals needed to succeed in the academic and professional arena.

THE MYTH OF THE GREAT ENDING

WHY WE'VE BEEN LONGING FOR THE END OF DAYS SINCE THE BEGINNING OF TIME

Hampton Roads Publishing From Christian believers in the Apocalypse and the Rapture to New Age enthusiasts of prophecies concerning the year 2012, Doomsday lore has been a part of culture, a myth that colors how we perceive the world. Why do we remain obsessed with Doomsday myths even when they fail to materialize? What if we haven't recognized the true message of these myths? Blending history, psychology, metaphysics, and story, philosopher and author Joseph Felser explores the spiritual questions raised by these enduring myths. Along the way he consults the work of Joseph Campbell, Carl Jung, Marie-Louise von Franz, Black Elk, Wovoka, Itzhak Bentov, Jane Roberts, Seth, Hermann Hesse, Ingo Swann, David Bohm, Fred Alan Wolf, J. Allen Boone, William James, and Robert Monroe through ever-widening circles of understanding. Felser suggests that our obsession with "The End of the World" hides a repressed, healthy longing for reconciliation with our inner and outer worlds--with nature and our own natural spirituality. He urges us to recognize and act upon that longing. When we begin to listen to nature's voice and pay heed to our own dreams--including visions, intuitions, and instinctive promptings--the greatest revolution in all history will unfold. We can create a future of our own choosing, a beginning rather than an ending.

WORLD HISTORY 2011 NATIONAL MODERN STUDENT EDITION

Prentice Hall Experience, succeed, and understand with the Concept Connector Solution. Prentice Hall World History offers the exclusive Concept Connector Solution--an engaging personalized learning experience designed to make history stick and show students why history matters today. This highly acclaimed program enables students to go beyond the facts--by exploring enduring key concepts and essential questions that remain relevant today. Authors Ellis, Esler and Grant Wiggins, co-author of Understanding by Design, inspire students to apply their knowledge of history to current events. By learning about world history, your students will develop the knowledge needed to understand their world today and tomorrow.

CRIMINAL BEHAVIOR: PEARSON NEW INTERNATIONAL EDITION

A PSYCHOLOGICAL APPROACH

For undergraduate and graduate courses in criminal behavior, criminology, the psychology of crime, crime and delinquency, and forensic psychology. A comprehensive psychological approach to criminal behavior. Accurate, researched-based, contemporary, and comprehensive: Criminal Behavior: A Psychological Approach, Tenth Edition, builds on the excellence established in previous editions. The text offers a detailed look at crime, what may lead to it, and how criminal behavior may be prevented, all from a psychological perspective. Focusing on serious crimes, particularly those involving violence, Criminal Behavior offers a comprehensive look at this complex field with effective and engaging material that has been classroom-tested for over thirty years.

INTERNATIONAL MANAGEMENT

MANAGING ACROSS BORDERS AND CULTURES, TEXT AND CASES

Prentice Hall Directed primarily toward undergraduate and graduate International Business or General Management majors, this text also provides practical content to current and aspiring industry professionals. International Management explores the manager's role within the dynamic global environment of business management by exploring the political, legal, technological, competitive, and cultural factors that shape corporations worldwide.

RECENT TRENDS IN INTELLIGENT COMPUTING, COMMUNICATION AND DEVICES

PROCEEDINGS OF ICCD 2018

Springer Nature This book gathers a collection of high-quality, peer-reviewed research papers presented at the International Conference on Intelligent Computing, Communication and Devices (ICCD 2018), which address three core dimensions of the intelligent sciences--intelligent computing, intelligent communication, and intelligent devices. Intelligent computing includes areas such as intelligent and distributed computing, intelligent grid and cloud computing, Internet of Things, soft computing and engineering applications, data mining and knowledge discovery, semantic and web technology, hybrid systems, agent computing, bioinformatics, and recommendation systems. In turn, intelligent communication is concerned with communication and network technologies, such as mobile broadband and all-optical networks, which are the key to groundbreaking advances in intelligent communication technologies. It includes communication hardware, software and networked intelligence, mobile technologies, machine-to-machine communication networks, speech and natural language processing, routing techniques and network analytics, wireless ad hoc and sensor networks, communications and information security, signal, image and video processing, network management, and traffic engineering. Lastly, intelligent devices refer to any equipment, instruments, or machines that have their own computing capability, and covers areas such as embedded systems, radiofrequency identification (RFID), radiofrequency microelectromechanical systems (RF MEMS), very large-scale integration (VLSI) design and electronic devices, analog and mixed-signal integrated circuit (IC) design and testing, microelectromechanical systems (MEMS) and microsystems, solar cells and photonics, nanodevices, single electron and spintronic devices, space electronics, and intelligent robotics.

THE FUTURE OF DIGITAL DEMOCRACY

AN INTERDISCIPLINARY APPROACH

Springer Digital democracy is a hot topic nowadays, its relevance growing along with the impact of computational platforms on our (political) life. Communication is the basal fabric on which society is defined, and it appears obvious that the civic organisation and politics itself should take the opportunities the "digital revolution" offers. Institutional inertia, nevertheless, causes large delays in updating and adapting. Therefore, the balance between participation and delegated representation is now facing a crisis. A thorough understanding of the factors involved in participation is a first step towards providing solutions. Using the Internet to fill the gap and build a digital democracy provides an opportunity, along with several risks that need to be carefully analysed. It needs to be implemented using a fully inter- and trans-disciplinary perspective. The six contributions included in this State-of-the Art Survey present research in the field of social sciences as well as mathematics and computer science and aim at contributing to a better understanding of the potential and dangers of digital democracy, helping readers go beyond the misunderstandings, the misconceptions, and the conceptual and practical abuses that the very notion of democracy is undergoing during this age of technological revolution and social turmoils.

JAVA HOW TO PROGRAM

Pearson Higher Ed The Deitels' groundbreaking How to Program series offers unparalleled breadth and depth of object-oriented programming concepts and intermediate-level topics for further study. This survey of Java programming contains an optional extensive OOD/UML 2 case study on developing and implementing the software for an automated teller machine.

HANDBOOK OF RESEARCH ON INDUSTRIAL INFORMATICS AND MANUFACTURING INTELLIGENCE: INNOVATIONS AND SOLUTIONS

INNOVATIONS AND SOLUTIONS

IGI Global "This book is the best source for the most current, relevant, cutting edge research in the field of industrial informatics focusing on different methodologies of information technologies to enhance industrial fabrication, intelligence, and manufacturing processes"--Provided by publisher.

GLOBAL MARKETING MANAGEMENT

CHANGES, CHALLENGES AND NEW STRATEGIES

Oxford University Press, USA Providing coverage of the issues which define marketing in the world today, this title covers long-standing topics, integrates and draws on new and existing theoretical insights from other management disciplines including services marketing, knowledge management, relationship marketing, e-commerce and e-business and corporate social responsibility.

THE ART OF FAILURE

AN ESSAY ON THE PAIN OF PLAYING VIDEO GAMES

MIT Press Argues that video games are not fun but actually lead to feelings of frustration and incompetence and that video games are one of the few mediums that allow us to experience and experiment with failure.

THERAPEUTIC MODALITIES IN REHABILITATION, FOURTH EDITION

Mcgraw-hill Comprehensive Coverage of Therapeutic Modalities Used in a Clinical Setting A Doody's Core Title for 2011! Therapeutic Modalities in Rehabilitation is a theoretically based but practically oriented guide to the use of therapeutic modalities for practicing clinicians and their students. It clearly presents the basis for use of each different type of modality and allows clinicians to make their own decision as to which will be the most effective in a given situation. Presented in full color, the text describes various concepts, principles, and theories that are supported by scientific research, factual evidence, and experience of the authors in dealing with various conditions. The chapters in this text are divided into six parts: Part I--Foundations of Therapeutic Modalities begins with a chapter that discusses the scientific basis for using therapeutic modalities and classifies the modalities according to the type of energy each uses. Guidelines for selecting the most appropriate modalities for use in different phases of the healing process are presented. Part II--Electrical Energy Modalities includes detailed discussions of the principles of electricity, and electrical stimulating currents, iontophoresis, and biofeedback. Part III--Thermal Energy Modalities discusses those modalities which produce a change in tissue temperatures through conduction including thermotherapy and cryotherapy. Part IV--Sound Energy Modalities discusses those modalities that utilize acoustic energy to produce a therapeutic effect. These include therapeutic ultrasound and a lesser known modality-extracorporeal shockwave therapy. Part V--Electromagnetic Energy Modalities includes chapters on both the diathermies and low-level laser therapy. Part VI--Mechanical Energy Modalities includes chapters on traction, intermittent compression and therapeutic massage. Each chapter in Parts II-IV discuss: the physiologic basis for use, clinical applications, specific techniques of application through the use of related laboratory activities, and relevant individual case studies for each therapeutic modality.

ALL YOU NEED TO KNOW ABOUT THE MUSIC BUSINESS

Simon and Schuster A guide to the music business and its legal issues provides real-world coverage of a wide range of topics, including teams of advisors, record deals, songwriting and music publishing, touring, and merchandising.

PROJECT MANAGEMENT

A SYSTEMS APPROACH TO PLANNING, SCHEDULING, AND CONTROLLING

John Wiley & Sons The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

INFORMATION THEORY, INFERENCE AND LEARNING ALGORITHMS

Cambridge University Press Table of contents

SPINNING THE SEMANTIC WEB

BRINGING THE WORLD WIDE WEB TO ITS FULL POTENTIAL

MIT Press A guide to the Semantic Web, which will transform the Web into a structured network of resources organized by meaning and relationships.

PRENTICE HALL LITERATURE

THE AMERICAN EXPERIENCE

Pearson Prentice Hall

FUNDAMENTALS OF ANATOMY AND PHYSIOLOGY

Pearson For courses in two-semester A&P. Using Art Effectively to Teach the Toughest Topics in A&P Fundamentals of Anatomy & Physiology helps students succeed in the challenging A&P course with an easy-to-understand narrative, precise visuals, and steadfast accuracy. With the 11th Edition, the author team draws from recent research exploring how students use and digest visual information to help students use art more effectively to learn A&P. New book features encourage students to view and consider figures in the textbook, and new narrated videos guide students through complex physiology figures to help them deconstruct and better understand complicated processes. Instructors can also request a new handbook by Lori Garrett, entitled The Art of Teaching A&P: Six Easy Lessons to Improve Student Learning, which explores some of the most common challenges encountered when using art to teach A&P, alongside strategies to address these challenges. Also Available with Mastering A&P Mastering(tm) A&P is an online homework, tutorial, and assessment product designed to engage students and improve results by helping students stay on track in the course and quickly master challenging A&P concepts. Features in the text are supported by Mastering A&P assignments, including new SmartArt Videos, Interactive Physiology 2.0, Dynamic Study Modules, Learning Catalytics, Spotlight Figure Coaching Activities, lab study tools, Get Ready for A&P, plus a variety of Art Labeling Questions, Clinical Application Questions, and more. Note: You are purchasing a standalone product; Mastering(tm) A&P does not come packaged with this content. Students, if interested in purchasing this title with Mastering A&P, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and Mastering A&P, search for: 013439495X / 9780134394954 Fundamentals of Anatomy & Physiology Plus Mastering A&P with eText -- Access Card Package Package consists of: 0134396022 / 9780134396026 Fundamentals of Anatomy & Physiology 013446950X / 9780134469508 Mastering A&P with Pearson eText -- ValuePack Access Card -- for Fundamentals of Anatomy & Physiology Mastering A&P should only be purchased when required by an instructor.

HISTORY AND NATIONAL IDEOLOGY IN GREEK POSTMODERNIST FICTION

Fairleigh Dickinson This book examines Greek postmodernist fiction through the lens of history, national ideology and constructions of identity. It argues that postmodernist Greek writers question the idea of national identity based on both the impact of globalization and a reexamination of the discourses of national ideology; they suggest a turn away from the traditional concerns with cultural homogeneity towards an acceptance of multiplicity and diversity, which is reflected through experimentation with postmodernist literary techniques.