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KEY=TECH - GIOVANNY REGINA

ENCODED ARCHIVAL DESCRIPTION ON THE INTERNET

CRC Press Archivists and librarians: here is the perfect introduction to archival description and its latest technological applications! Encoded Archival Description on the Internet introduces a variety of perspectives that will assist you in deciding whether EAD is an appropriate tool in a given context and, if it is, provides the knowledge you need to begin planning, organizing, and implementing projects and programs in your library. This informative book: shows how archival description differs from bibliographic description presents EAD as a standard and shows its relation to the MARC format and other standards discusses implementation issues examines museum use of EAD gives you an overview of the history of the development of EAD explores the reference implications of EAD discusses implications for nontraditional users examines the concept of union-universal access to archives EAD version 1.0 was formally released by the Society of American Archivists and the Library of Congress Network Development and MARC Standards Office in autumn 1998. Since then, a great number of institutions have invested significant time and money to prepare for implementation of EAD programs. The most compelling reason for EAD's success is that, in the words of Editors Pitti and Duff, "Archivists recognize in EAD their shared principles and practice, and have embraced EAD not as a full realization of all of their expectations, but as common ground upon which they can negotiate and realize the future of one of the profession's central responsibilities." Encoded Archival Description on the Internet shows how EAD will not only benefit the public, but also librarians and archivists. It describes how information professionals will now be able to easily share information about complementary records and collections and to "virtually" integrate collections related by provenance but dispersed administratively or by geographic distance.

THE ART OF FAILURE

AN ESSAY ON THE PAIN OF PLAYING VIDEO GAMES

MIT Press Argues that video games are not fun but actually lead to feelings of frustration and incompetence and that video games are one of the few mediums that allow us to experience and experiment with failure.

TECHNICAL MANUAL AND DICTIONARY OF CLASSICAL BALLET

Courier Corporation From adagio to voyage, over 800 steps, movements, poses, and concepts are fully defined. A pronunciation guide and cross-references to alternate names for similar steps and positions also included.

COCHRANE HANDBOOK FOR SYSTEMATIC REVIEWS OF INTERVENTIONS

Wiley Healthcare providers, consumers, researchers and policy makers are inundated with unmanageable amounts of information, including evidence from healthcare research. It has become impossible for all to have the time and resources to find, appraise and interpret this evidence and incorporate it into healthcare decisions. Cochrane Reviews respond to this challenge by identifying, appraising and synthesizing research-based evidence and presenting it in a standardized format, published in The Cochrane Library (www.thecochranelibrary.com). The Cochrane Handbook for Systematic Reviews of Interventions contains methodological guidance for the preparation and maintenance of Cochrane intervention reviews. Written in a clear and accessible format, it is the essential manual for all those preparing, maintaining and reading Cochrane reviews. Many of the principles and methods described here are appropriate for systematic reviews applied to other types of research and to systematic reviews of interventions undertaken by others. It is hoped therefore that this book will be invaluable to all those who want to understand the role of systematic reviews, critically appraise published reviews or perform reviews themselves.

THE RUST PROGRAMMING LANGUAGE (COVERS RUST 2018)

No Starch Press The official book on the Rust programming language, written by the Rust development team at the Mozilla Foundation, fully updated for Rust 2018. The Rust Programming Language is the official book on Rust: an open

source systems programming language that helps you write faster, more reliable software. Rust offers control over low-level details (such as memory usage) in combination with high-level ergonomics, eliminating the hassle traditionally associated with low-level languages. The authors of *The Rust Programming Language*, members of the Rust Core Team, share their knowledge and experience to show you how to take full advantage of Rust's features-- from installation to creating robust and scalable programs. You'll begin with basics like creating functions, choosing data types, and binding variables and then move on to more advanced concepts, such as: Ownership and borrowing, lifetimes, and traits Using Rust's memory safety guarantees to build fast, safe programs Testing, error handling, and effective refactoring Generics, smart pointers, multithreading, trait objects, and advanced pattern matching Using Cargo, Rust's built-in package manager, to build, test, and document your code and manage dependencies How best to use Rust's advanced compiler with compiler-led programming techniques You'll find plenty of code examples throughout the book, as well as three chapters dedicated to building complete projects to test your learning: a number guessing game, a Rust implementation of a command line tool, and a multithreaded server. New to this edition: An extended section on Rust macros, an expanded chapter on modules, and appendixes on Rust development tools and editions.

BITCOIN AND CRYPTOCURRENCY TECHNOLOGIES

A COMPREHENSIVE INTRODUCTION

Princeton University Press *Bitcoin and Cryptocurrency Technologies* provides a comprehensive introduction to the revolutionary yet often misunderstood new technologies of digital currency. Whether you are a student, software developer, tech entrepreneur, or researcher in computer science, this authoritative and self-contained book tells you everything you need to know about the new global money for the Internet age. How do Bitcoin and its block chain actually work? How secure are your bitcoins? How anonymous are their users? Can cryptocurrencies be regulated? These are some of the many questions this book answers. It begins by tracing the history and development of Bitcoin and cryptocurrencies, and then gives the conceptual and practical foundations you need to engineer secure software that interacts with the Bitcoin network as well as to integrate ideas from Bitcoin into your own projects. Topics include decentralization, mining, the politics of Bitcoin, altcoins and the cryptocurrency ecosystem, the future of Bitcoin, and more. An essential introduction to the new technologies of digital currency Covers the history and mechanics of Bitcoin and the block chain, security, decentralization, anonymity, politics and regulation, altcoins, and much more Features an accompanying website that includes instructional videos for each chapter, homework problems, programming assignments, and lecture slides Also suitable for use with the authors' Coursera online course *Electronic solutions manual* (available only to professors)

FOOL'S GOLD

WHY THE INTERNET IS NO SUBSTITUTE FOR A LIBRARY

McFarland This work skeptically explores the notion that the internet will soon obviate any need for traditional print-based academic libraries. It makes a case for the library's staying power in the face of technological advancements (television, microfilm, and CD-ROM's were all once predicted as the contemporary library's heir-apparent), and devotes individual chapters to the pitfalls and prevarications of popular search engines, e-books, and the mass digitization of traditional print material.

ACADEMIC E-BOOKS

PUBLISHERS, LIBRARIANS, AND USERS

Purdue University Press *E-Books in Academic Libraries: Stepping Up to the Challenge* provides readers with a view of the changing and emerging roles of electronic books in higher education. The three main sections contain contributions by experts in the publisher/vendor arena, as well as by librarians who report on both the challenges of offering and managing e-books and on the issues surrounding patron use of e-books. The case study section offers perspectives from seven different sizes and types of libraries whose librarians describe innovative and thought-provoking projects involving e-books. Read about perspectives on e-books from organizations as diverse as a commercial publisher and an association press. Learn about the viewpoint of a jobber. Find out about the e-book challenges facing librarians, such as the quest to control costs in the patron-driven acquisitions (PDA) model, how to solve the dilemma of resource sharing with e-books, and how to manage PDA in the consortial environment. See what patron use of e-books reveals about reading habits and disciplinary differences. Finally, in the case study section, discover how to promote scholarly e-books, how to manage an e-reader checkout program, and how one library replaced most of its print collection with e-books. These and other examples illustrate how innovative librarians use e-books to enhance users' experiences with scholarly works.

IMPACT EVALUATION IN PRACTICE, SECOND EDITION

World Bank Publications The second edition of the *Impact Evaluation in Practice* handbook is a comprehensive and accessible introduction to impact evaluation for policy makers and development practitioners. First published in 2011, it has been used widely across the development and academic communities. The book incorporates real-world examples to present practical guidelines for designing and implementing impact evaluations. Readers will gain an understanding of impact evaluations and the best ways to use them to design evidence-based policies and programs.

The updated version covers the newest techniques for evaluating programs and includes state-of-the-art implementation advice, as well as an expanded set of examples and case studies that draw on recent development challenges. It also includes new material on research ethics and partnerships to conduct impact evaluation. The handbook is divided into four sections: Part One discusses what to evaluate and why; Part Two presents the main impact evaluation methods; Part Three addresses how to manage impact evaluations; Part Four reviews impact evaluation sampling and data collection. Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development.

HIT MAN

A TECHNICAL MANUAL FOR INDEPENDENT CONTRACTORS

Rex Feral kills for hire. Some consider him a criminal. Others think him a hero. In truth, he is a lethal weapon aimed at those he hunts. He is a last recourse in these times when laws are so twisted that justice goes unserved. He is a man who feels no twinge of guilt at doing his job. He is a professional killer. Learn how a pro gets assignments, creates a false identity, maizes a disposable silencer, leaves the scene without a trace, watches his mark unobserved and more. Feral reveals how to get in, do the job and get out without getting caught.

POPULAR MECHANICS

Popular Mechanics inspires, instructs and influences readers to help them master the modern world. Whether it's practical DIY home-improvement tips, gadgets and digital technology, information on the newest cars or the latest breakthroughs in science -- PM is the ultimate guide to our high-tech lifestyle.

THE READIES

In 1930, Bob Brown predicted that the printed book was bound for obsolescence. The time has come, he insisted, to rid the reader of the cumbersome book. He invented a machine that would allow one to read books and any text extremely fast and in a hyper abbreviated form. He called these abbreviated texts, with em dashes replacing words: readies. He envisioned sending the condensed texts through wireless networks. The Readies, describes these eponymously named abbreviated texts and his plans for a reading machine, but since he printed only 150 copies, the volume is practically unknown outside of a small circle of scholars. With this new edition, Craig Saper hopes to introduce Bob Brown's Roving Eye Press books to a new generation of readers.

THE MANUAL OF CYTOTECHNOLOGY

Amer Society of Clinical

DUNCAN AND PRASSE'S VETERINARY LABORATORY MEDICINE

CLINICAL PATHOLOGY

John Wiley & Sons Now in full color throughout, Duncan and Prasse's Veterinary Laboratory Medicine: Clinical Pathology, Fifth Edition offers a comprehensive overview of hematology, hemostasis, clinical chemistry, urinalysis, cytology, and reference intervals in a highly accessible outline format. With information on all major domestic species, the text is designed for the reader to quickly find answers to clinical questions. Taking a problem-solving approach to the interpretation of laboratory data, this book includes clinical cases to illustrate the concepts of laboratory data interpretation, with tables and key words to aid readers in locating and applying information. The fifth edition has been fully revised to reflect the latest knowledge, diagnostic methods, and practices in veterinary laboratory medicine. A companion website provides the images in PowerPoint and references linked to PubMed at www.wiley.com/go/latimer. Duncan and Prasse's Veterinary Laboratory Medicine is an excellent quick reference for practicing veterinarians, veterinary students, clinical interns and residents, and pathology residents.

ONE FOR THE BOOKS

Penguin One of America's leading humorists and author of the bestseller Closing Time examines his own obsession with books Joe Queenan became a voracious reader as a means of escape from a joyless childhood in a Philadelphia housing project. In the years since then he has dedicated himself to an assortment of idiosyncratic reading challenges: spending a year reading only short books, spending a year reading books he always suspected he would hate, spending a year reading books he picked with his eyes closed. In One for the Books, Queenan tries to come to terms with his own eccentric reading style—how many more books will he have time to read in his lifetime? Why does he refuse to read books hailed by reviewers as “astonishing”? Why does he refuse to lend out books? Will he ever buy an e-book? Why does he habitually read thirty to forty books simultaneously? Why are there so many people to whom the above questions do not even matter—and what do they read? Acerbically funny yet passionate and oddly affectionate, One for the Books is a reading experience that true book lovers will find unforgettable.

DEEP LEARNING

MIT Press An introduction to a broad range of topics in deep learning, covering mathematical and conceptual

background, deep learning techniques used in industry, and research perspectives. “Written by three experts in the field, Deep Learning is the only comprehensive book on the subject.” —Elon Musk, cochair of OpenAI; cofounder and CEO of Tesla and SpaceX Deep learning is a form of machine learning that enables computers to learn from experience and understand the world in terms of a hierarchy of concepts. Because the computer gathers knowledge from experience, there is no need for a human computer operator to formally specify all the knowledge that the computer needs. The hierarchy of concepts allows the computer to learn complicated concepts by building them out of simpler ones; a graph of these hierarchies would be many layers deep. This book introduces a broad range of topics in deep learning. The text offers mathematical and conceptual background, covering relevant concepts in linear algebra, probability theory and information theory, numerical computation, and machine learning. It describes deep learning techniques used by practitioners in industry, including deep feedforward networks, regularization, optimization algorithms, convolutional networks, sequence modeling, and practical methodology; and it surveys such applications as natural language processing, speech recognition, computer vision, online recommendation systems, bioinformatics, and videogames. Finally, the book offers research perspectives, covering such theoretical topics as linear factor models, autoencoders, representation learning, structured probabilistic models, Monte Carlo methods, the partition function, approximate inference, and deep generative models. Deep Learning can be used by undergraduate or graduate students planning careers in either industry or research, and by software engineers who want to begin using deep learning in their products or platforms. A website offers supplementary material for both readers and instructors.

STRATEGIES FOR PROFITING WITH JAPANESE CANDLESTICK CHARTS

John Wiley & Sons From the introductory concepts through sophisticated applications—the most thorough, authoritative guide to harnessing the power of Japanese candlesticks The book that introduced traders everywhere how to unleash the awesome power of Japanese Candlestick is now better than ever! Written by the visionary who introduced candlesticks to traders in the West, this new edition of the international bestseller has been fully updated and revised for today’s more competitive and fickle markets. Your complete guide to all things candlesticks, it fills you in on what they are and where they come from, how to read and interpret them and how to use them to anticipate and capitalize on price moves and market changes with a degree of accuracy you never imagined was possible! A rare opportunity to learn about this powerful charting technique from the man who introduced candlesticks to the West and the world’s premiere expert Covers the most important candle patterns and breaks each down into its component parts with crystal clear explanations of what each part indicates Details strategies for combining candlesticks with other technical tools to spot big moves and find optimal exits Delivers expert advice and guidance on how to avoid costly candlestick mistakes that even seasoned traders can make Shares proven strategies for using candlesticks for hedging and managing investment risk, along with techniques for making candlesticks a valued tool for swing and day trading

COMPTIA A+ COMPLETE PRACTICE TESTS

EXAM CORE 1 220-1001 AND EXAM CORE 2 220-1002

John Wiley & Sons Test your knowledge and know what to expect on A+ exam day CompTIA A+ Complete Practice Tests, Second Edition enables you to hone your test-taking skills, focus on challenging areas, and be thoroughly prepared to ace the exam and earn your A+ certification. This essential component of your overall study plan presents nine unique practice tests—and two 90-question bonus tests—covering 100% of the objective domains for both the 220-1001 and 220-1002 exams. Comprehensive coverage of every essential exam topic ensures that you will know what to expect on exam day and maximize your chances for success. Over 1200 practice questions on topics including hardware, networking, mobile devices, operating systems and procedures, troubleshooting, and more, lets you assess your performance and gain the confidence you need to pass the exam with flying colors. This second edition has been fully updated to reflect the latest best practices and updated exam objectives you will see on the big day. A+ certification is a crucial step in your IT career. Many businesses require this accreditation when hiring computer technicians or validating the skills of current employees. This collection of practice tests allows you to: Access the test bank in the Sybex interactive learning environment Understand the subject matter through clear and accurate answers and explanations of exam objectives Evaluate your exam knowledge and concentrate on problem areas Integrate practice tests with other Sybex review and study guides, including the CompTIA A+ Complete Study Guide and the CompTIA A+ Complete Deluxe Study Guide Practice tests are an effective way to increase comprehension, strengthen retention, and measure overall knowledge. The CompTIA A+ Complete Practice Tests, Second Edition is an indispensable part of any study plan for A+ certification.

THE INDIGO BOOK

Lulu.com This public domain book is an open and compatible implementation of the Uniform System of Citation.

PERSON AND OBJECT

A METAPHYSICAL STUDY

Routledge First published in 2002. Routledge is an imprint of Taylor & Francis, an informa company.

MILESTONES IN COMPUTER SCIENCE AND INFORMATION TECHNOLOGY

Greenwood Publishing Group Contains over 650 entries detailing the evolution of computing, including companies,

machines, developments, inventions, parts, languages, and theories.

TYPOGRAPHIE

A MANUAL OF DESIGN

Hastings House Pub Explores the geometric, kinetic, rhythmic, and chromatic principles governing the use of prefabricated typefaces in graphic design

DIPLOMA IN PROCUREMENT AND SUPPLY

[L4M1] CORE STUDY GUIDE

THE LOGIC OF POLITICAL SURVIVAL

MIT Press The authors of this ambitious book address a fundamental political question: why are leaders who produce peace and prosperity turned out of office while those who preside over corruption, war, and misery endure? Considering this political puzzle, they also answer the related economic question of why some countries experience successful economic development and others do not. The authors construct a provocative theory on the selection of leaders and present specific formal models from which their central claims can be deduced. They show how political leaders allocate resources and how institutions for selecting leaders create incentives for leaders to pursue good and bad public policy. They also extend the model to explain the consequences of war on political survival. Throughout the book, they provide illustrations from history, ranging from ancient Sparta to Vichy France, and test the model against statistics gathered from cross-national data. The authors explain the political intuition underlying their theory in nontechnical language, reserving formal proofs for chapter appendixes. They conclude by presenting policy prescriptions based on what has been demonstrated theoretically and empirically.

RIDING THE BULLET

Simon and Schuster From international bestseller Stephen King the first ebook ever published—a novella about a young man who hitches a ride with a driver from the other side. Riding the Bullet is “a ghost story in the grand manner” from the bestselling author of Bag of Bones, The Girl Who Loved Tom Gordon, and The Green Mile—a short story about a young man who hitches a ride with a driver from the other side.

CHEMICAL GENOMICS

Cambridge University Press Advances in chemistry, biology and genomics coupled with laboratory automation and computational technologies have led to the rapid emergence of the multidisciplinary field of chemical genomics. This edited text, with contributions from experts in the field, discusses the new techniques and applications that help further the study of chemical genomics. The beginning chapters provide an overview of the basic principles of chemical biology and chemical genomics. This is followed by a technical section that describes the sources of small-molecule chemicals; the basics of high-throughput screening technologies; and various bioassays for biochemical-, cellular- and organism-based screens. The final chapters connect the chemical genomics field with personalized medicine and the druggable genome for future discovery of new therapeutics. This book will be valuable to researchers, professionals and graduate students in many fields, including biology, biomedicine and chemistry.

CALIBRE MANUAL

Samurai Media Limited Calibre is an ebook library manager. It can view, convert and catalog ebooks in most of the major ebook formats. It can also talk to many ebook reader devices. It can go out to the Internet and fetch metadata for your books. It can download newspapers and convert them into ebooks for convenient reading. It is cross platform, running on Linux, Windows and OS X.

DAIRY PROCESSING HANDBOOK

WHY DOES HE DO THAT?

INSIDE THE MINDS OF ANGRY AND CONTROLLING MEN

Penguin In this groundbreaking bestseller, Lundy Bancroft—a counselor who specializes in working with abusive men—uses his knowledge about how abusers think to help women recognize when they are being controlled or devalued, and to find ways to get free of an abusive relationship. He says he loves you. So...why does he do that? You've asked yourself this question again and again. Now you have the chance to see inside the minds of angry and controlling men—and change your life. In Why Does He Do That? you will learn about: • The early warning signs of abuse • The nature of abusive thinking • Myths about abusers • Ten abusive personality types • The role of drugs and alcohol • What you can fix, and what you can't • And how to get out of an abusive relationship safely “This is without a doubt the most informative and useful book yet written on the subject of abusive men. Women who are armed with the insights found in these pages will be on the road to recovering control of their lives.”—Jay G. Silverman, Ph.D., Director, Violence Prevention Programs, Harvard School of Public Health

INTRODUCING MICROSOFT POWER BI

Microsoft Press This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, *Analyzing Data with Power BI and Power Pivot for Excel* (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

NETWORKING HEALTH

PRESCRIPTIONS FOR THE INTERNET

National Academies Press Consumer health websites have garnered considerable media attention, but only begin to scratch the surface of the more pervasive transformations the Internet could bring to health and health care. *Networking Health* examines ways in which the Internet may become a routine part of health care delivery and payment, public health, health education, and biomedical research. Building upon a series of site visits, this book: Weighs the role of the Internet versus private networks in uses ranging from the transfer of medical images to providing video-based medical consultations at a distance. Reviews technical challenges in the areas of quality of service, security, reliability, and access, and looks at the potential utility of the next generation of online technologies. Discusses ways health care organizations can use the Internet to support their strategic interests and explores barriers to a broader deployment of the Internet. Recommends steps that private and public sector entities can take to enhance the capabilities of the Internet for health purposes and to prepare health care organizations to adopt new Internet-based applications.

BOOK OF SITH

SECRETS FROM THE DARK SIDE

47North The black-and-red pyramid-shaped Sith case appears innocuous. But with the touch of a button, the door of the case lifts, accompanied by lights and Star Wars sound effects. The secrets within are revealed—the Book of Sith slides into view. The Sith have existed in the galaxy for centuries, lurking, waiting for their chance to seize control. As various Sith Lords emerged and rose to power, they recorded their thoughts, exploits, and plots for Sith control of the galaxy. When they fell, their knowledge vanished with them forever. Or so it seemed. . . . Over the years, these writings were passed among numerous Sith and Jedi, who added their comments to the pages. In his quest for domination, Darth Sidious tracked down what remained of five pivotal Sith texts written by his most powerful predecessors. Then, drawing on the knowledge within the compiled pages, he wrote a sixth text—his own manifesto. Together, these documents, along with several collected objects associated with them, shed light on the philosophy, achievements, and failures of the Sith Order. For years, this collection remained hidden, existing as legend only. But now all who are tempted may unlock the Book of Sith and delve into the dark side. . . . From the creators of *The Jedi Path*, in collaboration with Lucasfilm, *Book of Sith* reveals the mystery and madness of the dark side—while introducing new characters, history, as well as sinister insights into what it means to be a Sith Master. Recovered dark side texts: • A chronicle by Sorzus Syn of her encounters with Sith Purebloods, explorations in alchemy, and the foundations of the Sith Order. • A war journal kept by Darth Malgus during the Great Galactic War, describing methods of war and the campaigns of the Sith army. • A source book by Darth Bane that details the idea and the philosophy behind the Rule of Two as well as the training required for a Sith. • An instructional manual by Mother Talzin exploring the Nightsisters' use of the dark side and their role as dark side mercenaries in the galaxy. • A scientific journal by Darth Plagueis with notes about his experimentation with and manipulation of the Force. • Darth Sidious's manifesto about the philosophy and political manipulation that marked his rise to power and established his Empire. Those who added their comments: Darth Sidious, Darth Vader, Asajj Ventress, Yoda, Mace Windu, Quinlan Vos, and Luke Skywalker Removable features: A scrap of a Sith burial shroud, a battle map from the Great Galactic War, a Sith lightsaber crystal, a Nightsister talisman, a diagram detailing Palpatine's political strategies during the Clone Wars, and a propaganda poster for the Galactic Empire, and a note from Luke Skywalker Fully Illustrated, with Removable Features and a Motorized Case Book Dimensions: 8.25" x 6.125" x 0.75" Case Dimensions: 11" x 11" x 6.25" Box Dimensions: 11.75" x 11.75" x 6.5"

ASIMOV'S BIOGRAPHICAL ENCYCLOPEDIA OF SCIENCE AND TECHNOLOGY

THE LIVES AND ACHIEVEMENTS OF 1510 GREAT SCIENTISTS FROM ANCIENT TIMES TO THE PRESENT CHRONOLOGICALLY ARRANGED

Doubleday Books Traces the careers of individuals who have contributed to the history of science from the time of ancient Egypt

THE OXFORD COMPANION TO THE BOOK: D-Z

This is a reference work by an international team of scholars covering the book from ancient times to the present day. Introductory essays explore the history and technology of the book and the range of genres. It provides surveys of the book around the world which are followed by over 5,000 A-Z entries.

THE GREEN BOOK

APPRAISAL AND EVALUATION IN CENTRAL GOVERNMENT : TREASURY GUIDANCE

Stationery Office This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

BIOLOGY 2E

THE STARTUP OWNER'S MANUAL

THE STEP-BY-STEP GUIDE FOR BUILDING A GREAT COMPANY

John Wiley & Sons More than 100,000 entrepreneurs rely on this book for detailed, step-by-step instructions on building successful, scalable, profitable startups. The National Science Foundation pays hundreds of startup teams each year to follow the process outlined in the book, and it's taught at Stanford, Berkeley, Columbia and more than 100 other leading universities worldwide. Why? The Startup Owner's Manual guides you, step-by-step, as you put the Customer Development process to work. This method was created by renowned Silicon Valley startup expert Steve Blank, co-creator with Eric Ries of the "Lean Startup" movement and tested and refined by him for more than a decade. This 608-page how-to guide includes over 100 charts, graphs, and diagrams, plus 77 valuable checklists that guide you as you drive your company toward profitability. It will help you: • Avoid the 9 deadly sins that destroy startups' chances for success • Use the Customer Development method to bring your business idea to life • Incorporate the Business Model Canvas as the organizing principle for startup hypotheses • Identify your customers and determine how to "get, keep and grow" customers profitably • Compute how you'll drive your startup to repeatable, scalable profits. The Startup Owner's Manual was originally published by K&S Ranch Publishing Inc. and is now available from Wiley. The cover, design, and content are the same as the prior release and should not be considered a new or updated product.

THE FOURTH INDUSTRIAL REVOLUTION

Penguin UK The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In The Fourth Industrial Revolution, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

DOING DIGITAL METHODS

SAGE Get 12 months FREE access to the Digital Methods Manual (an abridged, interactive eBook that provides handy step-by-step guidance to your phone, tablet, laptop or reading device) when purchasing ISBN: 9781526487995 Paperback & Interactive eBook. Teaching the concrete methods needed to use digital devices, search engines and social media platforms to study some of the most urgent social issues of our time, this is the essential guide to the state of the art in researching the natively digital. With explanation of context and techniques and a rich set of case studies, Richard Rogers teaches you how to: • Build a URL list to discover internet censorship • Transform Google into a research machine to detect source bias • Make Twitter API outputs comprehensible and tell stories • Research Instagram to locate 'hashtag publics' • Extract and fruitfully analyze Facebook posts, images and video • And much, much more

DON'T PANIC

DOUGLAS ADAMS & THE HITCHHIKER'S GUIDE TO THE GALAXY

Open Road Media The #1 New York Times-bestselling author's "hilarious . . . idiosyncratic . . . delightful" and definitive companion to a global phenomenon (Publishers Weekly). Douglas Adams's "six-part trilogy," The Hitchhiker's Guide to the Galaxy grew from a blip of a notion into an ever-expanding multimedia universe that amassed an unprecedented cult of followers and became an international sensation. As a young journalist, Neil Gaiman was given complete access to Adams's life, times, gossip, unpublished outtakes, and files (and became privy to his writing process, insecurities, disillusionments, challenges, and triumphs). The resulting volume illuminates the unique, funny, dramatic, and improbable chronicle of an idea, an incredibly tall man, and a mind-boggling success story. In Don't Panic, Gaiman celebrates everything Hitchhiker: the original radio play, the books, comics, video and computer games, films, television series, record albums, stage musicals, one-man shows, the Great One himself, and towels. And as Douglas Adams himself attested: "It's all absolutely devastatingly true—except the bits that are lies." Updated several times in

the thirty years since its original publication, *Don't Panic* is available for the first time in digital form. Part biography, part tell-all parody, part pop-culture history, part guide to a guide, *Don't Panic* "deserves as much cult success as the Hitchhiker's books themselves" (Time Out).