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## KEY=CATTLE - SKYLAR BRODERICK

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### ESSENTIALS OF MARKETING RESEARCH

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#### PUTTING RESEARCH INTO PRACTICE

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SAGE Essentials of Marketing Research: Putting Research into Practice, an exciting new practical guide by Kenneth E. Clow and Karen E. James offers a hands-on, applied approach to developing the fundamental data analysis skills necessary for making better management decisions using marketing research results. Each chapter opens by describing an actual research study related to the chapter content, with rich examples of contemporary research practices skillfully drawn from interviews with marketing research professionals and published practitioner studies. Clow and James explore the latest research techniques, including social media and other online methodologies, and they examine current statistical methods of analyzing data. With emphasis on how to interpret marketing research results and how to use those findings to make effective management decisions, the authors offer a unique learning-by-doing approach to understanding data analysis, interpreting data, and applying results to decision-making.

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#### CLASSICAL MYTHOLOGY & MORE

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#### A READER WORKBOOK

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Bolchazy-Carducci Publishers Designed as an introduction to classical mythology for middle and high-school students, presents retellings of favorite myths, sidebar summaries, and review exercises with the answers at the back of the book.

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#### HOW TO GET INTO THE TOP MBA PROGRAMS, 6TH EDITON

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Penguin "An excellent (and very thorough) information source for anyone applying to MBA programs" —Sharon J. Hoffman, Associate Director and Dean of the MBA Program, Stanford Graduate School of Business How to Get into the Top MBA Programs provides a complete overview of what the top schools look for, with a step-by-step guide to the entire application process with in-depth advice from admissions directors from colleges across the country. This fully revised Sixth edition features new information on online MBA programs, comprehensive rankings of the leading schools, and new interviews with admissions officers. Readers will learn how to • Develop an optimal marketing strategy • Assess and upgrade their credentials • Choose the right program • Write quality essays for maximum impact • Choose and manage their recommenders • Ace their interviews • Prepare for business school and get the most out of their chosen program With expanded coverage of Asian programs, North American accelerated programs, and the latest insights on the new GMATs and GREs, How to Get into the Top MBA Programs is the most comprehensive, trusted MBA guide on the market.

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#### HANDBOOK ON MATERIAL AND ENERGY BALANCE CALCULATIONS IN MATERIAL PROCESSING, INCLUDES CD-ROM

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John Wiley & Sons Rev. ed. of: Handbook on material and energy balance calculations in metallurgical processes. 1979.

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#### ART AND LIFE IN RENAISSANCE VENICE

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Prentice Hall "What was Venice like during the Renaissance, at the height of its power? How did the city look, and how did its citizens live? And just who were the people of this most cosmopolitan republic, a leading port city of Europe and gateway to Byzantium and the Muslim Levant? How did its splendid art differ from that of mainland Italy, and why? Through close examination of Renaissance paintings, drawings, book illustrations, and other art works, Patricia Fortini Brown brings this world alive, revealing a culture of high beauty, artifice, and craftsmanship." -- book jacket.

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#### THE MATHEMATICAL-FUNCTION COMPUTATION HANDBOOK

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#### PROGRAMMING USING THE MATHCW PORTABLE SOFTWARE LIBRARY

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Springer This highly comprehensive handbook provides a substantial advance in the computation of elementary and special functions of mathematics, extending the function coverage of major programming languages well beyond their international standards, including full support for decimal floating-point arithmetic. Written with clarity and focusing on the C language, the work pays extensive attention to little-understood aspects of floating-point and integer arithmetic, and to software portability, as well as to important historical architectures. It extends support to a future 256-bit, floating-point format offering 70 decimal digits of precision. Select Topics and Features: references an exceptionally useful, author-maintained MathCW website, containing source code for the book's software, compiled libraries for numerous systems, pre-built C compilers, and other related materials; offers a unique approach to covering mathematical-function computation using decimal arithmetic; provides extremely versatile appendices for interfaces to numerous other languages: Ada, C#, C++, Fortran, Java, and Pascal; presupposes only basic familiarity with computer programming in a common language, as well as early level algebra; supplies a library that readily adapts for existing scripting languages, with minimal effort; supports both binary and decimal arithmetic, in up to 10 different floating-point formats; covers a significant portion (with highly accurate implementations) of the U.S National Institute of Standards and Technology's 10-year project to codify mathematical functions. This highly practical text/reference is an invaluable tool for advanced undergraduates, recording many lessons of the intermingled history of computer hardw are and software, numerical algorithms, and mathematics. In addition, professional numerical analysts and others will find the handbook of real interest and utility because it builds on research by the mathematical software community over the last four decades.

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#### BUSINESS INFORMATION SYSTEMS: CONCEPTS, METHODOLOGIES, TOOLS AND APPLICATIONS

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#### CONCEPTS, METHODOLOGIES, TOOLS AND APPLICATIONS

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IGI Global Business Information Systems: Concepts, Methodologies, Tools and Applications offers a complete view of current business information systems within organizations and the advancements that technology has provided to the business community. This four-volume reference uncovers how technological advancements have revolutionized financial transactions, management infrastructure, and knowledge workers.

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## HANDBOOK ON MATERIAL AND ENERGY BALANCE CALCULATIONS IN MATERIAL PROCESSING

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John Wiley & Sons Lately, there has been a renewed push to minimize the waste of materials and energy that accompany the production and processing of various materials. This third edition of this reference emphasizes the fundamental principles of the conservation of mass and energy, and their consequences as they relate to materials and energy. New to this edition are numerous worked examples, illustrating conventional and novel problem-solving techniques in applications such as semiconductor processing, environmental engineering, the production and processing of advanced and exotic materials for aerospace, electronic, and structural applications.

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## CONTRACTUAL PROCEDURES IN THE CONSTRUCTION INDUSTRY

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Routledge Contractual Procedures in the Construction Industry aims to provide students with a comprehensive understanding of the subject and reinforces the changes that are taking place within the construction industry, such as how it is organised and the way in which consultants, contractors, subcontractors and all of those involved in the supply chain obtain work. This book, now in its sixth edition, is an indispensable companion for students taking undergraduate courses in Building and Surveying, Quantity Surveying, Construction Management, and Project Management. It is also suitable for students on HND/C courses in Building and Construction Management as well as foundation degree courses in Building and Construction Management. New content includes: A new chapter has been added on Public Private Partnerships (PPP) and the Private Finance Initiative. A revised section of the book now deals with generic principles about the conditions of contracts, which can be applied to all forms of contract.

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## THE BUSINESS PLAN

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### HOW TO WIN YOUR INVESTORS' CONFIDENCE

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Springer Science & Business Media This book provides the essentials to write a successful business plan. The represented methods and best practices have been approved over many years in practice with many management consulting engagements. The book is beautifully structured, it has a pragmatic emphasis and an autodidactic approach. The reader gets acquainted with the skills and competencies as well as tools, required for the planning and development of the business plan project.

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## CONSTRUCTION TECHNOLOGY

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Longman The four volumes of Construction Technology provide a comprehensive guide to building technology from simple domestic single storey construction using traditional techniques to more complex multi-storey construction using more modern industrialised techniques. Each volume describes the technology concisely and is well illustrated with the author's own illustrations. The series provides a basic knowledge of all building activities from basic methods of construction in the early volumes through to more complex topics such as site planning, curtain walling and builders plant in later volumes. The series concentrates on the technology and avoids lengthy descriptive passages, leaving the description to the author's very detailed drawings. Volume 2 completes the coverage of conventional methods and materials of construction. As with volume 1, it deals with the construction of a small structure such as a bungalow or two-storey house. The book introduces more complex topics than are covered in volume 1. It deals with site and temporary works, e.g. simple excavations and scaffolding; substructure topics such as retaining walls and reinforce concrete foundations; simple framed buildings; floors and roof structures such as precast concrete floors and asphalt and lead-covered roofs; finishes and fittings such as simple concrete stairs; insulation; and services such as electrical and gas installations.

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## SOCIAL AND POLITICAL IMPLICATIONS OF DATA MINING: KNOWLEDGE MANAGEMENT IN E-GOVERNMENT

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### KNOWLEDGE MANAGEMENT IN E-GOVERNMENT

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IGI Global "This book focuses on the data mining and knowledge management implications that lie within online government"--Provided by publisher.

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## PRINCIPLES OF CONCURRENT AND DISTRIBUTED PROGRAMMING

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Pearson Education The latest edition of a classic text on concurrency and distributed programming - from a winner of the ACM/SIGCSE Award for Outstanding Contribution to Computer Science Education.

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## THE EFFECTIVE HEALTH CARE SUPERVISOR

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Jones & Bartlett Learning Provides proven, hands-on, practical applications of both classic and current management principles in the health care setting. Demonstrates strategies, techniques, and tools to build or reinforce management skills and meet the never-ending challenges that one may face daily as a health care supervisor. Each chapter still begins with a "Situation," a case study to consider while reading the chapter, and ends with a single case or exercise. With this revision, chapter review questions have been added to encourage consideration of some of the points made in the chapter.

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## MARKETING IN THE PUBLIC SECTOR

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### A ROADMAP FOR IMPROVED PERFORMANCE

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Pearson Education Marketing in the Public Sector is a groundbreaking book written exclusively for governmental agencies. It offers dozens of marketing success stories from agencies of all types—from around the world—so that you can make a difference in your organization. World-renowned marketing expert Dr. Philip Kotler and social marketing consultant Nancy Lee show that marketing is far more than communications and has at its core a citizen-oriented mindset. You'll become familiar with the marketing toolbox and come to understand how these tools can be used to engender citizen support for your agency, increase utilization of your products and services, influence positive public behaviors—even increase revenues and decrease operating costs. This book offers no-nonsense roadmaps on how to create a strong brand identity, gather citizen input, and evaluate your efforts. It presents a step-by-step model for developing a marketing plan, pulling the lessons of the entire book together into one, high-impact action plan. Simply put, this book empowers you to build the “high-tech, high-touch” agency of the future—and deliver more value for every penny you spend.

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## UNIX IN A NUTSHELL

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### A DESKTOP QUICK REFERENCE - COVERS GNU/LINUX, MAC OS X, AND SOLARIS

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"O'Reilly Media, Inc." As an open operating system, Unix can be improved on by anyone and everyone: individuals, companies, universities, and more. As a result, the very nature of Unix has been altered over the years by numerous extensions formulated in an assortment of versions. Today, Unix encompasses everything from Sun's Solaris to Apple's Mac OS X and more varieties of Linux than you can easily name. The latest edition of this bestselling reference brings Unix into the 21st century. It's been reworked to keep current with the broader state of Unix in today's world and highlight the strengths of this operating system in all its various flavors. Detailing all Unix commands and options, the informative guide provides generous descriptions and examples that put those commands in context. Here are some of the new features you'll find in Unix in a Nutshell, Fourth Edition: Solaris 10, the latest version of the SVR4-based operating system, GNU/Linux, and Mac OS X Bash shell (along with the 1988 and 1993 versions of ksh) tsch shell (instead of the original Berkeley csh) Package management programs, used for program installation on popular GNU/Linux systems, Solaris and Mac OS X GNU Emacs Version 21 Introduction to source code management systems Concurrent versions system Subversion version control system GDB debugger As Unix has progressed, certain commands that were once critical have fallen into disuse. To that end, the book has also dropped material that is no longer relevant, keeping it taut and current. If you're a Unix user or programmer, you'll recognize the value of this complete, up-to-date Unix reference. With chapter overviews, specific examples, and detailed command.

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## NACADA JOURNAL

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**VISION AND VISUAL PERCEPTION**

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Archway Publishing *Vision is about insight, and visual perception is about cognition - and they form the foundation of how we see the world.* Duco A. Schreuder, a physicist and psychologist, explores the finer details of each in this groundbreaking book that explores human consciousness and perception. Sharing virtually everything he's learned over a varied career spanning more than sixty years, he examines a wide array of topics, including how we understand what we visually process, how we store and retrieve information, the role that neurons play in how what we see, and much more. While Schreuder isn't afraid to disagree with other leading thinkers, he relies on science and focuses on the facts behind it so you can understand lighting, visual perception, engineering design, and applied and experimental physics. Looking is about insight, whereas seeing is about knowledge, and you need to know how each one works to truly understand how humanity views the world. Whether you're an illuminating engineer considering the fundamentals of the trade or a student or professional in an allied discipline, you'll be well served by taking a closer look at Vision and Visual Perception.

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**PIERCING THE FOG OF WAR**

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**RECOGNIZING CHANGE ON THE BATTLEFIELD: LESSONS FROM MILITARY HISTORY, 216 BC THROUGH TODAY**

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Zenith Imprint A primer in meeting the shock of the new, through case studies of military aberrations from the classical to the modern era.

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**THE SOCIOLOGY OF SPORTS**

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**AN INTRODUCTION, 3D ED.**

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McFarland This third edition takes a fresh approach to the study of sport, presenting key concepts such as socialization, race, ethnicity, gender, economics, religion, politics, deviance, violence, school sports and sportsmanship. While providing a critical examination of athletics, this text also highlights many of sports' positive features. This new edition includes significantly updated statistics, data and information along with updated popular culture references and real-world examples. Newly explored is the impact of several major world events that have left lasting effects on the sports realm, including a global pandemic (SARS-CoV-2, or COVID-19) and social movements like Black Lives Matter and Me Too. Another new topic is the "pay for play" movement, wherein college athletes demanded greater compensation and, at the very least, the right to profit from their own names, images and likenesses.

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**CORPORATE STRATEGY**

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Financial Times/Prentice Hall

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**NAVIGATING YOUR FRESHMAN YEAR**

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**HOW TO MAKE THE LEAP TO COLLEGE LIFE-AND LAND ON YOUR FEET**

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Prentice Hall Press Written by students, for students, this guide shows freshmen how to get through their first year with flying colors.

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**SOFTWARE ENGINEERING**

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Pearson Education India

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**JAVA FOR STUDENTS**

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This book is for novices If you have never done any programming before - if you are a complete novice - this book is for you. This book assumes no prior knowledge of programming. It starts from scratch. It is written in a simple, direct style for maximum clarity. It is aimed at first level students at universities and colleges, but it is also suitable for novices studying alone. The approach of this book We explain how to use objects early in this book. Our approach is to start with the ideas of variables, assignment and methods, then introduce the use of objects created from library classes. Next we explain how to use control structures for selection and looping. Then comes the treatment of how to write your own classes. We wanted to make sure that the fun element of programming was paramount, so we use graphics right from the start. We think graphics is fun, interesting and clearly demonstrates all the important principles of programming. But we haven't ignored programs that input and output text - they are also included. The programs we present use many of the features of a graphical user interfaces (GUIs), such as buttons, scroll bars and text boxes. But we also explain how to write console programs in Java. We introduce new ideas carefully one-at-a-time, rather than all at once. So, for example, there is a single chapter on writing methods. We introduce simple ideas early and more sophisticated ideas later on.

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**ECCE ROMANI LEVEL 3 STUDENT EDITION HARDCOVER 2005C**

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Prentice Hall The title of this series of Latin books is Ecce Romani, which means "Look! The Romans!" The books in the series will present the Romans to you as you learn the Latin language that they spoke. At first you will meet the members of a Roman family; Latin is the language they use to communicate among themselves. As you continue reading you will meet mythological and historical characters that meant much to the Romans and remain part of our cultural heritage today. You will be introduced to a vast and colorful world of ancient Mediterranean and European civilizations that included peoples who spoke many different languages, and you will meet people of many different cultures and social levels, ranging from slaves to emperors. You will read passages from many ancient Roman writers and thus come into direct communication with the ancient Romans themselves. - Introduction.

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**AGILE ESTIMATING AND PLANNING**

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Pearson Education Agile Estimating and Planning is the definitive, practical guide to estimating and planning agile projects. In this book, Agile Alliance cofounder Mike Cohn discusses the philosophy of agile estimating and planning and shows you exactly how to get the job done, with real-world examples and case studies. Concepts are clearly illustrated and readers are guided, step by step, toward how to answer the following questions: What will we build? How big will it be? When must it be done? How much can I really complete by then? You will first learn what makes a good plan-and then what makes it agile. Using the techniques in Agile Estimating and Planning, you can stay agile from start to finish, saving time, conserving resources, and accomplishing more. Highlights include: Why conventional prescriptive planning fails and why agile planning works How to estimate feature size using story points and ideal days-and when to use each How and when to re-estimate How to prioritize features using both financial and nonfinancial approaches How to split large features into smaller, more manageable ones How to plan iterations and predict your team's initial rate of progress How to schedule projects that have unusually high uncertainty or schedule-related risk How to estimate projects that will be worked on by multiple teams Agile Estimating and Planning supports any agile, semiagile, or iterative process, including Scrum, XP, Feature-Driven Development, Crystal, Adaptive Software Development, DSDM, Unified Process, and many more. It will be an indispensable resource for every development manager, team leader, and team member.

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**GETTING THROUGH COLLEGE WITHOUT GOING BROKE**

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Off to college. Excited. Nervous. Broke... Finding a way to pay for college and live on a budget is not always easy, but it definitely beats paying off huge loans for the next 30 years. And these students are living proof that it can be done.

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**PATTERNMAKING FOR FASHION DESIGN**

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For an undergraduate course in Patternmaking. Renowned for its comprehensive coverage, exceptional illustrations, and clear instructions, this #1 text offers detailed yet easy-to-understand explanations of the essence of patternmaking. Hinging on a recurring theme that all designs are based on one

or more of the three major patternmaking and design principles-dart manipulation, added fullness, and contouring-it provides students with all the relevant information necessary to create design patterns with accuracy regardless of their complexity.

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## HOW TO SAY IT FOR EXECUTIVES

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### THE COMPLETE GUIDE TO COMMUNICATION FOR LEADERS

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Penguin How to Say It® for Executives offers everything current and future leaders need to know to get their ideas across powerfully, efficiently, and humanely. Full of practical tips, words, outlines, and models, this guide shows how to: Prepare and deliver effective speeches and talk to large and small audiences Reinforce a message with effective use of nonverbal language Avoid words and phrases that undermine authority Foster participation during meetings Handle difficult or hostile people with grace Write briefly and clearly

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## SMARTER PRICING

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### HOW TO CAPTURE MORE VALUE IN YOUR MARKET

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Pearson Education The most neglected element of the marketing mix can have an unrivalled impact on the bottom line. Smarter Pricing helps managers make more intelligent pricing decisions, implement pricing strategies and structures more effectively in the market and capture more value for their business. At no time has effective pricing been more significant. Buyers are getting stronger, markets more transparent, and manufacturers in new powerhouses such as China, are becoming more and more competitive. Recent McKinsey survey of 2500 companies calculated that a 1% increase in price improves operating profit by 11.1%. Smarter Pricing is a good, hands-on book on pricing for practising managers, providing a developed mix of techniques through international examples from a range of sectors that bring pricing theory into a real-world context. Smarter Pricing joins the developing suite of FTPH books offering executives focused and practical advice on decisive business challenges. Smarter Pricing is a fast and focused companion to practical price management, for executives and marketers in every sector.

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## HETERODOX INVESTMENT THEORY

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### STOCHASTIC PREDICTABILITY AND UNCERTAINTY

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Springer This book combines the study of rhetoric, history, philosophy, philosophy of statistics and the culture of investing to discuss the foundations of stochastic predictability in investment theory. Besides discussing the problem of stochastic prediction, the book also covers alternative investment theories. Ideas from uncertainty economics, expressed by the likes of Keynes, Knight, von Mises, Taleb and McCloskey are also discussed. This book will be of interest to researchers and academics in the field of investment theory, as well as investment practitioners.

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## ELEMENTS OF THEATRE AT WORK

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EDUCatt - Ente per il diritto allo studio universitario dell'Università Cattolica

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## 2005 NOVEL & SHORT STORY WRITER'S MARKET

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Writer's Digest Books Lists addresses and information on contacts, pay rates, and submission requirements, and includes essays on the craft of writing

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## MACROECONOMICS AND THE HISTORY OF ECONOMIC THOUGHT

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### FESTSCHRIFT IN HONOUR OF HARALD HAGEMANN

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Routledge The essays in this Festschrift have been chosen to honour Harald Hagemann and his scientific work. They reflect his main contributions to economic research and his major fields of interest. The essays in the first part deal with various aspects within the history of economic thought. The second part is about the current state of macroeconomics. The essays in the third part of the book cover topics on economic growth and structural dynamics.

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## SERVICE-ORIENTED ARCHITECTURE (PAPERBACK)

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### CONCEPTS, TECHNOLOGY, AND DESIGN

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Prentice Hall "Service Oriented Architecture is a hot, but often misunderstood topic in IT today. Thomas articulately describes the concepts, specifications, and standards behind service orientation and Web Services. For enterprises adopting SOA, there is detailed advice for service-oriented analysis, planning, and design. This book is a must read!" --Alex Lynch, Principal Consultant, Microsoft Enterprise Services "One primary objective of applying SOA in design is to provide business value to the solutions we build. Understanding the right approach to analyzing, designing, and developing service-oriented solutions is critical. Thomas has done a great job of demystifying SOA in practical terms with his book." --Rick Weaver, IBM Senior Consulting Certified SW I/T Specialist "A pragmatic guide to SOA principles, strategy, and best practices that distills the hype into a general framework for approaching SOA adoption in complex enterprise environments." --Sameer Tyagi, Senior Staff Engineer, Sun Microsystems "A very timely and much needed contribution to a rapidly emerging field. Through clarifying the principles and nuances of this space, the author provides a comprehensive treatment of critical key aspects of SOA from analysis and planning to standards ranging from WS-specifications to BPEL. I'll be recommending this book to both clients and peers who are planning on embracing SOA principles." --Ravi Palepu, Senior Field Architect, Rogue Wave Software "Finally, an SOA book based on real implementation experience in production environments. Too many SOA books get lost in the technical details of Web Services standards, or simply repeat vendor hype. This book covers the really hard parts: the complex process of planning, designing and implementing service-oriented architectures that meet organizational goals. It is an essential companion to any software developer, architect, or project manager implementing--or thinking about implementing--a service-oriented architecture." --Priscilla Walmsley, Managing Director of Datypic "Thomas Erl's Service-Oriented Architecture: Concepts, Technology, and Design is as good an introduction to service-oriented architectures as one could wish for. In a single volume, it covers the entire topic, from theory to real-world use to technical details. The examples are superb and the writing is wonderfully clear." --Ronald Bourret, Author, "XML and Databases" "Finally an SOA book which gets to the point with real world answers and examples. Erl guides you on a real world SOA journey. From architecture design to industry standards, this book is well written and can be easily referenced for everyday use. When embarking on your own service orientated adventures, this is the book you want in your bag." --Clark Sell, Vice President, CSell Incorporated "Organizations struggling to evolve existing service-oriented solutions beyond simple Web Services now have an expert resource available. Leading the way to the true service-oriented enterprise, Thomas Erl demystifies the complexities of the open WS-I standards with detailed practical discussions and case studies. Erl's depth and clarity makes this work a superb complement to his Field Guide." --Kevin P. Davis, PhD., Software Architect "This book is an excellent guide for architects, developers, and managers who are already working with or are considering developing Web Services or Service-Oriented Architecture solutions. The book is divided into four sections. In the first section the fundamental technologies of XML, Web Services and Service-Oriented Architectures are described in detail with attention given to emerging standards. The book is well written and very thorough in its coverage of the subject. I recommend this book highly to anyone interested in enterprise level service architectures." --Adam Hocek, President and CTO, Broadstrokes, Inc. Additional praise quotes are published at: [www.soabooks.com/reviews.asp](http://www.soabooks.com/reviews.asp) The foremost "how-to" guide to SOA Service-Oriented Architecture (SOA) is at the heart of a revolutionary computing platform that is being adopted world-wide and has earned the support of every major software provider. In Service-Oriented Architecture: Concepts, Technology, and Design, Thomas Erl presents the first end-to-end tutorial that provides step-by-step instructions for modeling and designing service-oriented solutions from the ground up. Erl uses more than 125 case study examples and over 300 diagrams to illuminate the most important facets of building SOA platforms: goals, obstacles, concepts, technologies, standards, delivery strategies, and processes for analysis and design. His book's broad coverage includes Detailed step-by-step processes for service-oriented analysis and service-oriented design An in-depth exploration of service-orientation as a distinct design paradigm, including a comparison to object-orientation A comprehensive study of SOA support in .NET and J2EE development and runtime platforms Descriptions of over a dozen key Web services technologies and WS-\* specifications, including explanations of how they interrelate and how they are positioned within SOA The use of "In Plain English" sections, which describe complex concepts through non-technical analogies Guidelines for service-oriented business modeling and the creation of specialized service abstraction layers A study contrasting past architectures with SOA and reviewing current industry influences Project planning and the comparison of different SOA delivery strategies The goal of this book is to help you attain a solid understanding of what constitutes contemporary SOA along with step-by-step guidance for realizing its successful implementation. About the Web Sites Erl's Service-Oriented Architecture books are supported by two Web sites. [http:// www.soabooks.com](http://www.soabooks.com) provides a variety of content resources and [http:// www.soaspecs.com](http://www.soaspecs.com) supplies a descriptive portal to referenced specifications. © Copyright Pearson Education. All rights reserved.

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**THE SOUL OF THE NIGHT**

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**AN ASTRONOMICAL PILGRIMAGE**

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Cowley Publications Probing the depths of science and faith, scientist Chet Raymo investigates the mysteries of human spirituality and meaning contained in astronomy. Ranging through the stars and the myths humans have told about them for millennia, Raymo delves into "a pilgrimage in quest of the soul of the night." Chet Raymo's elegant essays link the mysterious phenomena of the night sky with the human mind and spirit, as he ranges through the realms of mythology, literature, religion, history, and anthropology. Originally published two decades ago, The Soul of the Night is a classic work that is a must for those interested in the relationship between science and faith.

**PRACTICAL SKILLS IN FORENSIC SCIENCE**

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Pearson UK If you are studying forensic science, or a related course such as forensic chemistry or biology, then this book will be an indispensable companion throughout your entire degree programme. This 'one-stop' text will guide you through the wide range of practical, analytical and data handling skills that you will need during your studies. It will also give you a solid grounding in the wider transferable skills such as teamwork and study skills.

**INFORMATION THEORY, INFERENCE AND LEARNING ALGORITHMS**

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Cambridge University Press Table of contents

**BIOMETRIC AUTHENTICATION**

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**A MACHINE LEARNING APPROACH**

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Prentice Hall Three leading researchers bridge the gap between research, design, and deployment, introducing key algorithms as well as practical implementation techniques. They demonstrate how to construct robust information processing systems for biometric authentication in both face and voice recognition systems, and to support data fusion in multimodal systems.

**HAVE NO CAREER FEAR**

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**A COLLEGE GRAD'S GUIDE TO SNAGGING WORK, BLAZING A CAREER PATH, AND REACHING JOB NIRVANA**

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Describes the challenges recent college graduates face during the job hunting process.