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CIMA Official Learning System Performance Strategy

Elsevier CIMA Official Learning Systems are the only textbooks recommended by CIMA as core reading. Written by the CIMA examiners, markers and lecturers, they specifically prepare students to pass the CIMA exams first time. Fully updated to reflect the 2010 syllabus, they are crammed with features to reinforce learning, including: - step by step coverage directly linked to CIMA's learning outcomes - fully revised examples and case studies - extensive question practice to test knowledge and understanding - integrated readings to increase understanding of key theory - colour used throughout to aid navigation * The Official Learning systems are the only study materials endorsed by CIMA * Key sections written by former examiners for the most accurate, up-to-date guidance towards exam success * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice

Blockchain Technology: Applications and Challenges

Springer Nature This book discusses the various open issues of blockchain technology, such as the efficiency of blockchain in different domains of digital cryptocurrency, smart contracts, smart education system, smart cities, cloud identity and access, safeguard to cybersecurity and health care. For the first time in human history, people across the world can trust each other and transact over a large peer-to-peer networks without any central authority. This proves that, trust can be built not only by centralized institution but also by protocols and cryptographic mechanisms. The potential and collaboration between organizations and individuals

within peer networks make it possible to potentially move to a global collaborative network without centralization. Blockchain is a complex social, economic and technological phenomenon. This questions what the established terminologies of the modern world like currency, trust, economics and exchange would mean. To make any sense, one needs to realize how much insightful and potential it is in the context and the way it is technically developed. Due to rapid changes in accessing the documents through online transactions and transferring the currency online, many previously used methods are proving insufficient and not secure to solve the problem which arises in the safe and hassle-free transaction. Nowadays, the world changes rapidly, and a transition flow is also seen in Business Process Management (BPM). The traditional Business Process Management holds good establishment last one to two decades, but, the internal workflow confined in a single organization. They do not manage the workflow process and information across organizations. If they do so, again fall in the same trap as the control transfers to the third party that is centralized server and it leads to tampering the data, and single point of failure. To address these issues, this book highlights a number of unique problems and effective solutions that reflects the state-of-the art in blockchain Technology. This book explores new experiments and yields promising solutions to the current challenges of blockchain technology. This book is intended for the researchers, academicians, faculties, scientists, blockchain specialists, business management and software industry professionals who will find it beneficial for their research work and set new ideas in the field of blockchain. This book caters research work in many fields of blockchain engineering, and it provides an in-depth knowledge of the fields covered.

Banking in Africa: financing transformation amid uncertainty

European Investment Bank In its fifth edition, this report focuses on recent developments in Africa's banking sectors and the policy options for all stakeholders. The study of banking sectors across all African sub-regions includes the results of the EIB survey of banking groups operating in Africa. Three thematic chapters address challenges and opportunities for financing investment in Africa: Investing sustainably in Africa's cities; Mobilising agricultural value chain financing in Africa: why and how; Remittances and financial sector development in Africa.

Pax Technica

How the Internet of Things May Set

Us Free Or Lock Us Up

Yale University Press A technology expert describes a possible future, and its repercussions in the area of privacy, social control and political manipulation, of a world where more and more things, like eyeglasses, thermostats and home security systems are reliant on the Internet.

China's Influence and American Interests

Promoting Constructive Vigilance

Hoover Press While Americans are generally aware of China's ambitions as a global economic and military superpower, few understand just how deeply and assertively that country has already sought to influence American society. As the authors of this volume write, it is time for a wake-up call. In documenting the extent of Beijing's expanding influence operations inside the United States, they aim to raise awareness of China's efforts to penetrate and sway a range of American institutions: state and local governments, academic institutions, think tanks, media, and businesses. And they highlight other aspects of the propagandistic "discourse war" waged by the Chinese government and Communist Party leaders that are less expected and more alarming, such as their view of Chinese Americans as members of a worldwide Chinese diaspora that owes undefined allegiance to the so-called Motherland. Featuring ideas and policy proposals from leading China specialists, China's Influence and American Interests argues that a successful future relationship requires a rebalancing toward greater transparency, reciprocity, and fairness. Throughout, the authors also strongly state the importance of avoiding casting aspersions on Chinese and on Chinese Americans, who constitute a vital portion of American society. But if the United States is to fare well in this increasingly adversarial relationship with China, Americans must have a far better sense of that country's ambitions and methods than they do now.

Journalism at risk

Threats, challenges and perspectives

Council of Europe Is journalism under threat? Censorship, political pressure, intimidation, job insecurity and attacks on the protection of journalists' sources - how can these threats be tackled? Journalism at Risk is a new book from the Council of Europe, in which ten experts from different backgrounds examine the role of

journalism in democratic societies. Is journalism under threat? The image of journalists, as helmeted war correspondents protected by bullet-proof vests and armed only with cameras and microphones, springs to mind. Physical threats are only the most visible dangers, however. Journalists and journalism itself are facing other threats such as censorship, political and economic pressure, intimidation, job insecurity and attacks on the protection of journalists' sources. Social media and digital photography mean that anyone can now publish information, which is also upsetting the ethics of journalism. How can these threats be tackled? What is the role of the Council of Europe, the European Court of Human Rights and national governments in protecting journalists and freedom of expression? In this book, 10 experts from different backgrounds analyse the situation from various angles. At a time when high-quality, independent journalism is more necessary than ever - and yet when the profession is facing many different challenges - they explore the issues surrounding the role of journalism in democratic societies.

A Vast Machine

Computer Models, Climate Data, and the Politics of Global Warming

MIT Press The science behind global warming, and its history: how scientists learned to understand the atmosphere, to measure it, to trace its past, and to model its future. Global warming skeptics often fall back on the argument that the scientific case for global warming is all model predictions, nothing but simulation; they warn us that we need to wait for real data, "sound science." In *A Vast Machine* Paul Edwards has news for these skeptics: without models, there are no data. Today, no collection of signals or observations—even from satellites, which can "see" the whole planet with a single instrument—becomes global in time and space without passing through a series of data models. Everything we know about the world's climate we know through models. Edwards offers an engaging and innovative history of how scientists learned to understand the atmosphere—to measure it, trace its past, and model its future.

Entrepreneurship, Small and Medium-Sized Enterprises and the Macroeconomy

Cambridge University Press This 1999 collection examines the role of the entrepreneur in the development of the US economy.

The Wiley Handbook of Disruptive and Impulse-Control Disorders

John Wiley & Sons A definitive reference to the policies and practices for treating disruptive and impulse-control disorders, edited by renowned experts The Wiley Handbook of Disruptive and Impulse-Control Disorders offers a comprehensive overview that integrates the most recent and important scholarship and research on disruptive and impulse-control disorders in children and adolescents. Each of the chapters includes a summary of the most relevant research and knowledge on the topic and identifies the implications of the findings along with important next directions for research. Designed to be practical in application, the text explores the applied real-world value of the accumulated research findings, and also includes policy implications and recommendations. The handbook address the nature and definition of the disorders, the risk factors associated with the development and maintenance of this cluster of disorders, the assessment processes, as well as the evidence-based treatment and prevention practices. The volume incorporates information from the ICD-11, a newly revised classification system, along with the recently published DSM-5. This important resource: Contains a definitive survey that integrates the most recent and important research and scholarship on disruptive and impulse-control disorders in children and adolescents Emphasizes the applied real-world value of the accumulated research findings Explores policy implications and recommendations to encourage evidence-based practice Examines the nature and definition, risk factors, assessment, and evidence-based practice; risk factors are subdivided into child, family, peer group, and broader context Considers changes, advances, and controversies associated with new and revised diagnostic categories Written for researchers, clinicians, and professionals in the field, The Wiley Handbook of Disruptive and Impulse-Control Disorders offers an up-to-date review of the most authoritative scholarship and research on disruptive and impulse-control disorders in children and adolescents as well as offering recommendations for practice.

Super Pumped: The Battle for Uber

W. W. Norton & Company Named one of the best books of the year by NPR, Fortune, Bloomberg, Sunday Times A New York Times Book Review Editor's Choice "If you want to understand modern-day Silicon Valley, you need to read this book." —John Carreyrou, New York Times best-selling author of Bad Blood Hailed as the definitive book on Uber and Silicon Valley, Super Pumped is an epic story of ambition and deception, obscene wealth, and bad behavior that explores how blistering technological and financial innovation culminated in one of the most catastrophic twelve-month periods in American corporate history. Backed by billions in venture capital dollars and led by a brash and ambitious founder, Uber promised to revolutionize the way we move people and goods through the world. What followed would become a corporate cautionary tale about the perils of startup culture and a vivid example of how blind worship of startup founders can go wildly wrong.

Rhetoric and Religion in Ancient Greece and Rome

de Gruyter The chapters of this volume shed new light on the complicated relationship between religious discourse and rhetoric across several (con)texts from classical to late. Rhetoric is used to address the divine, to invoke the gods, to talk about the sacre

Tinnitus: Pathophysiology and Treatment

Elsevier Understanding tinnitus and treating patients with tinnitus must involve many disciplines of basic science and clinical practice. The book provides comprehensive coverage of a wide range of topics related to tinnitus including its pathophysiology, etiology and treatment. The chapters are written by researchers and clinicians who are active in the areas of basic science such as neurophysiology and neuroanatomy and in clinical specialties of psychology, psychiatry, audiology and otolaryngology. * Comprehensive coverage of the pathology and cause of tinnitus including genetics * Hyperacusis, phonophobia and other abnormalities in perception of sounds * The role of neural plasticity in tinnitus

Transanal Minimally Invasive Surgery (TAMIS) and Transanal Total Mesorectal Excision (taTME)

Springer This book captures cornerstone developments in a new body of knowledge and provides an expert resource on a “hot topic” in rectal surgery. Transanal minimally invasive surgery (TAMIS) was designed for local excision of select rectal neoplasms, however soon it became realized that the TAMIS technique could be used for applications beyond local excision, most notably for transanal total mesorectal excision (taTME). This new operative technique has revolutionized our approach to the distal rectum by allowing for improved access, especially in obese male patients with an android pelvis, and by minimizing abdominal wall access trauma. The endpoints of improved oncologic resection, as defined by mesorectal envelope completeness, negative circumferential resection margins, and negative distal margin, are assessed. This book details controversies, pitfalls, and future directions of taTME and TAMIS. Chapters are authored by those on the forefront of innovation with TAMIS and taTME, and each is considered an authority on the topic. Transanal Minimally Invasive Surgery (TAMIS) and Transanal Total Mesorectal Excision (taTME) is a must-have reference for surgeons who are performing this operation and fellows

in training who want to completely understand the various nuances of TAMIS and taTME.

An Introduction to Ontology Engineering

An Introduction to Ontology Engineering introduces the student to a comprehensive overview of ontology engineering, and offers hands-on experience that illustrate the theory. The topics covered include: logic foundations for ontologies with languages and automated reasoning, developing good ontologies with methods and methodologies, the top-down approach with foundational ontologies, and the bottomup approach to extract content from legacy material, and a selection of advanced topics that includes Ontology-Based Data Access, the interaction between ontologies and natural languages, and advanced modelling with fuzzy and temporal ontologies. Each chapter contains review questions and exercises, and descriptions of two group assignments are provided as well. The textbook is aimed at advanced undergraduate/postgraduate level in computer science and could fit a semester course in ontology engineering or a 2-week intensive course. Domain experts and philosophers may find a subset of the chapters of interest, or work through the chapters in a different order. Maria Keet is an Associate Professor with the Department of Computer Science, University of Cape Town, South Africa. She received her PhD in Computer Science in 2008 at the KRDB Research Centre, Free University of Bozen-Bolzano, Italy. Her research focus is on knowledge engineering with ontologies and Ontology, and their interaction with natural language and conceptual data modelling, which has resulted in over 100 peer-reviewed publications. She has developed and taught multiple courses on ontology engineering and related courses at various universities since 2009.

Metadata and Semantic Research 12th International Conference, MTSR 2018, Limassol, Cyprus, October 23-26, 2018, Revised Selected Papers

Springer This book constitutes the thoroughly refereed proceedings of the 12th International Conference on Metadata and Semantic Research, MTSR 2018, held in Limassol, Cyprus, on October 23-26, 2018. The 19 full and 16 short papers presented were carefully reviewed and selected from 77 submissions. The papers are organized in topical sections on metadata, linked data, semantics, ontologies and SKOS; digital

libraries, information retrieval, big, linked, social and open data; cultural collections and applications; Knowledge IT Artifacts (KITA) in professional communities and aggregations; Digital Humanities and Digital Curation (DHC); European and national projects; agriculture, food and environment; open repositories, research information systems and data infrastructures.

Management Accounting

Risk and Control Strategy

Elsevier The 2007 edition of CIMA's Official Learning Systems has been written in conjunction with the Examiner to fully reflect what could be tested in the exam. Updated to incorporate legislative and syllabus changes, the 2007 Study Systems provide complete study material for the May and November 2007 exams. The new edition maintains the popular loose-leaf format and contains: * practice questions throughout * complete revision section * topic summaries * recommended reading articles from a range of journals * May 2006 Q & A's * The official study systems are the only study materials endorsed by CIMA * Updated to reflect changes in the syllabus and written by the Examiner and CIMA faculty * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice

Protocol

How Control Exists after Decentralization

MIT Press How Control Exists after Decentralization Is the Internet a vast arena of unrestricted communication and freely exchanged information or a regulated, highly structured virtual bureaucracy? In Protocol, Alexander Galloway argues that the founding principle of the Net is control, not freedom, and that the controlling power lies in the technical protocols that make network connections (and disconnections) possible. He does this by treating the computer as a textual medium that is based on a technological language, code. Code, he argues, can be subject to the same kind of cultural and literary analysis as any natural language; computer languages have their own syntax, grammar, communities, and cultures. Instead of relying on established theoretical approaches, Galloway finds a new way to write about digital media, drawing on his backgrounds in computer programming and critical theory. "Discipline-hopping is a necessity when it comes to complicated socio-technical topics like protocol," he writes in the preface. Galloway begins by examining the types of protocols that exist, including TCP/IP, DNS, and HTML. He then looks at examples of resistance and subversion—hackers, viruses, cyberfeminism, Internet art—which he views as emblematic of the larger transformations now taking place

within digital culture. Written for a nontechnical audience, Protocol serves as a necessary counterpoint to the wildly utopian visions of the Net that were so widespread in earlier days.

An Anthropology of Anthropology Is It Time to Shift Paradigms

The book uses anthropological methods and insights to study the practice of anthropology. It calls for a paradigm shift, away from the publication treadmill, toward a more profile-raising paradigm that focuses on addressing a broad array of social concerns in meaningful ways.

Germline Development

John Wiley & Sons Connects classical cellular descriptive studies with more recent work on the molecular and genetic aspects regarding germline development. Prominent scientists discuss research on a range of organisms including insects, worms, birds, fish, amphibia, mammals and green algae. Specification of germ cells, their migration to the gonads and subsequent interactions with the soma and evolutionary factors of their segregation are among the topics covered.

Making Things Valuable

Oxford University Press, USA Addresses the question of valuation theoretically and through empirical analysts of diverse objects of valuations such as university rankings, ice skating scoring, wind power, insurance, gold, and big data.

Story-Based Inquiry: A Manual for Investigative Journalists

UNESCO

Empowering Independent Media

U.S. Efforts to Foster Free Press and an Open Internet Around the World

Hedge Funds

Formation, Operation and Regulation

Law Journal Seminars Press Hedge funds covers hedge fund investment strategies, domestic /off-shore hedge fund structure/tax considerations, terms, fees, related considerations for sponsors and investors, and more.

Controller's Code

The Secret Formula for a Successful Career in Finance

Controllers in the 21st Century need to master more than the technical accounting skills to become the strategic leaders their companies need. You need to be an effective leader and manager. You need to explain the debits and credits at a high level to the CFO while keeping one hand in the weeds. You have to anticipate the risks your company faces in an increasingly complex, competitive, and regulatory landscape. And you have to be an expert in ever-changing technology. But how do you learn all these parts of your job? These skills aren't taught alongside the debits and credits in school. In Controller's Code, Mike Whitmire gives you the inside scoop on the skills you need to have a stellar career in the controller's seat. You'll get real-world guidance from finance pros at leading companies so you can write your own success story and play a bigger role at your company.

Cross-Border Collaborative Journalism

A Step-By-Step Guide

Routledge Cross-Border Collaborative Journalism is a detailed guide to transnational reporting, a cutting-edge journalistic strategy. In the twenty-first century, the most pressing political and social issues, such as financial crises, wealth inequality, migration flows and environmental collapse, transcend national borders. In reaction, journalists are increasingly collaborating across the globe to produce impactful and in-depth reporting. Recent agenda-setting cross-border collaborations include LuxLeaks, Panama Papers and Football Leaks. Brigitte Alfter takes the reader, step-by-step, through the history of cross-border collaborative journalism and the current

working practices behind it. The book draws from the author's own experience, as well as exclusive interviews with other pioneers of cross-border journalism, and notable case studies are integrated throughout. Chapters cover: Managing intercultural communication Effectively utilising a network of sources Choosing the initial story idea Fact-checking for cross-border publication Adapting the findings to different audiences and to different types of media Legal and security considerations for a cross-border team. By providing the essential practical skills for transnational reporting, *Cross-Border Collaborative Journalism* encourages students of journalism and practitioners to undertake their own collaborative projects. It highlights the importance of this exciting new journalistic form to answering the defining questions of our time.

Speleothem Science

From Process to Past Environments

Wiley-Blackwell *Speleothems* (mineral deposits that formed in caves) are currently giving us some of the most exciting insights into environments and climates during the Pleistocene ice ages and the subsequent Holocene rise of civilizations. The book applies system science to Quaternary environments in a new and rigorous way and gives holistic explanations the relations between the properties of speleothems and the climatic and cave setting in which they are found. It is designed as the ideal companion to someone embarking on speleothem research and, since the underlying science is very broad, it will also be invaluable to a wide variety of others. Students and professional scientists interested in carbonate rocks, karst hydrogeology, climatology, aqueous geochemistry, carbonate geochemistry and the calibration of climatic proxies will find up-to-date reviews of these topics here. The book will also be valuable to Quaternary scientists who, up to now, have lacked a thorough overview of these important archives. Additional resources for this book can be found at: www.wiley.com/go/fairchild/speleothem.

The Primary Classical Language of the World

Createspace Independent Publishing Platform 'Tamil' is one of those words whose origin and root-meaning are wrapped up in mystery. All that we can say at present without any fear of contradiction is, that it is a pure Tamil word being current as the only name of the language of the Tamils, from the days that preceded the First Tamil Academy established at Thenmadurai on the river pahruli in the submerged continent. After some of the Vedic Aryans migrated to the South, Tamil got the descriptive name 'Tenmoli' lit. 'the southern language', in contradistinction to the Vedic language or Sanskrit which was called 'Vadamoli', lit. 'the northern language'. The word 'Tamil' or 'Tamilan' successively changed into 'Dramila', 'Dramila', 'Dramida' and 'Dravida' in North India and at first denoted only the Tamil

language, as all the other Dravidian dialects separated themselves from Tamil or came into prominence one by one only after the dawn of the Christian era. That is why Sanskrit and Tamil came to be known as Vadamoi and Tenmoli respectively. This distinction could have arisen only when there were two languages standing side by side, one in the North and the other in the South, both coming in contact with each other. The Buddhist Tamil Academy which flourished in the 5th century at Madurai went by the name of 'Travida Sangam'.

CIMA Official

CIMA Publishing

Digital Transformation in Accounting

Routledge *Digital Transformation in Accounting* is a critical guidebook for accountancy and digital business students and practitioners to navigate the effects of digital technology advancements, digital disruption, and digital transformation on the accounting profession. Drawing on the latest research, this book: Unpacks dozens of digital technology advancements, explaining what they are and how they could be used to improve accounting practice. Discusses the impact of digital disruption and digital transformation on different accounting functions, roles, and activities. Integrates traditional accounting information systems concepts and contemporary digital business and digital transformation concepts. Includes a rich array of real-world case studies, simulated problems, quizzes, group and individual exercises, as well as supplementary electronic resources. Provides a framework and a set of tools to prepare the future accounting workforce for the era of digital disruption. This book is an invaluable resource for students on accounting, accounting information systems, and digital business courses, as well as for accountants, accounting educators, and accreditation / advocacy bodies.

Are Foreign Correspondents Redundant?

The Changing Face of International News

International news reporting is undergoing a profound transformation. Western newspapers and broadcasters have steadily cut back on foreign correspondents and reporting over the last 20 years in the face of economic pressures. Now technology and cultural changes brought by globalisation are bringing additional pressures to

news organisations and the internet has also allowed new voices to be heard. News organisations are having to adapt and redefine themselves in the face of turbulent changes to how we learn about the world.

CIMA Official Learning System

Management Accounting Risk and Control Strategy

Elsevier The 2009 edition of CIMA's Official Learning Systems has been written in conjunction with the Examiner to fully reflect what could be tested in the exam. Fully revised and now in 2 colour, paperback format the 2009 Learning Systems provide complete study material for the May and November 2009 exams. This edition includes: * practice questions throughout * complete revision section * topic summaries * recommended reading articles from a range of journals * Q & A's CIMA Learning Systems are the only study materials endorsed and recommended by CIMA * The Official Learning Systems are the only study materials endorsed by CIMA * Fully revised with new examples and case studies * Written by the Examiner * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice

Digital Diplomacy

Theory and Practice

Routledge This book analyses digital diplomacy as a form of change management in international politics. The recent spread of digital initiatives in foreign ministries is often argued to be nothing less than a revolution in the practice of diplomacy. In some respects this revolution is long overdue. Digital technology has changed the ways firms conduct business, individuals conduct social relations, and states conduct governance internally, but states are only just realizing its potential to change the ways all aspects of interstate interactions are conducted. In particular, the adoption of digital diplomacy (i.e., the use of social media for diplomatic purposes) has been implicated in changing practices of how diplomats engage in information management, public diplomacy, strategy planning, international negotiations or even crisis management. Despite these significant changes and the promise that digital diplomacy offers, little is known, from an analytical perspective, about how digital diplomacy works. This volume, the first of its kind, brings together established scholars and experienced policy-makers to bridge this analytical gap. The objective of the book is to theorize what digital diplomacy is, assess its relationship to traditional forms of diplomacy, examine the latent power dynamics inherent in digital diplomacy, and assess the conditions under which digital diplomacy informs, regulates, or constrains foreign policy. Organized around a common theme of investigating digital diplomacy as a form of change management in the international

system, it combines diverse theoretical, empirical, and policy-oriented chapters centered on international change. This book will be of much interest to students of diplomatic studies, public diplomacy, foreign policy, social media and international relations.

The Strategic Management of Information Systems

Building a Digital Strategy

John Wiley & Sons Revised edition of the authors' Strategic planning for information systems, 2002.

Protecting journalism sources in the digital age

UNESCO Publishing This Study, which covers 121 UNESCO Member States, represents a global benchmarking of journalistic source protection in the Digital Age. It focuses on developments during the period 2007-2015. The legal frameworks that support protection of journalistic sources, at international, regional and country levels, are under significant strain in 2015. They are increasingly at risk of erosion, restriction and compromise - a development that is seen to represent a direct challenge to the established universal human rights of freedom of expression and privacy, and one that especially may constitute a threat to the sustainability of investigative journalism. --Page 7.

Computer Crime

Electronic Fund Transfer Systems and Crime

Media and Elections

Handbook

Council of Europe 2. The broadcast media

Media Capture

How Money, Digital Platforms, and Governments Control the News

Columbia University Press Who controls the media today? There are many media systems across the globe that claim to be free yet whose independence has been eroded. As demagogues rise, independent voices have been squeezed out. Corporate-owned media companies that act in the service of power increasingly exercise soft censorship. Tech giants such as Facebook and Google have dramatically changed how people access information, with consequences that are only beginning to be felt. This book features pathbreaking analysis from journalists and academics of the changing nature and peril of media capture—how formerly independent institutions fall under the sway of governments, plutocrats, and corporations. Contributors including Emily Bell, Felix Salmon, Joshua Marshall, Joel Simon, and Nikki Usher analyze diverse cases of media capture worldwide—from the United Kingdom to Turkey to India and beyond—many drawn from firsthand experience. They examine the role played by new media companies and funders, showing how the confluence of the growth of big tech and falling revenues for legacy media has led to new forms of control. Contributions also shed light on how the rise of right-wing populists has catalyzed the crisis of global media. They also chart a way forward, exploring the growing need for a policy response and sustainable models for public-interest investigative journalism. Providing valuable insight into today's urgent threats to media independence, Media Capture is essential reading for anyone concerned with defending press freedom in the digital age.

Fashion Management

A Strategic Approach

Bloomsbury Publishing This new textbook, authored by a team of expert researchers and lecturers based at the London College of Fashion, is one of the first in the field to examine strategic management in the context of the fashion industry, catering specifically for students hoping to work in the sector. International in approach, the text covers all aspects of strategic management, from growth strategy and financial management to brand and supply chain management. Fashion Management's engaging style, page design and pedagogical framework makes it accessible to students at all levels, while the authors' extensive expertise ensures that the content is always underpinned by rigorous academic research. Established key topics and significant contemporary issues – such as sustainability, the digital, and corporate social responsibility – are considered from both a theoretical and practical perspective, with real-world examples drawn from high-profile, global

fashion organisations. This is an ideal core textbook for those studying on undergraduate and postgraduate degree courses in fashion management and fashion marketing. The book will also be an important supplementary resource for courses in marketing, retailing and business studies, with the fashion industry providing an effective context for students to engage with the application of theory. Accompanying online resources for this title can be found at bloomsburyonlineresources.com/fashion-management. These resources are designed to support teaching and learning when using this textbook and are available at no extra cost.

Enterprise Governance

Getting the Balance Right

Cima "This report: defines enterprise governance as the set of responsibilities, and practices exercised by the board and executive management with the goal of providing strategic direction, ensuring that objectives are achieved, ascertaining that risks are managed appropriately and verifying that the organization's resources are used responsibly."

Management Accounting- Business Strategy

CIMA Publishing The 2006 edition of CIMA's Official Study Systems have been updated to reflect changes in the syllabus. Business Strategy has been written by the examiners to fully reflect what could be tested in the exam. Updated to incorporate legislative and syllabus changes, the 2006 Study Systems provide complete study material for the May and November 2006 exams. The new edition maintains the popular loose-leaf format and contains: * practice questions throughout * complete revision section * topic summaries * recommended reading articles from a range of journals * pilot paper *The official study systems are the only study materials endorsed by CIMA * Updated by the examiner to reflect changes in the syllabus * Complete integrated package incorporating syllabus guidance, full text, recommended articles, revision guides and extensive question practice