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KEY=NIGERIA - MELENDEZ FORD

PROSPECTS AND CHALLENGES OF BOOK PUBLISHING AND MARKETING IN NIGERIA

GRIN Verlag Master's Thesis from the year 2014 in the subject Book Science, Nnamdi Azikiwe University Awka, course: Mass Communication, language: English, abstract: The study has five objectives, namely: to find out the contributions that indigenous publishers are making towards the development of the Nigerian economy, to identify the various ways Literamed Publications market their books, to explore the challenges facing the book industry in general and Literamed in particular as well as the prospects available for Literamed Publications. Five research questions were also generated for which the study sought to answer. In carrying out the study several relevant literatures were reviewed including communication texts, past studies, online and offline articles, journals as well as papers presented at different fora that have bearing on the subject. The theoretical framework for the study is the libertarian theory of the press. The study being a survey utilized the questionnaire as instrument for data collection. A survey was conducted among the staff of Literamed publications limited by administering the questionnaire to a sample of 190 staff drawn through a simple random sampling. The findings indicate that publishers are contributing to the growth of the Nigerian economy (96.2%). The major challenges confronting the publishing industry include book piracy (39.3%) and inadequate infrastructure such as electricity (25.1%) while the prospects include the ever expanding population of schools enrolment and the policy of compulsory education coupled with government bulk purchases. The findings also indicate that the company uses a multi-sectoral approach in marketing their books such as institutional sales, supply to distributors, bookshops and more importantly to schools and end users. The study recommends, among other things, a synergistic approach in fighting copyright violations involving all stakeholders: authors, printers, publishers, booksellers, Nigerian Copyright Commission and other law enforcement agencies.

AFRICA : PROBLEMS AND PROSPECTS

A BIBLIOGRAPHIC SURVEY

NATION BUILDING IN NIGERIA

PROBLEMS AND PROSPECTS

LAP Lambert Academic Publishing Nation Building in Nigeria: Problems and prospects is a book aimed at highlighting some of the political, economic social and cultural problems militating against nation building in modern Nigeria. The book equally proffered solution on how to tackle Nigeria's nation building problems. The book is designed for students in tertiary institutions, traditional rulers, politicians, and all stake holders in nation building in Nigeria, Africa and wider world.

THE HISTORY AND PROSPECTS OF THE NIGERIAN BOOK

THE PROBLEMS AND PROSPECTS OF THE NIGERIAN BOOK INDUSTRY

BEING LECTURES DELIVERED DURING THE 1986 ENUGU BOOK FAIR

GOVERNANCE AND LEADERSHIP IN NIGERIA

PROSPECTS AND CHALLENGES

Governance and Leadership in Nigeria: Prospects and Challenges is a collection of analytical essays on different topical issues of Nigerian politics. Political leaders are often faced with challenges of governance. How well they address the main issues of the country is important. Past and present leaders learn from historical facts, some of which are presented in this book. While the challenges of leadership and governance have not been exhausted in this volume, there are prospects for change and improvement.

AFRICA

ITS PROBLEMS AND PROSPECTS; A BIBLIOGRAPHIC SURVEY

PROBLEMS AND PROSPECTS OF URBAN AND REGIONAL PLANNING IN NIGERIA

PORT HARCOURT METROPOLIS SINCE 1914

Page Publishing Inc This book focuses on urban development and planning in Nigeria by analyzing the nature and determinants of urban and regional planning strategies and outcomes in Rivers State, Nigeria. The book is organized into fourteen chapters. The first chapter focuses on population growth and the development of the Nigerian urban system. The second chapter traces the roots of Nigerian urban and regional planning system. The third chapter discusses the institutional framework for planning the evolving planni

PERSPECTIVES ON THE LEGISLATURE AND THE PROSPECTS OF ACCOUNTABILITY IN NIGERIA AND SOUTH AFRICA

Springer This book examines the problem of accountability in two African political systems, South Africa and Nigeria. Despite the principle of separation of powers and the doctrine of checks and balances among the institutions of governance, a burgeoning governance crisis stifles the potential of accountability and good governance. Legislative oversight in the two countries remains largely ineffective while citizens are left to face the consequences of the mismanagement of public resources by political elites. This book critically assesses how the legislative institutions in South Africa and Nigeria have been unable to harness the requisite constitutional powers to ensure accountability in government and explores the feasibility of their effectiveness. The book begins with a comparative analysis of the principles, tradition, and powers associated with legislative capability in South Africa and Nigeria. The chapters explore constitutional provisions and analyze the capacity of each legislature to function within its respective political environment. The book also examines the process and challenges associated with the various measures and mechanisms available for legislatures to ensure accountability in the two countries. Researchers, scholars and students of African politics will find this book useful in their understanding of the problems associated with the simmering governance crisis in South Africa and Nigeria.

EDUCATIONAL PUBLISHING IN WEST AFRICA

AN EXAMINATION OF ITS GROWTH, PROBLEMS AND PROSPECTS WITH SPECIAL REFERENCE TO NIGERIA

INTERNATIONAL BOOK PUBLISHING: AN ENCYCLOPEDIA

Routledge First Published in 1996. Routledge is an imprint of Taylor & Francis, an informa company.

PROSPECTS AND CHALLENGES OF COMMUNITY-BASED TOURISM AND CHANGING DEMOGRAPHICS

IGI Global The negative impacts associated with conventional tourism has occasioned more sustainable forms of tourism including community-based tourism (CBT). Among the benefits of CBT are the improvement of rural economies, empowerment of the local community, and poverty alleviation. In as much as CBT has been promoted as being more beneficial to local communities, its implementation is not without challenges. In the wake of the COVID-19 pandemic, destination marketing organizations and managers of CBT projects have to adopt different marketing strategies including shifting to target new demographics in an effort to remain sustainable. Prospects and Challenges of Community-Based Tourism and Changing Demographics provides theoretical and empirical insights in the prospects and challenges associated with CBT, critically examining issues of structure, impact, management, marketing, support, changing demographics, challenges, sustainability, and implications for the future of CBT. It also highlights critical lessons and trends in CBT from both established and new CBT initiatives to inform the design, management, marketing, and sustainability of CBT projects. This book will be a useful addition to the literature on CBT with its coverage of topics such as conservation, cultural tourism, and sustainable rural livelihoods. This book provides an excellent resource for students, academicians, researchers, tourism and hospitality practitioners, managers, destination managers, stakeholders, tour operators, and policymakers.

PRIMARY HEALTHCARE IN NIGERIA

OVERVIEW, CHALLENGES, AND PROSPECTS

Outskirts Press Primary Healthcare in Nigeria: Overview, Challenges, and Prospects is a well-intended effort to explore the current health system in Nigeria in the context of the 21st Century. It provides a historical background to the Nigerian healthcare system, identifies the major challenges, and provides rich information on how to improve the health care system in Nigeria. It brings into focus Nigeria's struggle to improve primary healthcare delivery and how those efforts have not improved the peoples' health in Nigeria. It also explains how the lack of effective primary healthcare delivery system promotes medical tourism and causes loss of national revenue to foreign health care systems. This book clearly identifies basic challenges affecting healthcare delivery such as poor infrastructure, underfunding, lack of research and community involvement, inadequate labor force management and development, lack of true leadership and accountability in public office, poor health promotion and education strategies, and a fragile public-private sector partnership in healthcare delivery. Primary Healthcare in Nigeria draws examples from other countries which have improved their health systems to show that the solutions to Nigeria's healthcare problems rest in the hands of leadership committed to the nation's good and wellness. Primary Healthcare in Nigeria: Overview, Challenges, and Prospects is intended to give public health students a clearer perspective about Nigeria's health system and how it impacts peoples' lifespan, wellness, and national development. It is also a good resource for public health professionals to understand and embrace the global view of public health, and then challenges them to work toward a better healthcare delivery system. This book is organized in chapters and focuses essentially on: The historical origin of Nigeria's healthcare system Meaning of a healthcare system The Concept of Access to Health care Challenges and prospects of the primary he

PROBLEMS AND PROSPECTS OF INDUSTRIAL UNREST IN NIGERIA

A CASE STUDY OF SELECTED PUBLIC CORPORATIONS IN BENIN CITY

LAP Lambert Academic Publishing This book has been written to meet the needs of students of government and industrial relations in Nigeria who have found it difficult to understand how labour relation matters are handled amicably. It introduces the concept, theories and practical aspects of handling industrial relations in critical conditions in every organization. The book will be of immense assistance not only to undergraduate and post-graduate students but to administrators and chief executives of reputable organizations in developed and developing countries.

ISSUES IN BOOK PUBLISHING IN NIGERIA

ESSAYS IN HONOUR OF CHIEF (SIR) AIGBOJE HIGO AT 70

Heinemann Educational Books Aigboje Higo enjoys a reputation as Nigeria's most eminent and highly respected publisher. Founder of the Nigerian Publishers Association, his long association was with Heinemann in Nigeria. Initially the publisher under the British, he oversaw the periods of indigenisation of editorial policy and transition to majority local ownership. With Alan Hill and Henry Chakava, he was one of the inspirations behind the success of the Heinemann African Writers Series, bringing in titles to the series by authors such as Ayi Kwei Armah, which are now regarded as classic texts of African literature. This volume or festschrift is a collection of essays and articles in honour of the publisher. It comprises fifteen chapters from some of the best minds on the Nigerian and international publishing scenes. The subjects of the papers range from the economics of publishing in Nigeria and the prospects for the industry in the electronic age, through debates about government book policies, to training and the role of publishing organisations both in Nigeria and internationally.

NIGERIAN LANGUAGES, LITERATURES, CULTURE AND REFORMS

M & J Grand Orbit Communications The papers in this volume were selected from the Silver Jubilee edition of the Annual Conference of the Linguistic Association of Nigerian (LAN) which was held at the Nigerian Educational Research and Development Council (NERDC), Abuja, Nigeria. The Silver Jubilee edition is dedicated to the father of Nigerian Linguistics, Professor Emeritus Ayo Bamgbose. Professor Emeritus Bamgbose was the first indigenous Professor of Linguistics in Nigeria, and the first black African to teach linguistics in any known university south of the Sahara. He was there from the very beginning, and together with co-operation of people such as the late Professor Kay Williamson, he nurtured Nigerian linguistics. He is not just a foremost Nigerian linguist, but also a most famous, respected, celebrated, distinguished, and cherished African linguist of all times. To be candid, Nigerian linguistics is synonymous with Professor Emeritus Bamgbose. In 58 well-written chapters by experts in their fields, the book covers aspects of Nigerian languages, linguistics, literatures and culture. The papers have not been categorized into sections; rather they flow, hence there is some overlapping in the arrangement. The book is an essential resource for all who are interested to learn about current trends in the study of languages, linguistics and related subject-matters in Nigeria.

REPORT OF THE FIRST NIGERIAN NATIONAL CONGRESS ON BOOKS

Federal Government Printer

PUBLISHING IN AFRICAN LANGUAGES

CHALLENGES AND PROSPECTS

Bellagio Publishing Network Language issues are often complex and controversial, particularly for many African countries where multiple languages are spoken. This book explores the trends, challenges, and opportunities of publishing in African languages from national, regional, and international perspectives. Publishers, linguists and educators offer their experiences of language publishing in the three regions of sub-Saharan Africa; and historical, educational, social, economic, and political dimensions in multilingual publishing are considered. Chapters on multilingual publishing in India and indigenous publishing in the global context are also included.

POLITICS OF OIL

A SURVEY

Routledge This new title presents key information on the oil industry world-wide, and will be of interest to anyone involved in or studying the politics of oil production, processing and selling. Oil has long been at the forefront of political agendas, and with increased tensions in the Middle East, there has never been a greater need for up-to-date, reliable information on this key industry. Includes: * essays covering the main themes * an A-Z glossary listing important terms * detailed maps * a statistics section.

UNIVERSITY LIBRARIES IN DEVELOPING COUNTRIES

STRUCTURE AND FUNCTION IN REGARD TO INFORMATION TRANSFER FOR SCIENCE AND TECHNOLOGY. PROCEEDINGS OF THE IFLA/UNESCO PRE-SESSION SEMINAR FOR LIBRARIANS FROM DEVELOPING COUNTRIES, MÜNCHEN, AUGUST 16-19, 1983

Walter de Gruyter The International Federation of Library Associations and Institutions (IFLA) is the leading international body representing the interests of library and information services and their users. It is the global voice of the information profession. The series IFLA Publications deals with many of the means through which libraries, information centres, and information professionals worldwide can formulate their goals, exert their influence as a group, protect their interests, and find solutions to global problems.

CREATING POSTCOLONIAL LITERATURE

AFRICAN WRITERS AND BRITISH PUBLISHERS

Springer Using case studies, this book explores the publishing of African literature, addressing the construction of literary value, relationships between African writers and British publishers, and importance of the African market. It analyses the historical, political and economic conditions framing the emergence of postcolonial literature.

TOWARDS A JOYFUL RETIREMENT LIFE

THE PROSPECTS AND CHALLENGES INVOLVED

INFORMATION AND COMMUNICATION TECHNOLOGIES IN NIGERIA

PROSPECTS AND CHALLENGES FOR DEVELOPMENT

Peter Lang In recent years, information and communication technologies (ICTs) have been linked with socioeconomic development with the assumption that they can be harnessed for economic growth in developing countries and facilitate integration into the global information society. However, very few studies in the ICT-for-development field examine the direct connections between ICTs and socioeconomic growth. Information and Communication Technologies in Nigeria: Prospects and Challenges for Development is a compelling account of the development of ICTs in Nigeria. It examines the ICT policy framework and the societal context within which application of the technologies emerged and highlights the potentials of ICTs in socioeconomic development. However, this book also demonstrates, through interviews and case studies, that ICTs are not the panacea to underdevelopment; constraining factors in different countries can limit their capacity to succeed. The author employs a rare multidisciplinary approach that makes the book appealing and accessible to a diverse range of readership.

LITERATURE, HISTORY AND IDENTITY IN NORTHERN NIGERIA

Safari Books Ltd This unique collection of articles on literature in northern Nigeria is in three parts. Part one presents an overview of the running theme, in which Na'Allah explores the theoretical relationship between literature, history and identity in northern Nigeria, using the proverbial story of the blind man who holds a lamp while walking alone in the night. Similarly, Tsiga undertakes in a long bibliographical essay, a notable survey of the relationship between literature, history and identity in northern Nigeria, chronicling the development of life writing in the region dating back three hundred years. Part two focuses on the relationship between literature and history in northern Nigeria and begins with the article in which Illah investigates the theme. He uses the image of the bus to underscore the point he makes concerning the uniqueness of northern Nigerian literature, which continues its journey, even without a spare tyre. Equally in this part, Balogun discusses Yerima's Attahiru, Ameh Oboni: The Great as theatres of colonial resistance; just as Methuselah also examines the heroism celebrated in Ahmed Yerima's Attahiru. Adamu revisits the trans-fictional use of the Grimm Brothers' tale in the early published Hausa written narratives, while Yunusa and Malumfashi examine similar historical concerns in Abubakar Imam and Sa'adu Zungur, respectively. This part concludes with Garba assessing the transformation of the written Hausa prose narratives into radio broadcasts; while Abiodun examines in a historiographic survey the various forms and composition of Ilorin music. In what might have been the scholar's last conference article before his sudden death, Nasidi, in Part three, opens the debate on literature and identity in northern Nigeria, eloquently theorising on the relationship with Foucault, his favourite philosopher. AbdulRaheem illustrates how the literature of the people of Ilorin is their identity marker, while Kazaure investigates the split character in Labo Yari's Man of the Moment. Ibrahim explores identity in marriage between migrants and natives in Kanchana Ugbabe's Soul Mates, while Aondofa investigates globalisation and indigenous television. Using Tiv film typology, like Aondofa, Sulaiman examines the use of diction in characterisation in the film industry. The third of the contributors on the film industry, AbdulBaqi, uses films shown on DSTV's African Magic channels to investigate matrimonial harmony in North Central Nigeria. Jaji revisits the antecedents and prospects in the relationship between prose and identity in northern Nigeria. Giwa offers a detailed investigation of Zaynab Alkali's The Initiates on gender politics. Similarly, Muhammad and Muhammad are concerned with identity and the gender politics in Bilkisu Abubakar's To Live Again and The Woman in Me. The last article in the book, jointly written by Yusuf, Anwonmeh and Agulonye, offers the only viewpoint on children's literature in northern Nigeria.

MISSIONARY RIVALRY AND EDUCATIONAL EXPANSION IN NIGERIA, 1885-1945

Edwin Mellen Press Also covers the post-1945 period.

NIGERIAN EDUCATION CURRICULUM

ISSUES, CHALLENGES AND PROSPECTS

COMING OF AGE

STRIDES IN AFRICAN PUBLISHING ESSAYS IN HONOUR OF DR HENRY CHAKAVA AT 70

East African Educational Publishers The sixteen chapters in this book form a Festschrift in honour of Henry Chakava, the distinguished Kenyan publisher. With a Forward by Tanzanian publisher Walter Bgoya, his long-time collaborator in furthering the causes of independent African publishing, the topics cover the full range of issues in which he has been central over more than forty years. His notable achievements include the first local buy-out of a British multinational publishing house, being one of the founders of African Books Collective and the African Publishers' Network, and participation in international counsels such as the Bellagio Publishing Network. Amongst the contributors are prominent Kenyan authors Ngugi wa Thiong'o, Simon Gikandi and Micere Githae Mugo; Kenyan colleagues from the book trade world; close collaborators in Uganda and Nigeria, and some international colleagues. The greatest range of the contributors are from within Africa. There are subject specific chapters on such issues as training, copyright, publishing in the digital age, and an overview of publishing at Codesria including the vexed issue of marginalisation of African language publishing.

THE FUTURE OF ACCESSIBILITY IN INTERNATIONAL HIGHER EDUCATION

IGI Global Education is the foundation to almost all successful lives, and it is important that a high level of schooling be available on a global scale. Studying the trends in accessibility in education will allow educators to improve their own teaching techniques, as well as expand their influence to more remote areas in the world. The Future of Accessibility in International Higher Education is a comprehensive reference source for the latest scholarly material on emerging methods and trends in disseminating knowledge in university settings. Featuring extensive coverage on relevant topics such as e-learning, economic perspectives, and educational technology, this publication is ideally designed for educators, academics, students, and researchers interested in expanding their knowledge of global education.

RURAL DEVELOPMENT IN NIGERIA

CONCEPTS, PROCESSES AND PROSPECTS

DECOLONISING CONFLICTS, SECURITY, PEACE, GENDER, ENVIRONMENT AND DEVELOPMENT IN THE ANTHROPOCENE

Springer Nature In this book 25 authors from the Global South (19) and the Global North (6) address conflicts, security, peace, gender, environment and development. Four parts cover I) peace research epistemology; II) conflicts, families and vulnerable people; III) peacekeeping, peacebuilding and transitional justice; and IV) peace and education. Part I deals with peace ecology, transformative peace, peaceful societies, Gandhis non-violent policy and disobedient peace. Part II discusses urban climate change, climate rituals, conflicts in Kenya, the sexual abuse of girls, farmer-herder conflicts in Nigeria, wartime sexual violence facing refugees, the traditional conflict and peacemaking process of Kurdish tribes, Hindustani family shame, and communication with Roma. Part III analyses norms of peacekeeping, violent non-state actors in Brazil, the art of peace in Mexico, grass-roots post-conflict peacebuilding in Sulawesi, hydrodiplomacy in the Indus River Basin, the Rohingya refugee crisis, and transitional justice. Part IV assesses SDGs and peace in India, peace education in Nepal, and infrastructure-based development and peace in West Papua. Peer-reviewed texts prepared for the 27th Conference of the International Peace Research Association (IPRA) in 2018 in Ahmedabad in India. Contributions from two pioneers of global peace research: a foreword by Johan Galtung from Norway and a preface by Betty Reardon from the United States. Innovative case studies by peace researchers on decolonising conflicts, security, peace, gender, environment and development in the Anthropocene, the new epoch of earth and human history. New theoretical perspectives by senior and junior scholars from Europe and Latin America on peace ecology, transformative peace, peaceful societies, and Gandhis non-violence policy. Case studies on climate change, SDGs and peace in India; conflicts in Kenya, Nigeria, South Sudan, Turkey, Brazil and Mexico; Roma in Hungary; the refugee crisis in Bangladesh; peace action in Indonesia and India/Pakistan; and peace education in Nepal.

OIL WEALTH AND DEVELOPMENT IN UGANDA AND BEYOND

PROSPECTS, OPPORTUNITIES, AND CHALLENGES

Leuven University Press Multidisciplinary perspectives to governance of oil in African countries Large quantities of oil were discovered in the Albertine Rift Valley in Western Uganda in 2006. The sound management of these oil resources and revenues is undoubtedly one of the key public policy challenges for Uganda as it is for other African countries with large oil and/or gas endowments. With oil expected to start flowing in 2021, the current book analyses how this East African country is preparing for the challenge of effectively, efficiently, and transparently managing its oil sector and resources. Adopting a multidisciplinary, comprehensive, and comparative approach, the book identifies a broad scope of issues that need to be addressed in order for Uganda to realise the full potential of its oil wealth for national economic transformation. Predominantly grounded in local scholarship and including chapters drawing on the experiences of Nigeria, Ghana, and Kenya, the book blazes a trail on governance of African oil in an era of emerging producers. Oil Wealth and Development in Uganda and Beyond will be of great interest to social scientists and economic and social policy makers in oil-producing countries. It is suitable for course adoption across such disciplines as International/Global Affairs, Political Economy, Geography, Environmental Studies, Economics, Energy Studies, Development, Politics, Peace, Security and African Studies. Contributors: Badru Bukenya (Makerere University), Moses Isabirye (Busitema University), Wilson Bahati Kazi (Uganda Revenue Authority), Corti Paul Lakuma (Economic Policy Research Centre), Joseph Mawejje (Economic Policy Research Centre), Pamela Mbabazi (Uganda National Planning Authority), Martin Muhangi (independent researcher), Roberts Muriisa (Mbarara University of Science and Technology), Chris Byaruhanga Musiime (independent researcher), Germano Mwabu (University of Nairobi), Jackson A. Mwakali (Makerere University), Tom Owang (Mbarara University of Science and Technology), Joseph Oloka-Onyango (Makerere University), Peter Quartey (University of Ghana), Peter Wandera (Transparency International Uganda), Kathleen Brophy (Transparency International Uganda), Jaqueline Nakaiza (independent researcher), Babra Beyeza (independent researcher), Jackson Byaruhanga (Bank of Uganda), Emmanuel Abbey (University of Ghana).

NIGERIA

Abc-Clio Incorporated Annotation. Offers annotated references to some 800 recent publications on this African country, in sections on economy, ethnic groups, mass media, religion, banking, and science and technology. Includes a chronology, and an introductory essay providing background on Nigeria's history and contemporary issues. This revised bibliography updates the first edition, which was published in 1989. Annotation copyrighted by Book News, Inc., Portland, OR.

CHALLENGES AND PROSPECTS IN AFRICAN EDUCATION SYSTEMS

Trafford Publishing Challenges and Prospects in African Education System: The general idea this book is trying to disseminate is to inform readers about the compelling challenges and prospects in African system of education. As we all know, when issues of Africa educational system is raised, the first set of thoughts that come to mind is decline in standard, deterioration of facilities, examination malpractices, cult crises or school-based violence, shortage of teachers, underqualified teachers, and poor teachers' performance, which results in poor learning standards, lack of classroom discipline that is exacerbated by insufficient resources and inadequate infrastructure, failure of appropriate inspection and monitoring, and confusion caused by changing curricula without proper communication and training. All these have led to massive demoralization and disillusionment among teachers and a negative and worsening perception of African system of education. This, therefore, calls for in-depth analysis aimed at tutoring every stakeholder in education on how their action and inactions have individually and collectively contributed to the collapsing state of education in Africa. However, the prospect is that Africa's recovery and sustainable development can only be guaranteed through expansion and sustenance of both quantitative and qualitative-of the continent's stock of human capital through education. In order for education to realize its key role in development, it must be provided to the younger segments of African society as quickly as human and financial resources permit, with the ultimate goal of developing a comprehensive, meaningful and sustainable system of education at all levels and for all age groups. This is the message that this book puts across in the six knitted sections.

THE NIGERIAN ECONOMY IN THE TWENTY-FIRST CENTURY

PROBLEMS AND PROSPECTS

AHA Publishing House

DIGITAL ENTREPRENEURSHIP IN SUB-SAHARAN AFRICA

CHALLENGES, OPPORTUNITIES AND PROSPECTS

Springer This pioneering collection seeks to understand why and how some digital enterprises in Africa progress while others firms either stagnate or regress. Using a range of detailed case studies, it addresses the challenges and barriers that are in place and how some outstanding digital firms deal with operating in a hostile business environment. While digital platforms have created equal access for small businesses, many digital entrepreneurs in Africa continue to struggle with local environments replete with corruption, and other economic inefficiencies. The contributions move the debate forward by addressing the challenges, opportunities, and prospects of digital enterprise in Africa. Placing special emphasis on how African new entrant digital firms are shaping the landscape and forging a new beginning for Africa, this book offers entrepreneurial perspectives to both researchers and policy-makers seeking to support and stimulate entrepreneurship in the new era.

GREEN TECHNOLOGY APPLICATIONS FOR ENTERPRISE AND ACADEMIC INNOVATION

IGI Global In the age of corporate responsibility, green technology and sustainability continue to grip the consciousness of business and academic institutions. However, development of appropriate business-driven green applications requires an awareness of best practices of the green agenda. Green Technology Applications for Enterprise and Academic Innovation addresses the importance of green technology and sustainability for technology, enterprise, and academic innovation in energy management, renewable energy, and carbon reduction strategies. This book acts as the bridge for practitioners, academia, businesses, industrialists, governmental executives, and students seeking research in this emerging area.

PUBLISHING IN THE THIRD WORLD

KNOWLEDGE AND DEVELOPMENT

VIRTUAL TECHNOLOGIES AND E-COLLABORATION FOR THE FUTURE OF GLOBAL BUSINESS

IGI Global Effective collaboration technologies and tools are critical to the development of contemporary business landscapes, especially as more businesses offer fully remote or hybrid work options. Effective communication is key to increasing work productivity and absolutely essential for project managers and teams working to achieve their end goals. Individuals and businesses can benefit from research on the design, execution, and assessment of collaboration applications as they strive for effective tools to increase virtual forms of communication. It is essential that businesses remain up to date with and incorporate these emerging virtual technologies and e-collaboration into their practices. Virtual Technologies and E-Collaboration for the Future of Global Business examines the most recent findings in knowledge-intensive, collaborative environments with a focus on methodologies and strategies for increasing online collaboration. It discusses the emerging technologies and tools for collaboration in virtual environments and includes findings in automation, computing, and intelligent information systems, as well as state-of-the-art solutions covering various issues and challenges. Covering topics such as capacity building, groupware systems, and knowledge management, this premier reference source is an essential resource for business leaders and managers, entrepreneurs, board directors, faculty and students of higher education, technology directors and managers, IT professionals, researchers, and academicians.

LEADING SUSTAINABILITY IN NIGERIA

PROBLEMS, PROCESSES AND PROSPECTS

LAP Lambert Academic Publishing Uzoechi Nwagbara has both BA and MA in English including MSc in Human Resource Management from University of Wales, UK. He is currently completing his PhD in responsible business and sustainability at University of Wales (Greenwich School of Management London), where he lectures in business. He is an academic, writer and consultant on sustainability and corporate social responsibility. Mr Nwagbara has authored over five dozens of articles in peer-reviewed international journals including Thunderbird International Business Review (Wiley), Leadership (Sage), African Identities (Taylor & Francis), African Journal of Economic & Management Studies (Emerald), Journal of Sustainable Development in Africa (Clarion University, USA), Georgetown Journal of International Affairs (Georgetown University, USA), East-West Journal of Economics and Business (Greece), Polish Journal of Management Studies (Poland), and Journal of African Business (Taylor & Francis), among others. Mr Nwagbara, an author of three books: Polluted Landscape (2002) and Fiction & Freedom (2013), is on the editorial boards of Journal of Sustainable Development in Africa (USA), Lumina (Philippines) and Africana (USA).

ISSUES, CHALLENGES AND PROSPECTS OF HIGHER EDUCATION IN NIGERIA
