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KEY=THE - VALENCIA ABBIGAIL

Players

The Story of Sports and Money, and the Visionaries who Fought to Create a Revolution

"A narrative account of the people who transformed sports, in the span of a single generation, from a job that required top athletes to work in the off-season to make ends meet into a massive global business."--Page 4 of cover.

Players

How Sports Became a Business

Simon and Schuster *Traces the single-generation transformation of sports from a cottage industry to a global business, reflecting on how elite athletes, agents, TV executives, coaches, owners, and athletes who once had to take second jobs worked together to create the dominating, big-ticket industry of today.*

Sir Frederick Sykes and the Air Revolution 1912-1918

Routledge *This is a long-overdue study of Sir Frederick H. Sykes, Chief of the Air Staff of Britain's Royal Air Force (RAF) during the First World War. Historians, for the most part, have either overlooked Sykes or misinterpreted him, leaving a gap in the story of British flying. Contrary to previous images of Sykes, we now see that he was not a secretive intriguer or a tangential subject in RAF history. Rather, he played a fundamental part in organizing and leading British aviation from 1912 to the end of 1918. He provided organization, visionary guidance and efficient administrative control for the fledgling service that tried to survive infancy in the heat of battle.*

Entertainment Industry Economics

A Guide for Financial Analysis

Cambridge University Press *Fully updated, this edition offers a unique, integrated approach to the economics and financing of entertainment and media sectors.*

A Dream Job as a Sports Agent

The Rosen Publishing Group, Inc *Readers who wish for a career in professional sports, but lack the athletic ability to go pro can consider a role as a sports agent. This extensive overview of this occupation includes dramatic examples of what sports agents do, as well as the personal skills and education required for the job. Readers also get tips on how to begin to prepare through classes and extracurricular activities they can participate in before they graduate from high school. This captivating guide gives readers a look at a potential career on the business side of spectator sports.*

Northrop Frye

The Theoretical Imagination

Routledge First published in 1994. Routledge is an imprint of Taylor & Francis, an informa company.

A Radical History Of Britain

Visionaries, Rebels and Revolutionaries - the men and women who fought for our freedoms

Hachette UK From medieval Runnymede to twentieth-century Jarrow, from King Alfred to George Orwell by way of John Lilburne and Mary Wollstonecraft, a rich and colourful thread of radicalism runs through a thousand years of British history. In this fascinating study, Edward Vallance traces a national tendency towards revolution, irreverence and reform wherever it surfaces and in all its variety. He unveils the British people who fought and died for religious freedom, universal suffrage, justice and liberty - and shows why, now more than ever, their heroic achievements must be celebrated. Beginning with Magna Carta, Vallance subjects the touchstones of British radicalism to rigorous scrutiny. He evokes the figureheads of radical action, real and mythic - Robin Hood and Captain Swing, Wat Tyler, Ned Ludd, Thomas Paine and Emmeline Pankhurst - and the popular movements that bore them. Lollards and Levellers, Diggers, Ranters and Chartists, each has its membership, principles and objectives revealed.

Golf Business and Management

A Global Introduction

Routledge Golf is big business around the world. With high profile series such as the PGA, LPGA and European tours to the re-introduction of golf to the Olympics at Rio 2016, golf occupies a prominent place in the global sport community. This is the first book to introduce the fundamentals of golf business and management from a truly international perspective, covering key topics such as media, club management, sponsorship and retail, at elite and non-elite levels. With sections exploring the development of golf on every continent, including North America, South America, Europe, the Middle East, Africa and Asia, this book presents the latest thinking on current issues in golf, ranging from sustainability and innovation to global governance. Each chapter incorporates helpful features for students including

learning objectives, discussion questions, guides to further reading, recommended websites and insights from industry voices. This book is essential reading for students of any golf-related degree course or professional accreditation programme, and will also be of interest to those studying or working in sport business, sport management and sport tourism. Underpinned by up-to-date literature, golf researchers will also find the book a useful starting point.

Revolutions: A Very Short Introduction

Oxford University Press *Revolutions have shaped world politics for the last three hundred years. This volume shows why revolutions occur, how they unfold, and where they created democracies and dictatorships. Jack A. Goldstone presents the history of revolutions from America and France to the collapse of the Soviet Union, 'People Power' revolutions, and the Arab revolts.*

Metternich

Strategist and Visionary

Harvard University Press *Wolfram Siemann tells a new story of Clemens von Metternich, the Austrian at the center of nineteenth-century European diplomacy. Known as a conservative and an uncompromising practitioner of realpolitik, in fact Metternich accommodated new ideas of liberalism and nationalism insofar as they served the goal of peace. And he promoted reform at home.*

Revolutionaries at Sony

The Making of the Sony PlayStation and the Visionaries who Conquered the World of Video Games

McGraw-Hill Companies *This is the story of Ken Kutaragi and how he gathered a team of colleagues and used corporate resources to bring his dream to fruition. It examines his passion for a change in technology, his work to sell the concept and how he kept the project alive.*

Christian Anti-Communism Crusade

Kicks

The Great American Story of Sneakers

Crown A cultural history of sneakers, tracing the footprint of one of our most iconic fashions across sports, business, pop culture, and American identity When the athletic shoe graduated from the beaches and croquet courts of the wealthy elite to streetwear ubiquity, its journey through the heart of American life was just getting started. In this rollicking narrative, Nicholas K. Smith carries us through the long twentieth century as sneakers became the totem of subcultures from California skateboarders to New York rappers, the cause of gang violence and riots, the heart of a global economic controversy, the lynchpin in a quest to turn big sports into big business, and the muse of high fashion. Studded with larger-than-life mavericks and unexpected visionaries—from genius rubber inventor, Charles Goodyear, to road-warrior huckster Chuck Taylor, to the feuding brothers who founded Adidas and Puma, to the track coach who changed the sport by pouring rubber in his wife's waffle iron—Kicks introduces us to the sneaker's surprisingly influential, enduring, and evolving legacy.

Arnold Palmer

A Tribute to an American Icon

Simon and Schuster Beginning with his triumph in the 1958 Masters, Arnold Palmer took the nation by storm with his small-town charm, “go for broke” style, and Sunday comebacks. “You finally had someone who had this charisma,” said Tiger Woods. “Everyone got hooked to the game of golf via TV because of Arnold.” Palmer won 43 PGA Tour events in the 1960s, became the sports world’s greatest pitchman, and hobnobbed with bigwigs like Bob Hope and multiple presidents. He even guest-hosted The Tonight Show. A licensed pilot, he flew jet airplanes across the globe. As a philanthropist, he founded Arnold Palmer Medical Center, the largest facility in the country dedicated to the care of women and children. In Arnold Palmer: A Tribute to an American Icon, authors David Fischer and David Aretha relive Palmer’s thrilling championship moments while capturing his personal charms: his warmth, humor, and candor. Rarely seen photographs and memorabilia bring his story to life. Golfer Raymond Floyd may have summed it up best when he said that Palmer “set the standard for how superstars in every sport ought to be, in the way he has always signed autographs, in the way he has always made time for everyone . . . And man, could he play the game.”

Le Fric

Family, Power and Money: The Business of the Tour de France

Hachette UK The fascinating and unknown story of the Tour de France's ever-changing relationship with money and power - and the enigmatic family behind it all. It started with a cash drop by an English spy in occupied Paris in 1944. Reserved for Resistance groups during the war, the money reached Émilien Amaury, an advertising executive, who was tasked to help France return to a free press once liberated. He soon launched a newspaper empire that - unbeknown to him - would own the rights to run what would become one of the greatest sporting events in history. Le Tour, once a struggling commercial phenomenon, began to rise in popularity across much of western Europe in the glum years after the Second World War, lifting the mood of the hungry and despondent French. But with the increased interest in the event, exacerbated by the creation of television and the internet, came several cultural threats to national heritage. Multiple attempts to wrest power and profits from the latest generation of the Amaury family - who still own the race and take tens of millions of euros home in dividends - have followed, but not without a fight. Fast-paced and fastidiously researched, Le Fric illustrates how moments off the bike at the Tour de France are every bit as gripping as the battle for the yellow jersey.

Managing Sport Organizations

Responsibility for performance

Routledge Now in a fully revised and updated fourth edition, Managing Sport Organizations introduces the fundamentals of sport management across every industry sector, from youth and intercollegiate sport to professional leagues. Bridging the gap between theory and practice, it covers every key topic, issue and concept in contemporary sport management, including understanding management and its relationship to sport strategy decision making organizational design leadership human resource management managing change facility management sport media and new technologies This new edition contains expanded coverage of current topics such as international sport, ethics, new technologies and career pathways in sport management. Each chapter includes a full range of useful features, such as case studies, career insights, management exercises, study questions and definitions of key terms and concepts. No other textbook combines the rigor of the business school with the creativity and dynamism of modern sport business. Accompanied by additional online resources, this is the perfect foundation for any course in sport management, sport administration or sport business.

News for All the People: The Epic Story of Race and the American Media

Verso Books Offers a sweeping account of the class and racial conflicts in the American news media, from the first colonial newspaper to the Internet age. By the co-author of Harvest of Empire.

Visionary San Francisco

Prestel Pub

The American Revolution Experience the Battle for Independence

Nomad Press Kids love stories about underdogs, and the American Revolution is among the most famous of these tales. Desperate to be an independent country free from Britain, the rebel colonists relied on their cunning wit and visionary leadership to win an impossible war. And then they faced the real hardship—creating a country out of a victorious but chaotic society. Using engaging text, hands-on activities, and links to primary sources, The American Revolution: Experience the Battle for Independence shows readers how rebel soldiers fought in horrific conditions while their families faced their own hardships for the sake of freedom. Students examine wartime propaganda to discover the truth about events leading up to the war, and engage in vibrant debate, strategic planning, and literary deconstruction to understand the official documents upon which America is founded. Building a marshmallow cannon and creating real colonial food are some of the projects that engage readers' design skills. Essential questions require readers to activate their critical thinking skills to discover the truth about the most important moment in American history. The American Revolution meets Common Core State Standards for literacy in history and social studies; Guided Reading Levels and Lexile measurements indicate grade level and text complexity.

The Eccentrics and Other American

Visionary Painters

Plume

Toward an American Revolution Exposing the Constitution and Other Illusions

South End Press *In simple direct language, Jerry Fresia reveals the true intent of our "Founding Fathers" who designed the Constitution to protect their property and ensure that the poorer majority would have no real voice in political affairs. Fresia reveals the Founders' fears of "too much" democracy, why the Constitution was opposed by most Americans, and how its ratification was gained through deception and physical coercion. Toward an American Revolution shows how the illegal wars, domestic repression, and economic inequity of late twentieth century America are not incongruous with our Constitutional design. Book jacket.*

Finding the Target

The Transformation of American Military Policy

Encounter Books *A military historian describes three basic transformations that have taken place within the U.S. military since the Vietnam War, including a move to an all-volunteer force, the emergence of stealth technology, and the application of information technology after the fall of the Soviet Union.*

Visionary Women

How Rachel Carson, Jane Jacobs, Jane Goodall, and Alice Waters Changed Our World

Ecco *Longlisted for the PEN/Bograd Weld Prize for Biography Four influential women we thought we knew well—Jane Jacobs, Rachel Carson, Jane Goodall, and Alice Waters—and how they spearheaded the modern progressive movement This is the story of four visionaries who profoundly shaped the world we live in today. Together,*

these women—linked not by friendship or field, but by their choice to break with convention—showed what one person speaking truth to power can do. Jane Jacobs fought for livable cities and strong communities; Rachel Carson warned us about poisoning the environment; Jane Goodall demonstrated the indelible kinship between humans and animals; and Alice Waters urged us to reconsider what and how we eat. With a keen eye for historical detail, Andrea Barner traces the arc of each woman’s career and explores how their work collectively changed the course of history. While they hailed from different generations, Carson, Jacobs, Goodall, and Waters found their voices in the early sixties. At a time of enormous upheaval, all four stood as bulwarks against 1950s corporate culture and its war on nature. Consummate outsiders, each prevailed against powerful and mostly male adversaries while also anticipating the disaffections of the emerging counterculture. All told, their efforts ignited a transformative progressive movement while offering people a new way to think about the world and a more positive way of living in it.

Fight Club

Random House *Every weekend, in basements and parking lots across the country, young men with good white-collar jobs and absent fathers take off their shoes and shirts and fight each other barehanded for as long as they have to. Then they go back to those jobs with blackened eyes and loosened teeth and the sense that they can handle anything. Fight Club is the invention of Tyler Durden, projectionist, waiter and dark, anarchic genius. And it's only the beginning of his plans for revenge on a world where cancer support groups have the corner on human warmth.*

Who's Who in American History

Leaders, Visionaries, and Icons Who Shaped Our Nation

National Geographic Books *This beautiful family reference from National Geographic tells the story of America through its presidents, revolutionaries, visionaries, inventors, entertainers--and even its most notorious villains. Far more than an encyclopedia, this treasury tells the rich stories of the people who made America's history--and adds context with lush photographs, illustrations, timelines, artifacts, and more. Beginning with pre-colonial America and continuing through today, this beautifully illustrated book details the fascinating lives of the men and women who helped build the story of our nation. Arranged chronologically, it features more than 400 entries illustrated with lavish four-color photography and elegant illustrations. Intriguing stories and historical maps provide additional context in this comprehensive and enlightening look at America's storied past.*

The Revolutionary Philosophy of Marxism

Selected Writings on Dialectical Materialism

Marxist Books *A Selection of Writings on Dialectical Materialism by Marx, Engels, Lenin, Trotsky, Plekhanov, and Luxemburg, and Alan Woods. Edited by John Peterson with an Introduction by Alan Woods. On the bicentennial of his birth, Karl Marx's ideas are more relevant than ever. While he is perhaps best known for his writings on economics and history, anyone who wishes to have a fully rounded understanding of his method must strive to master dialectical materialism, which itself resulted from an assiduous study and critique of Hegel. Dialectical materialism is the logic of motion, development, and change. By embracing contradiction instead of trying to write it out of reality, dialectics allows Marxists to approach processes as they really are, not as we would like them to be. In this way we can understand and explain the essential class interests at stake in our fight against capitalist exploitation and oppression. At every decisive turning point in history, scientific socialists must go back to basics. Marxist theory represents the synthesized experience, historical memory, and guide to action of the working class. The Revolutionary Philosophy of Marxism aims to arm the new generation of revolutionary socialists with these essential ideas.*

Visionary Leadership

Jossey-Bass *Discusses how the key to leadership is vision and offers resources to develop and turn vision into reality*

Light-Horse Harry Lee and the Legacy of the American Revolution

CUP Archive *Charles Royster examines Henry Lee's life and the visions of a prosperous and free America he fought to realise.*

Twelve Who Ruled

The Year of Terror in the French

Revolution

Princeton University Press *The Reign of Terror* continues to fascinate scholars as one of the bloodiest periods in French history, when the Committee of Public Safety strove to defend the first Republic from its many enemies, creating a climate of fear and suspicion in revolutionary France. R. R. Palmer's fascinating narrative follows the Committee's deputies individually and collectively, recounting and assessing their tumultuous struggles in Paris and their repressive missions in the provinces. A foreword by Isser Woloch explains why this book remains an enduring classic in French revolutionary studies.

The Jewish World of Alexander Hamilton

Princeton University Press *Genesis -- Exodus -- Revolution -- New York -- Constitutions -- Statesmanship -- Church and State -- Law and Politics.*

Vietnam

An American Ordeal

Routledge *This book provides a comprehensive narrative history of U.S. involvement in Southeast Asia, from 1942 to 1975--with a concluding section that traces U.S.-Vietnam relations from the end of the war in 1975 to the present. Unlike most general histories of U.S. involvement in Vietnam--which are either conventional diplomatic or military histories--this volume synthesizes the perspectives to explore both dimensions of the struggle in greater depth, elucidating more of the complexities of the U.S.-Vietnam entanglement. It explains why Americans tried so hard for so long to stop the spread of Communism into Indochina, and why they failed. Key topics: The Fall of Saigon: The End as Prelude. Vietnam: A Place and A People. The Elephant and the Tiger. An Experiment in Nation Building. Raising the Stakes. Going to War. The Chain of Thunders. The Year of the Monkey. A War to End a War. The End of the Tunnel. Market: For anyone curious to know about the long American involvement in Southeast Asia, 1942-1975.*

Revolutions in Communication

Media History from Gutenberg to

the Digital Age

Bloomsbury Publishing USA *Revolutions in Communication* offers a new approach to media history, presenting an encyclopedic look at the way technological change has linked social and ideological communities. Using key figures in history to benchmark the chronology of technical innovation, Kovarik's exhaustive scholarship narrates the story of revolutions in printing, electronic communication and digital information, while drawing parallels between the past and present. Updated to reflect new research that has surfaced these past few years, *Revolutions in Communication* continues to provide students and teachers with the most readable history of communications, while including enough international perspective to get the most accurate sense of the field. The supplemental reading materials on the companion website include slideshows, podcasts and video demonstration plans in order to facilitate further reading. www.revolutionsincommunication.com

Inciting Democracy

A Practical Proposal for Creating a Good Society

SpringForward Press *Inciting Democracy* offers a vision of what a good society might look like and explores how we can overcome five key obstacles to creating such a society. It offers a practical way to develop a large, decentralized education and support program that can increase the skills, knowledge, and strength of hundreds of thousands of goodhearted people so they can democratically and nonviolently transform society through grassroots change movements. It also provides a realistic, long-term vision of success, a vision that can encourage and inspire people working for positive change, thus making success more likely.

The Edge of Organization

Chaos and Complexity Theories of Formal Social Systems

SAGE Here, Russ Marion discusses formal and social organizations from the perspectives of chaos and complexity theories. The book aims to offer a comprehensive overview of the new sciences of chaos and complexity.

Congressional Record Proceedings and Debates of the ... Congress

The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

Henry Knox

Visionary General of the American Revolution

St. Martin's Press Here is a compelling portrait of the Revolutionary War general whose skills as an engineer and artilleryman played a key role in all of George Washington's battles including the Siege of Boston (where his use of cannons at Dorchester Heights won back the city) and the Battle of Trenton (where he was in charge of Washington's crossing of the Delaware River). Knox became a major advocate of the U.S. Constitution and served as the nation's first Secretary of War. He was co-founder of the U.S. Navy, laid the foundations for the U.S. Military Academy at West Point and negotiated treaties and set policy with Native Americans. With nail-biting battle scenes, patriotism and deep understanding of his subject, Mark Puls breathes new life into the American Revolution and firmly assigns Knox to his deserved place in history.

Reformers and Visionaries

The Americanization of the Art of Dance

New York : Dance Horizons Recounts the growth of theatrical dance in the U.S., and the innovators like Steele Mackaye, Genevieve Stebbins, and others, who gave dance its American character

Staging Chinese Revolution

Theater, Film, and the Afterlives of Propaganda

Columbia University Press Staging Chinese Revolution surveys fifty years of theatrical propaganda performances in China, revealing a dynamic, commercial capacity in works often dismissed as artifacts of censorship. Spanning the 1960s through the 2010s, Xiaomei Chen reads films, plays, operas, and television shows from an interdisciplinary and comparative perspective, demonstrating how, in a socialist state with "capitalist characteristics," propaganda performance turns biographies, memoirs, and war stories into mainstream ideological commodities, legitimizing the state and its right to rule. Analyzing propaganda performance also brings contradictions and inconsistencies to light that throw common understandings about propaganda's purpose into question. Chen focuses on revisionist histories that stage the lives of the "founding fathers" of the Communist Party, such as Chen Duxiu, Mao Zedong, and Deng Xiaoping, and the engaging mix of elite and ordinary characters that animate official propaganda in the private and public sphere. Taking the form of "personal" memories and representing star and youth culture and cyberspace, contemporary Chinese propaganda appeals through multiple perspectives, complicating relations among self, subject, agent, state building, and national identity. Chen treats Chinese performance as an extended form of political theater confronting critical issues of commemoration, nostalgia, state rituals, and contested history. It is through these reenactments that three generations of revolutionary leaders loom in extraordinary ways over Chinese politics and culture.

The Big Roads

The Untold Story of the Engineers, Visionaries, and Trailblazers Who Created the American Superhighways

HMH Discover the twists and turns of one of America's great infrastructure projects with this "engrossing history of the creation of the U.S. interstate system" (Los Angeles Times). It's become a part of the landscape that we take for granted, the site of rumbling eighteen-wheelers and roadside rest stops, a familiar route for commuters and vacationing families. But during the twentieth century, the interstate

*highway system dramatically changed the face of our nation. These interconnected roads—over 47,000 miles of them—are man-made wonders, economic pipelines, agents of sprawl, uniquely American symbols of escape and freedom, and an unrivaled public works accomplishment. Though officially named after President Dwight D. Eisenhower, this network of roadways has origins that reach all the way back to the World War I era, and *The Big Roads*—“the first thorough history of the expressway system” (*The Washington Post*)—tells the full story of how they came to be. From the speed demon who inspired a primitive web of dirt auto trails to the largely forgotten technocrats who planned the system years before Ike reached the White House to the city dwellers who resisted the concrete juggernaut when it bore down on their neighborhoods, this book reveals both the massive scale of this government engineering project, and the individual lives that have been transformed by it. A fast-paced history filled with fascinating detours, “the book is a road geek’s treasure—and everyone who travels the highways ought to know these stories” (*Kirkus Reviews*).*

Socialist Thought and Practice